If you are a Corporate/Startup looking to upskill your team, send your inquiry here



Consulting Bootcamp

The #1 online program to break into Consulting.

Join the Waitlist

Module 1 Ace Your Consulting Interviews Applications Closed. Join the Waitlist. Module 2 Master Job Skills of Top Consultants Applications Closed. Join the Waitlist.

A letter from the founder



To your success,



Flavio Soriano flavio.soriano@highbridgeacademy.com Trying to get a great job after college? Or attempting to switch careers to something new?

We've been there.

It's a lonely and difficult transition. If you stop to think about it, no one really offers the support you need...

Upon starting a high-performance career, the skills gap can leave us profoundly discouraged and stretched.

This journey has been broken for so long that people cannot even see a world that is different.

We do. And we are building it.

High Bridge offers the leading Consulting Bootcamp to get you a top job and acquire the right set of skills and mindsets to thrive when you join a leading company.

Believe us, getting the offer is not everything you need to secure success.

Speaking of success: our Bootcamp works. That's why we offer a "pay later" model. There are no risky upfront payments. With our Income Share Agreement (ISA) you settle your tuition only after you start earning a comfortable salary.

In summary, we made joining the Consulting Bootcamp an easy decision for you. High Bridge is an inclusive bootcamp with social impact that is fully committed to your success.

We look forward to seeing your application.



High Bridge in a Nutshell

Get a glimpse into our program with these 4 informative videos.

Consulting Bootcamp Results



Consulting Bootcamp Tuition



Consulting Bootcamp Journey



What We Stand For



You...

... are determined to get a great consulting job

...are facing massive and increasing competition: only the top 1% gets hired

...are looking for the absolute best solution and will not risk your future





100% tailored for a top consulting career

Jac .

Live and engaging delivery, based on practice



Fully aligned with your objectives via a paylater model*

* Income Share Agreement - keep scrolling for more information

HIGH BRIDGE

CAREER

TESTIMONIALS

What our students are saying



Kotaro T. University of Cambridge, UK Rated High Bridge: $\star \star \star \star \star$

"A very well organized, and supportive team of professionals dedicated to adding value to you. I've found my experience with them genuinely productive, and certainly useful for my future.

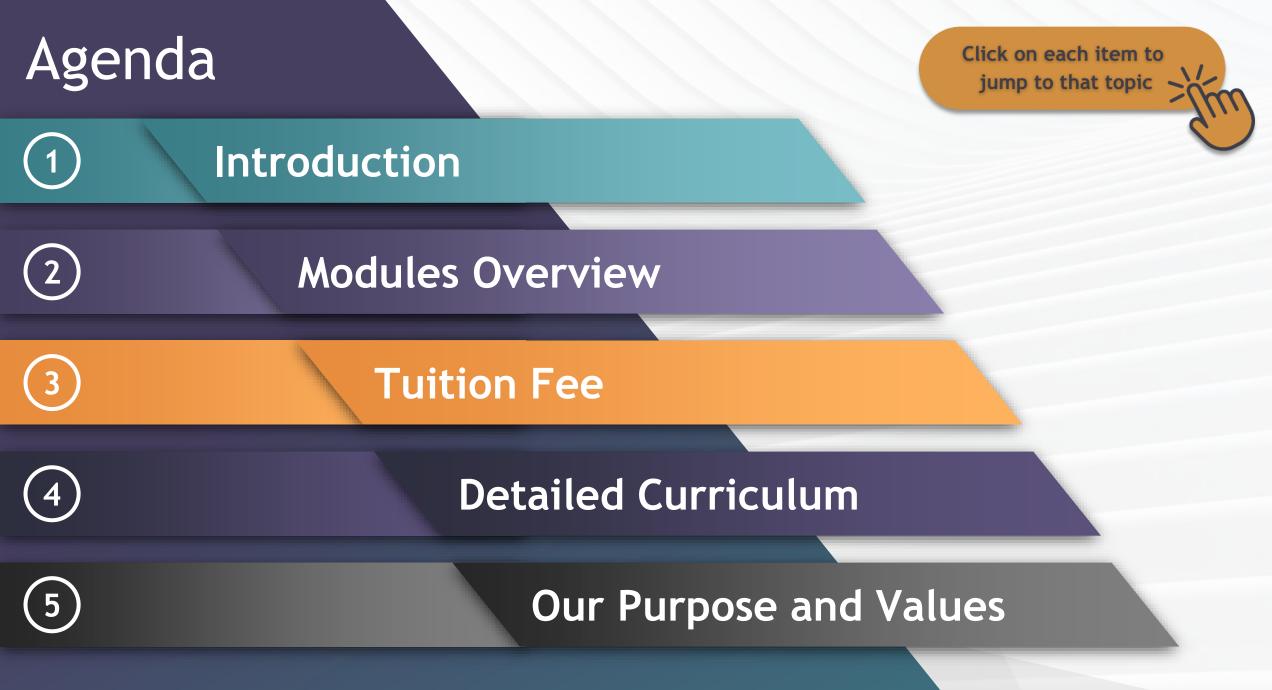
The level of insight they provide at High Bridge, as well as the team's insistent emphasis on ensuring the knowledge they teach you actually internalizes as your skill, is phenomenal."



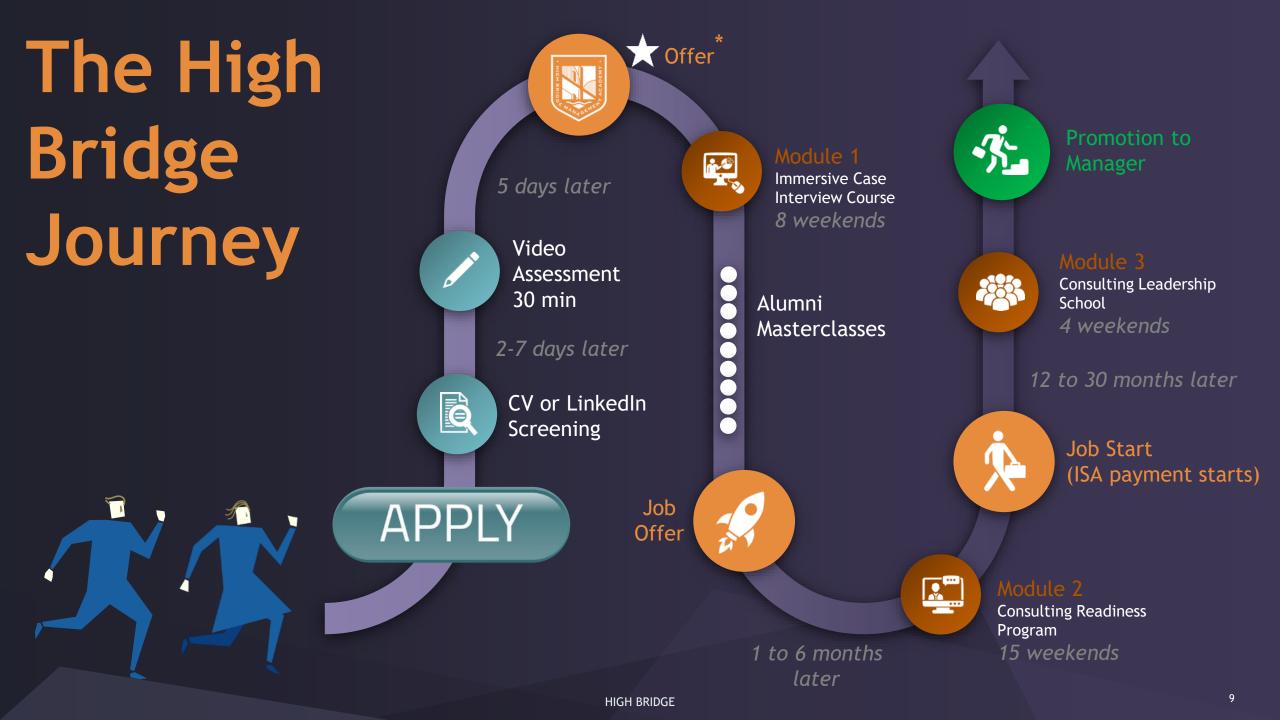
"I would wrap up my feelings in 3 items (1) elated - happy that I am done with Module 1 (2) anxious that now whatever I learned will be tested but (3) inspired that I met so many people who worked hard/are working hard to reach their dreams.

High Bridge is a great experience to anyone who wants to explore consulting. I believe I am more prepared now to start applying and do the entire interview process."

Alumni hired by Top companies 600 +The ACTUAL RESULTS students have received from Consulting Bootcamp. **High Bridge** Graduates alee. Pengxiao Y. Makar B. Gabriel F. Ayesha I. Devon R. Aritro S. McKinsey BAIN (BCG BAIN (pwc BAIN (& Company Bernardo L. Kirill I. Christy C. Dayane M. Eric F. Felipe R. 12 2 McKinsey & Company McKinsey & Company McKinsey & Company BAIN EY Parthenon pwc Gabriel A. Gabriela M. Isadora R. João O. Juliana A. Jorge M. McKinsey & Company McKinsey & Company BAIN (BCG BCG accenture Luis M. Luiz B. Madalina K. Krisztina K. Leonardo A. Luana O. McKinsey BCG EY Parthenon BAIN BCG BAIN (& Company Sakshi M. Ticiana F. Vijay P. Xin W. **More Students** McKinsey & Company McKinsey & Company Deloitte крид With Offers









You are in great company

Click below to read reviews



High Bridge Academy

Reviews 316 Excellent

4.9 \star \star \star \star \star

TESTIMONIALS

What our students are saying





Watch

 \triangleright

Watch

 \triangleright



"High Bridge exceeded my expectations time and time again. The bootcamp helped me develop by challenging me constantly"



CEMS

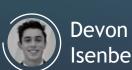
"Having the privilege to learn with ex-MBB consultants has been priceless."

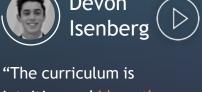


"My experience at High Bridge Academy has been very good (...) Their delivery is simply brilliant."



"It exceeded my expectation (...) It has definitely changed a lot of things in my problemsolving skills and the way that I approach problems."





intuitive and I love the way it is structured (...) sessions gave us a great insights"



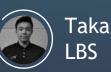
Watch

 \triangleright

Watch

Mirko IMD

" There's a diverse pool of teachers (...) I could get different perspectives in order to improve my personal development."



"I applied many of the learnings at High Bridge during my internship and it definitely had been paying off."

Watch

 \triangleright



"High Bridge is there to help you with your case interview (...) not only for the basic cases but also for the advanced ones."

Where are our students getting hired

> McKinsey & Company

> > BAIN & COMPANY (4)

BCG LEK

OliverWyman



and more

More Stories

Why High Bridge?



50+ Faculty members 100% from McKinsey, Bain and BCG

Online interactive training with individual coaching unlocks



With the ISA, pay \$ 0 tuition until you get a top job

| | Without Experts | Individual Coach | High Bridge |
|-----------------------|-----------------------------|-------------------------------|------------------------------------|
| | | | |
| Cost | None | Very high \$150 - 250/hour | Average & Success- Based |
| Content | ? | Typically 3-10 hours | 170 hours (Module 1) |
| Method & Materials | Unpredictable & outdated | Biased (1 coach) | Comprehensive (diverse Faculty) |
| Socialization | Average | Low | High (engaged class) |
| Risk | High (rejection) | High (cost) | Low (pay after results) |
| Job Preparation | None | None | Modules 2 and 3 |

Don't gamble with your future: invest in yourself early on

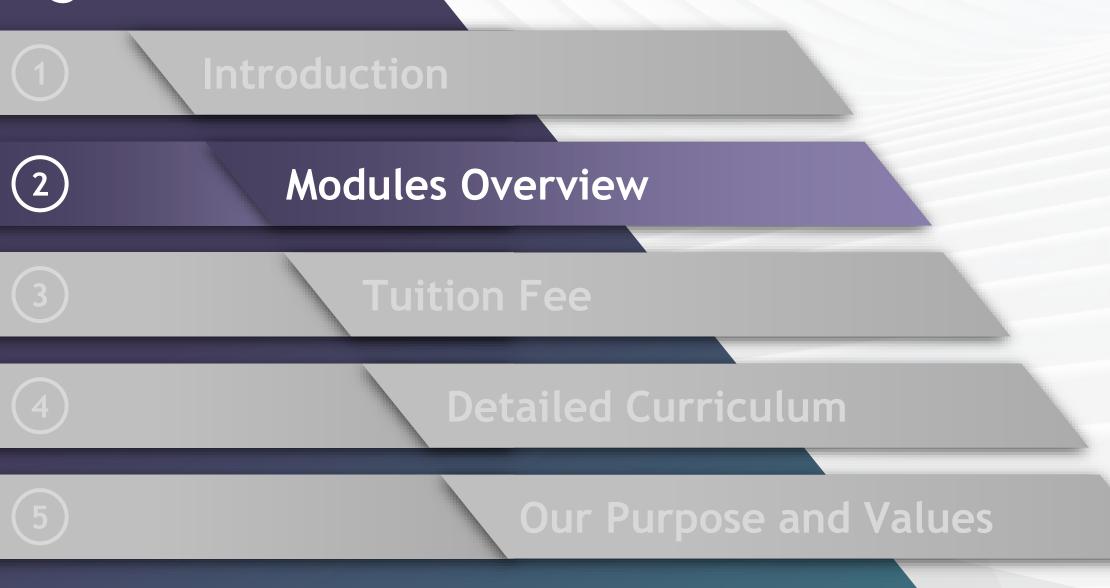
AN EXCITING CAREER

Do you really know the impact you can make as a consultant?

() 2 min 30 s





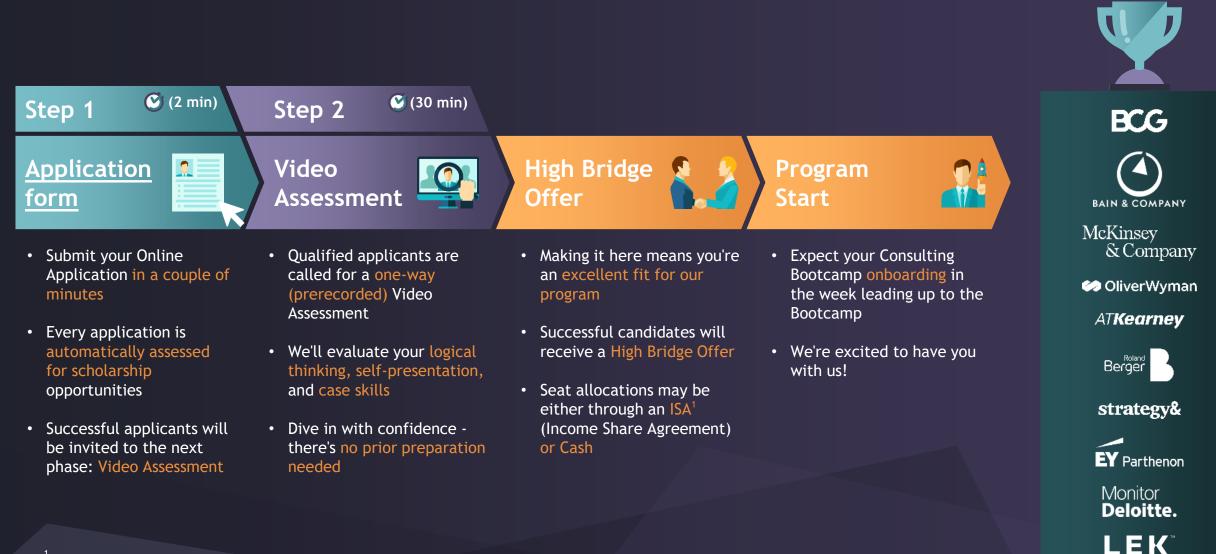


THE HIGH BRIDGE CONSULTING BOOTCAMP All You Need to Take Off in Consulting

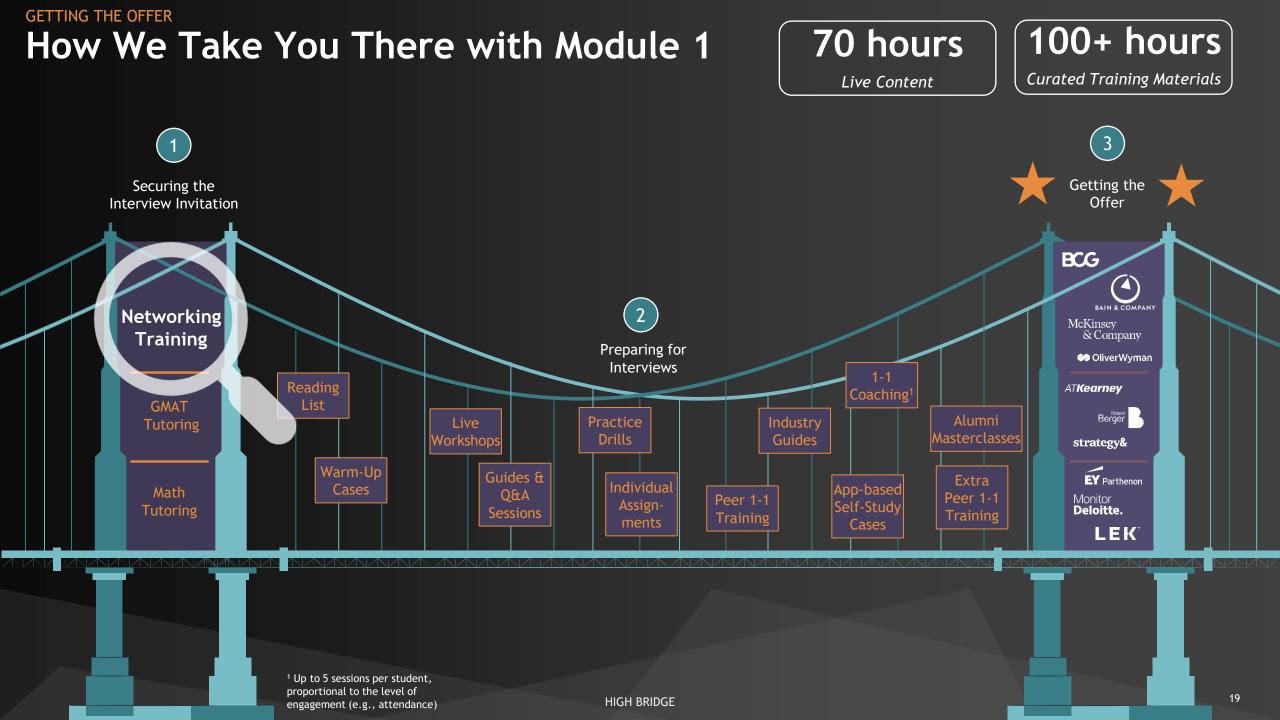


Consulting Bootcamp Application Process

Applying is easy, fast, and free.



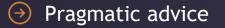




Make meaningful connections to get referrals Networking for Consulting

 \bigcirc Expert senior consultants

→ Networking Theory and Practice



→ Fully Included in the Bootcamp

Example Topics

The role of Networking

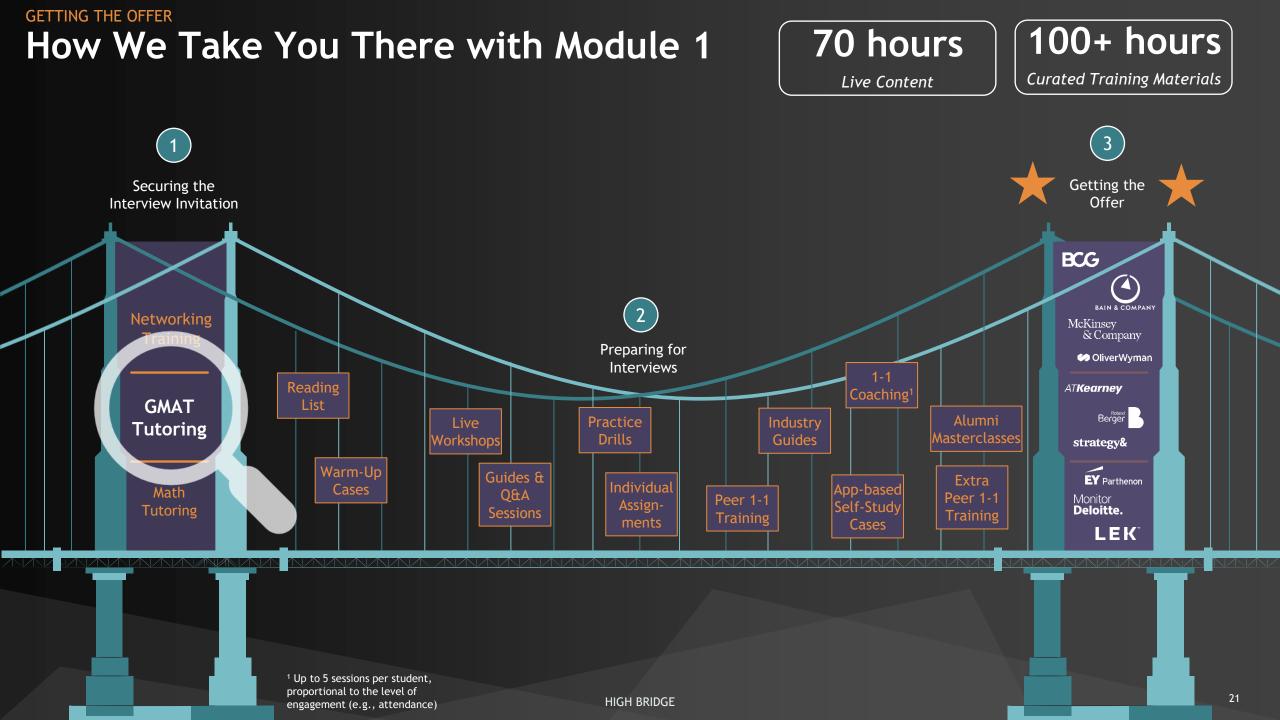
When to start

How to tap into your own network

Cold messaging

Breaking the ice Introduction chat Networking Events Advice if you are shy





Need to brush up on your Aptitude skills? GMAT Tutoring Sessions

⊖ Expert GMAT Teacher

→ Concept Review & Practice

→ Focus on Consulting Aptitude tests

→ Fully Included in the Bootcamp

Example Topics

The Data Sufficiency Session

Equations & Exponents

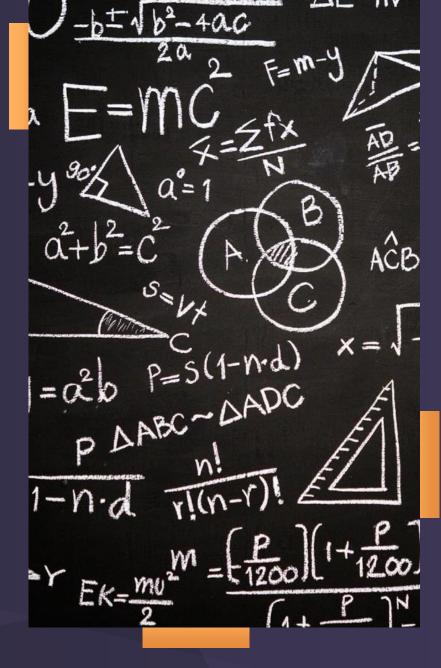
Percentages

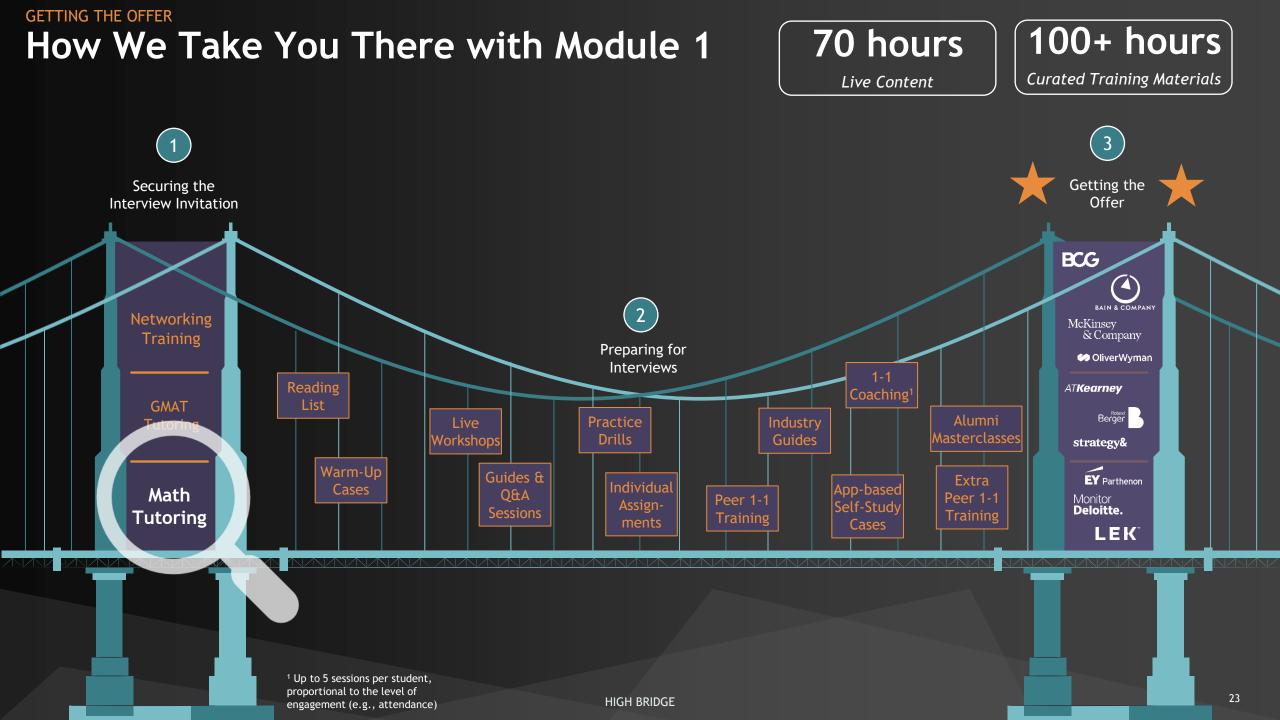
Reading Comprehension - Purpose, Detail, and Inference Critical Reasoning - Identifying Assumptions

Introduction to Statistics

Critical Reasoning - Strengthen & Weaken Arguments

Data Analysis - Interpreting Graphs and Charts





Need to brush up on some math skills? Math Tutoring Sessions

Expert Math Teachers

→ Concept Review & Practice



→ Fully Included in the Bootcamp

Example Topics

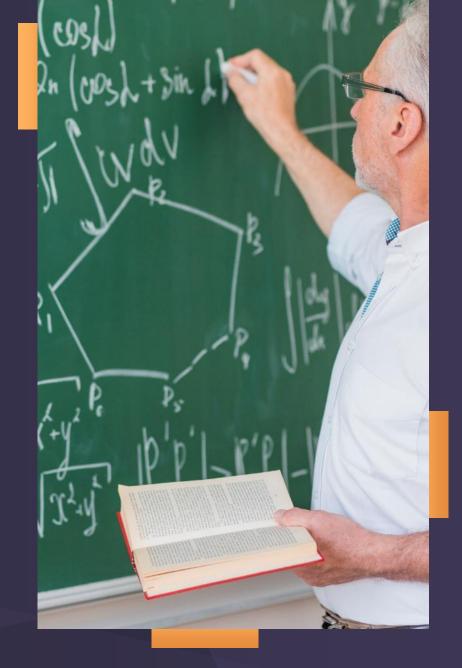
Multiplication and Division (short, long)

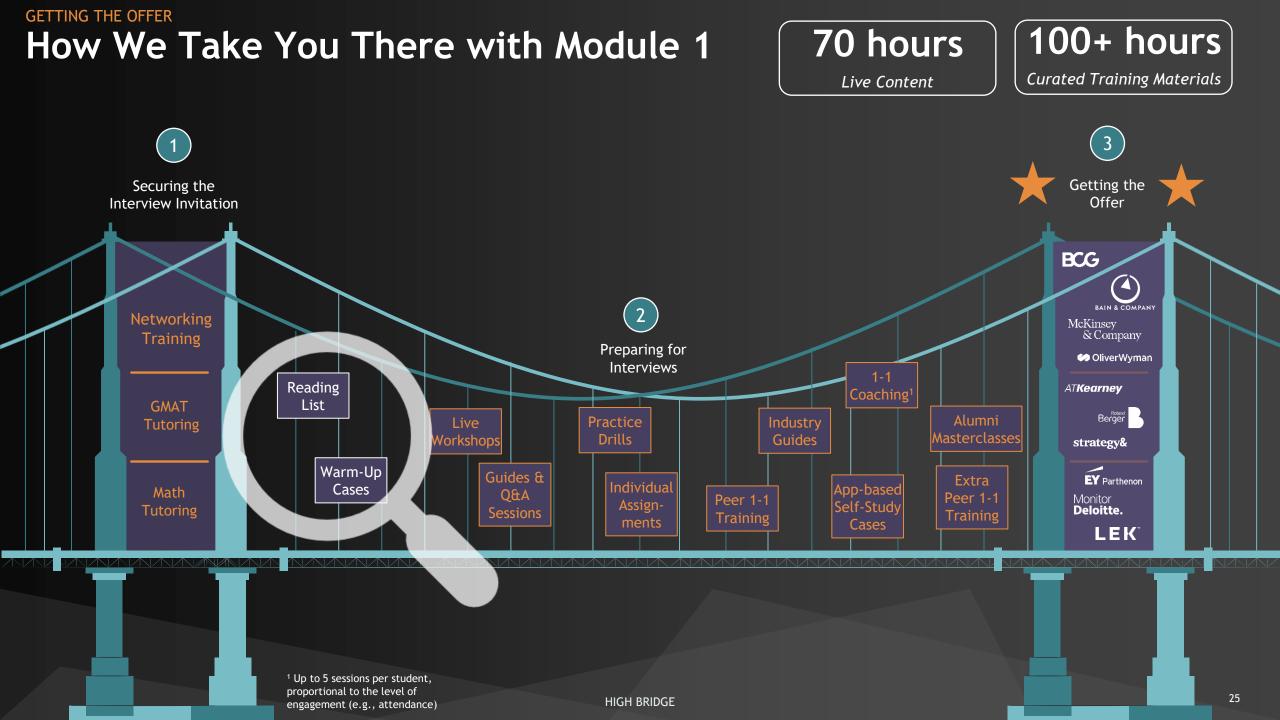
Mental Math tricks

Fractions, Decimals

Percentages

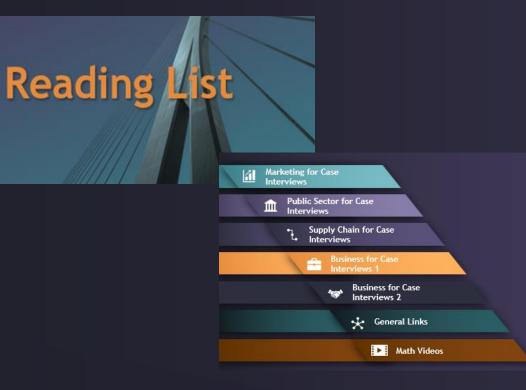
Algebra Introduction to Statistics Rates: inflation, interest rate, etc Real-world math problems





Handpicked resources and cases by the High Bridge Faculty to warm you up for the Bootcamp

100+ articles & 100+ videos



10 selected warm-up cases

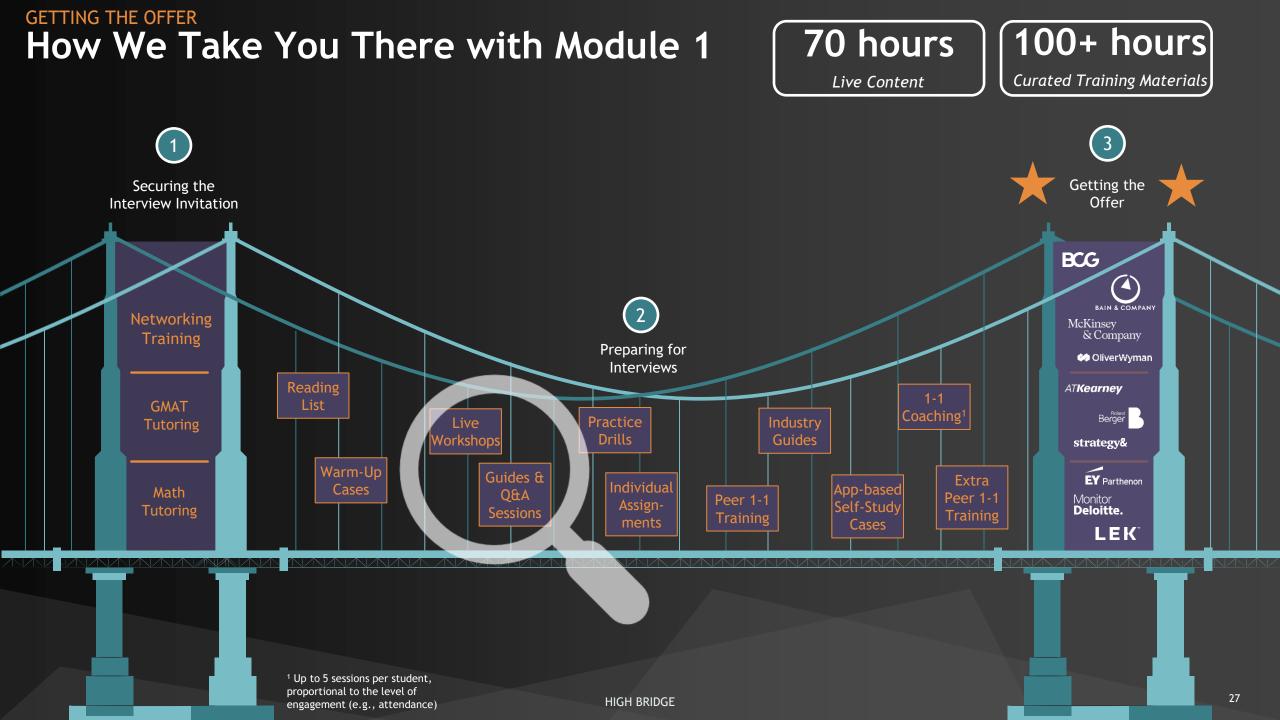
Tubes Inc.

| Key data | | | | | |
|------------------------|------------------------|--|--|--|--|
| Industry | Manufacturing | | | | |
| Level of difficulty | Medium | | | | |
| Туре | Decision | | | | |
| туре | Opportunity assessment | | | | |
| Business | Bottleneck | | | | |
| concepts | Bargaining power | | | | |
| | Outsourcing | | | | |



Tubes Inc.

| H I G H | Case question | Clarifying | | | |
|---------|--|--|---|--|---------------------------------------|
| | Our client is an EU-based supplier of tubes for global OII & Gas companies. The client operates a factory that has been very | Category Definition | Question How do you define "waiting | Answer Waiting period refers to the time from the | |
| | successful since its launch 4 years ago, with strong growth. | | period"? | order being placed to order being delivered to the customers. | |
| | In fact, our client has the strongest brand in the industry; Workerver, in the last 6 menths, the order fulfillment time has increased and now it takes up to 3 months to deliver the products The client's cantomer: are concerned with such a long waiting time and have informed the client. that they will switch to its competitors if the delivery time issue is not resolved. Questions for the candidate: Why has the waiting period increased? What can the client do to address the problem? | What By how much has our client's exactly waiting period changed? | | Our client's waiting period was stable at an average of 1.5 months for several years and since about one year it has increased to an | |
| | | Goal | Do we have any quantitative targets and deadlines to reach them? | average of 3 months. We need to decrease the waiting time as much as possible. The customers will switch to competitors in 6 months at most, if nothing changes. | |
| | | | | | Business model |
| | | | make the pipes according to the customers' specification | | |
| | | Industry | Have those delays been observed in other players as well? | Not that we know of. | |
| | | | After the | e Clarification Questions, tell the car | ididate the client sent us Exhibit D. |
| | | | Show it to the candidate and ask them to take a screenshot for later. | | |
| | | | | | |

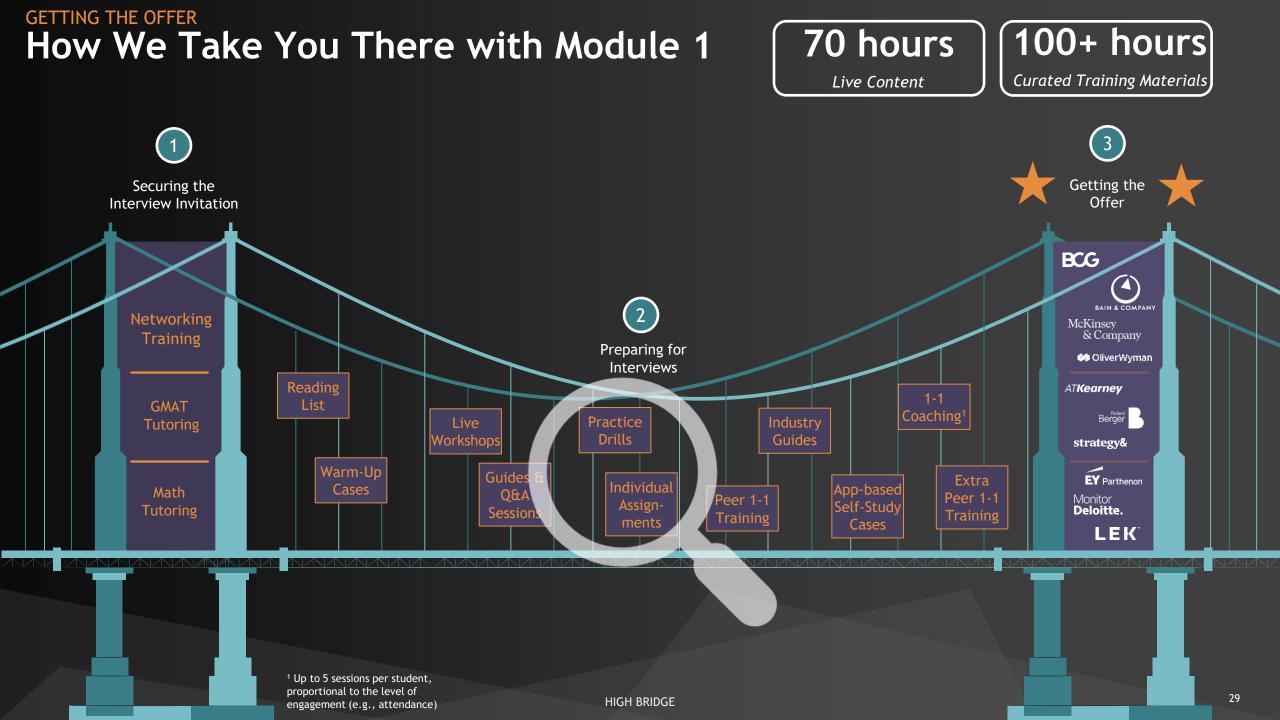


MODULE 1 (Immersive Case Interview Course) Live Workshops

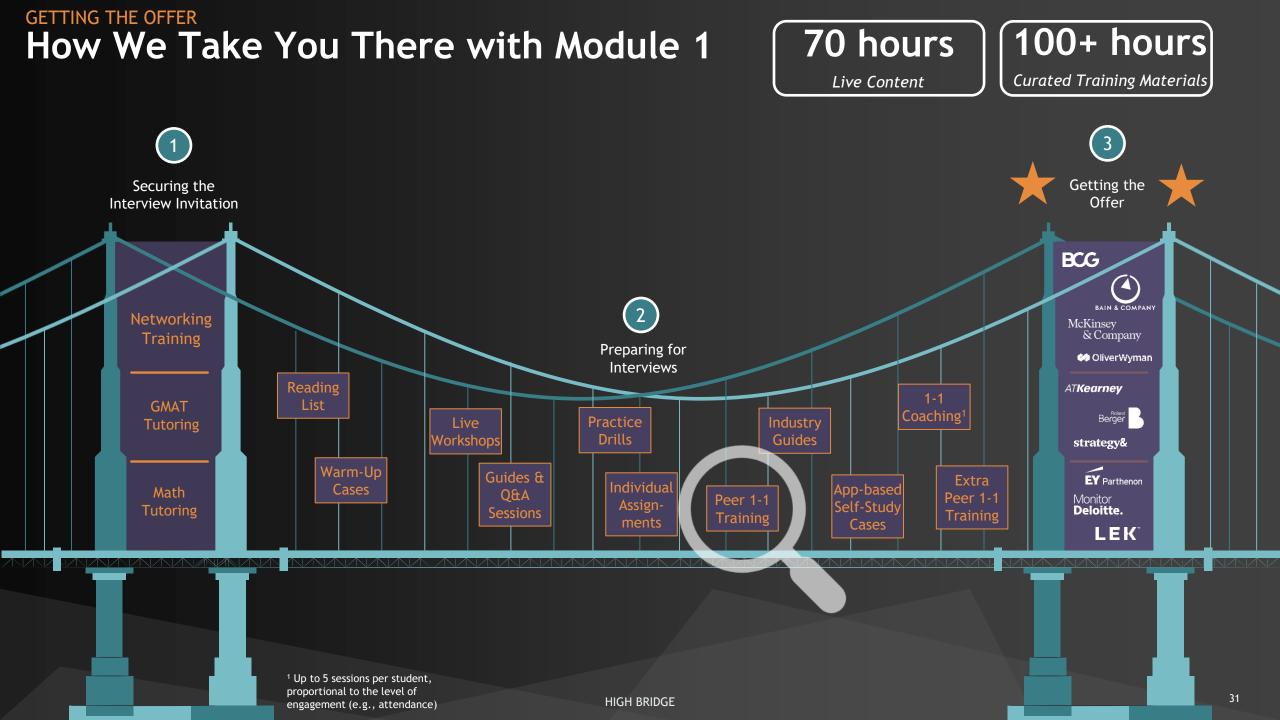
70+ hours



High Bridge's specific curriculum can change over time

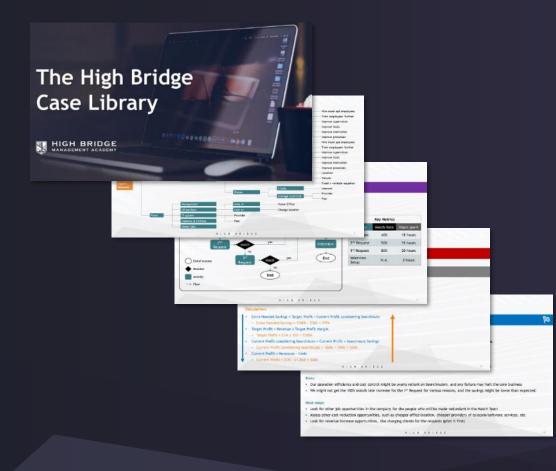




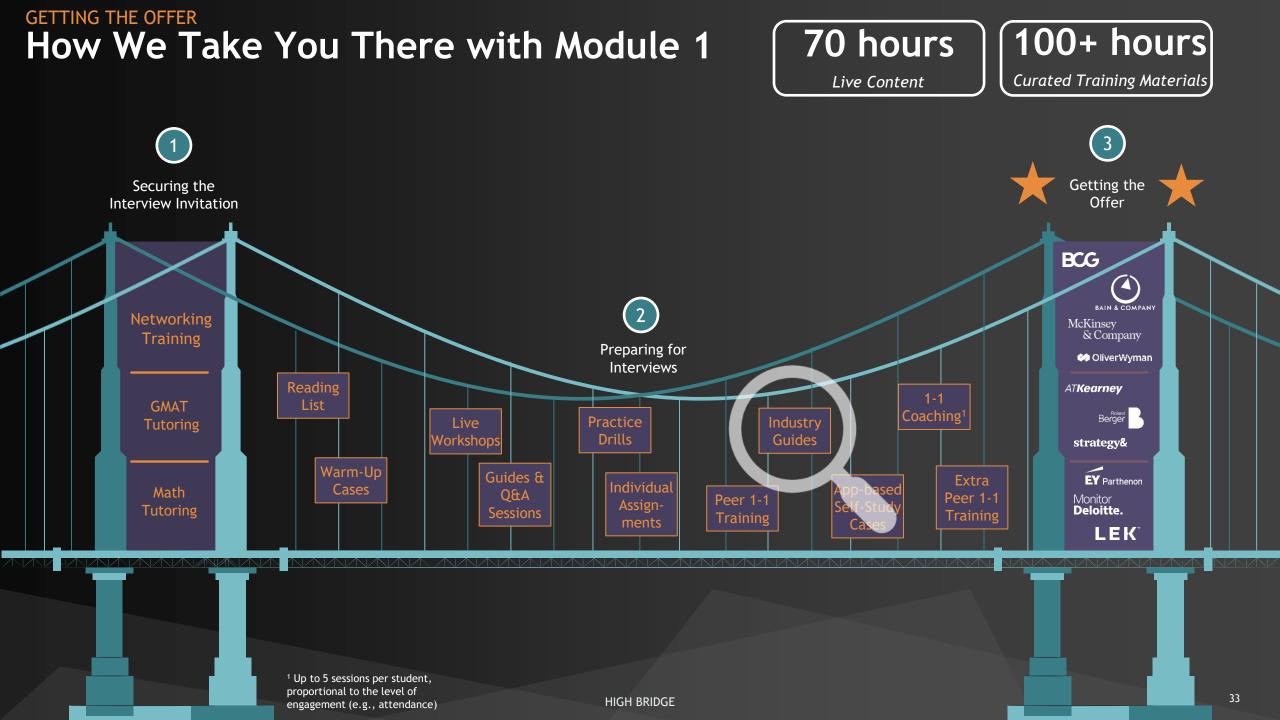


Peer 1-1 Training

40+ exclusive cases with complete MBB-level suggested answers to practice with peers







Industry Guides: the High Bridge Codex



Contents

| Grocery Retail (Europe) | Intercontinental Logistics | Cleantech |
|------------------------------------|----------------------------|-----------------------------|
| Mining (Steel) | E-commerce | Cyrptocurrency |
| Airlines in Europe | E-cigarettes | FMCG: Household Products |
| FMCG: Dairy Industry | Education | Basic Material: Cement |
| Cars Manufacturing (core) | Furniture | Public Sector: Transportati |
| Telecom for Mobile in USA | Commercial Banking | Health Insurance |
| Casino | Sports Industry | Beer |
| Laptop | Luxury Goods | Tax & Accounting |
| Education USA | Livestock | Basic Material: Steels |
| Entertainment (Music) | Vaccine Industry | Car Insurance |
| Solar in Renewable Energy | Cloud Computing | Insurance |
| Banking and Financial Services USA | Solar Energy Asia | Grocery Industry |
| IT Industry USA | Public Transportation | Automotive, Personal |
| Restaurant - Quick Service | Video Games | Digital Healthcare |
| Retail - USA | Private Equity | Al, autonomous robots |
| Airline - LATAM | Public Healthcare | AI Embedded Systems |
| Public Sector | Wealth Management | Public Aerospace and Defer |
| Agribusiness Industry | XR | Private Equity |
| FMCG Industry | Autonomous Vehicles | Europe's pharmaceutical in |
| Tobacco Industry | Life Insurance | Wind Energy |
| | | |

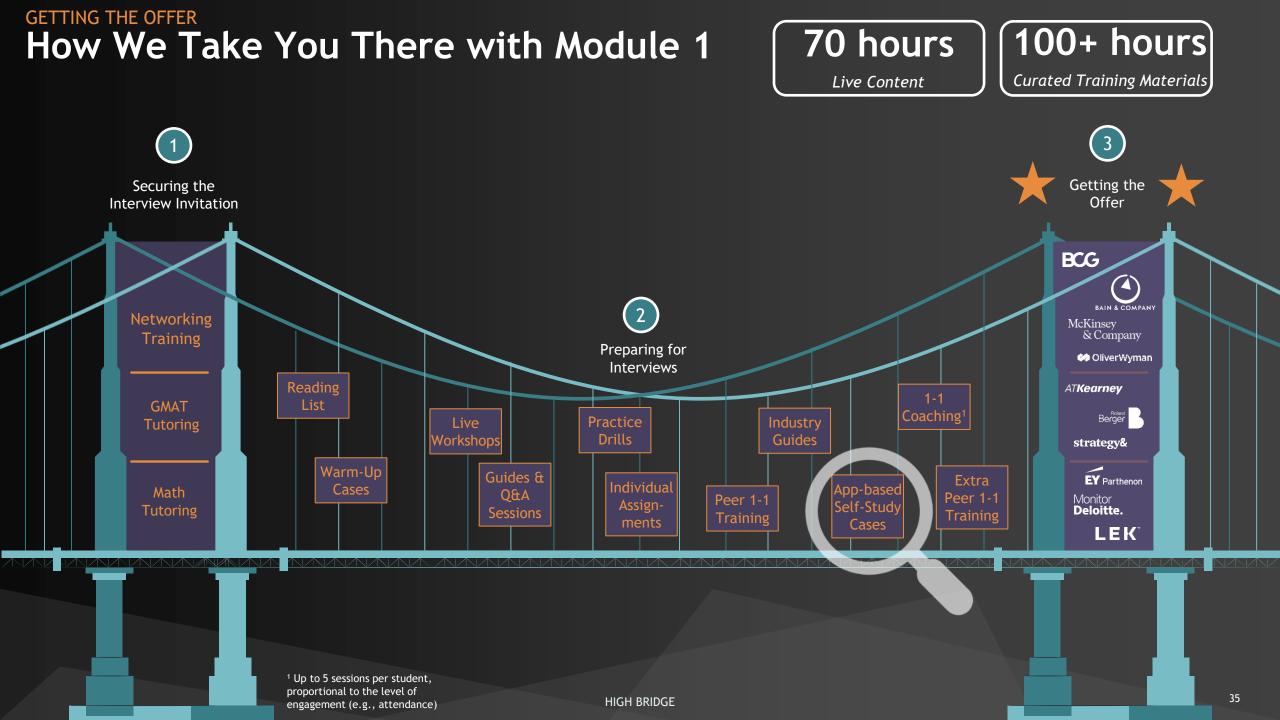


lustry

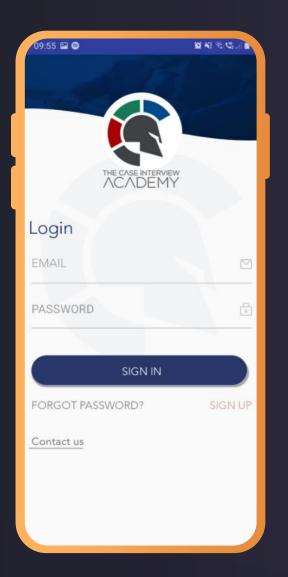
80+

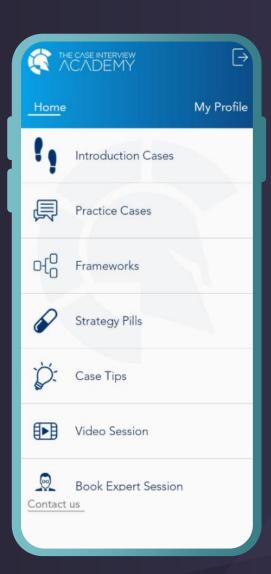
Industry

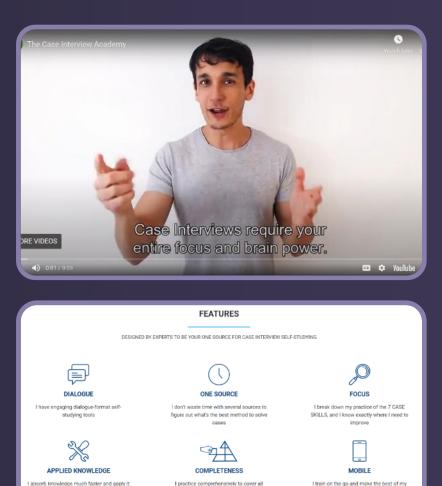
Summaries



App-based Self-Study Cases







situations I could face

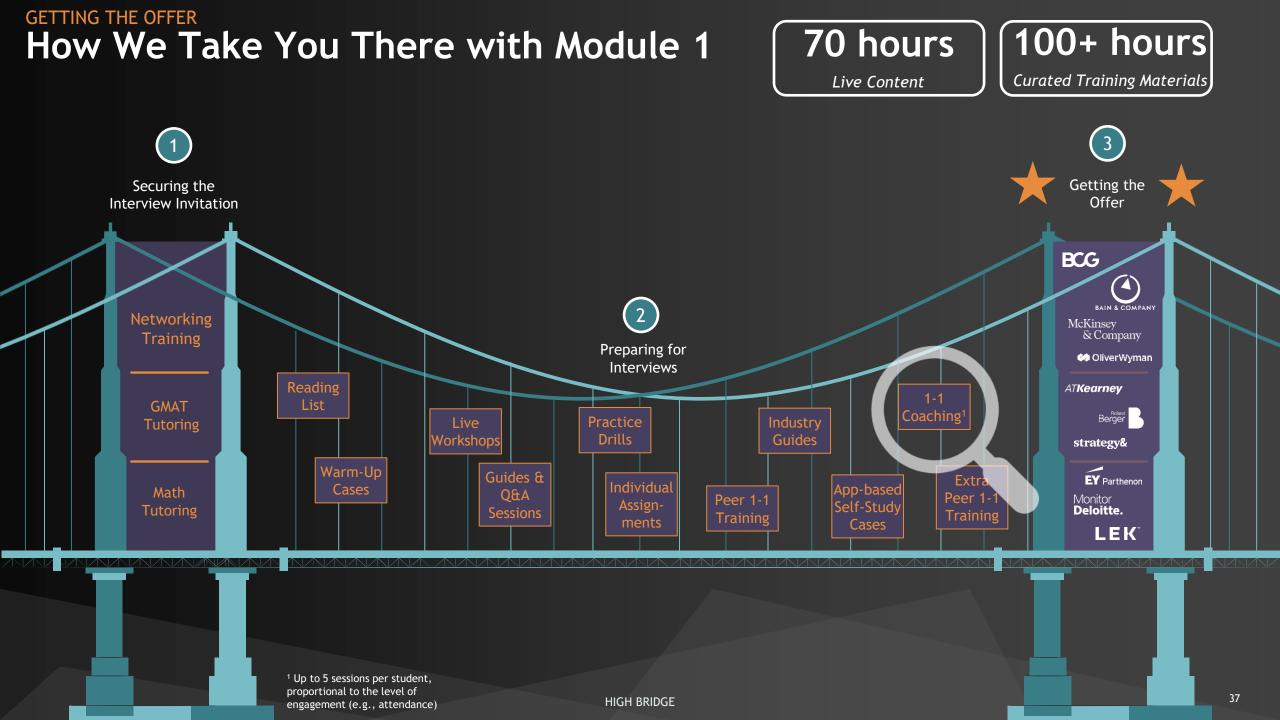
Get IT ON Google Play

Download on the App Store

time

HIGH BRIDGE

immediately



Unlock 1-1 Coaching through Engagement

We measure **Engagement via:**



Attendance in the Live Workshops

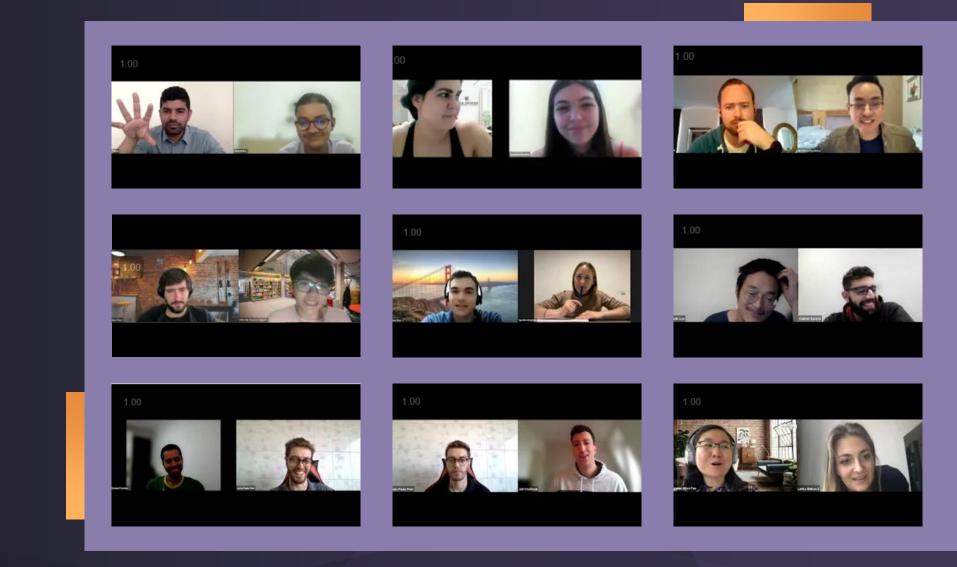


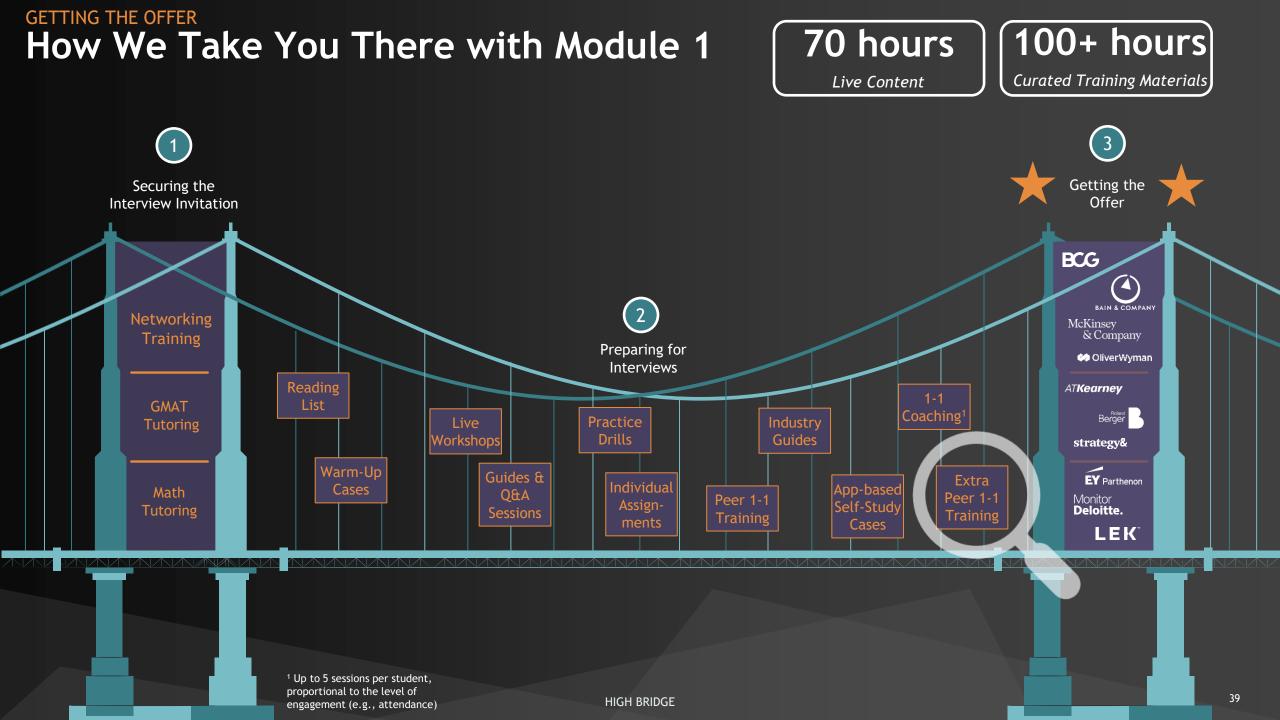
1-1- Peer-Training Participations



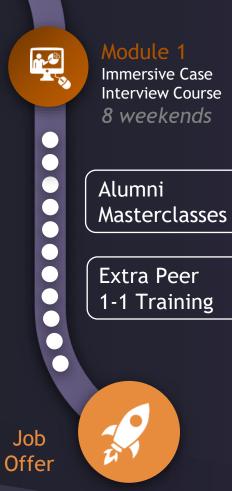
Assignment Delivery

Feedback given for the module





Continue learning even after Module 1 with the High Bridge Alumni Alliance



Alumni Masterclasses

















Library of 30+ Workshops & Live Bi-Monthly Workshops

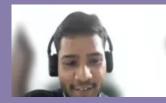
Extra Peer 1-1 Training













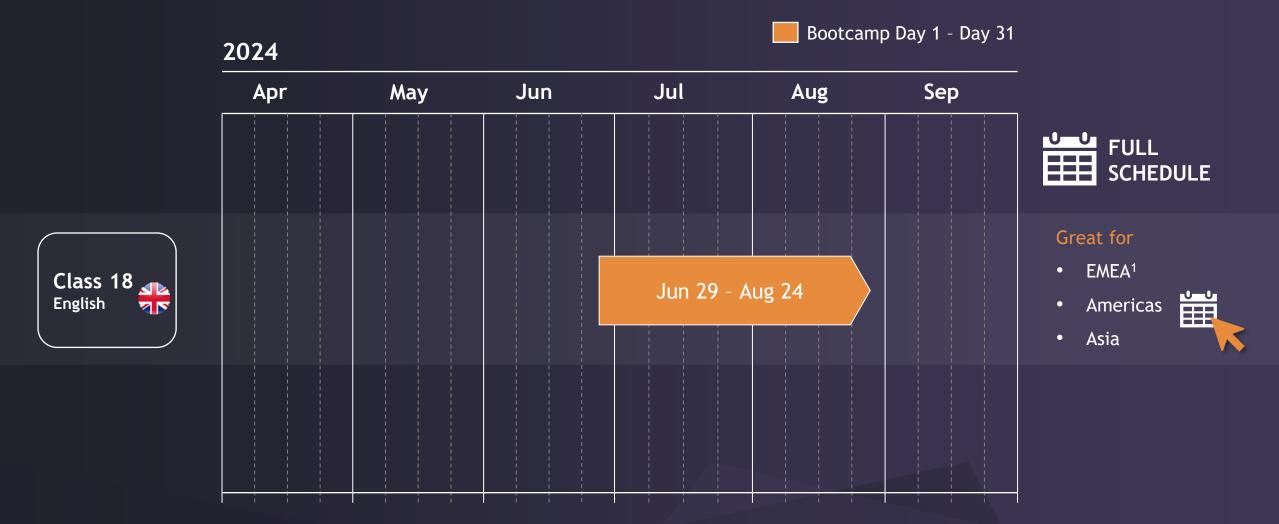




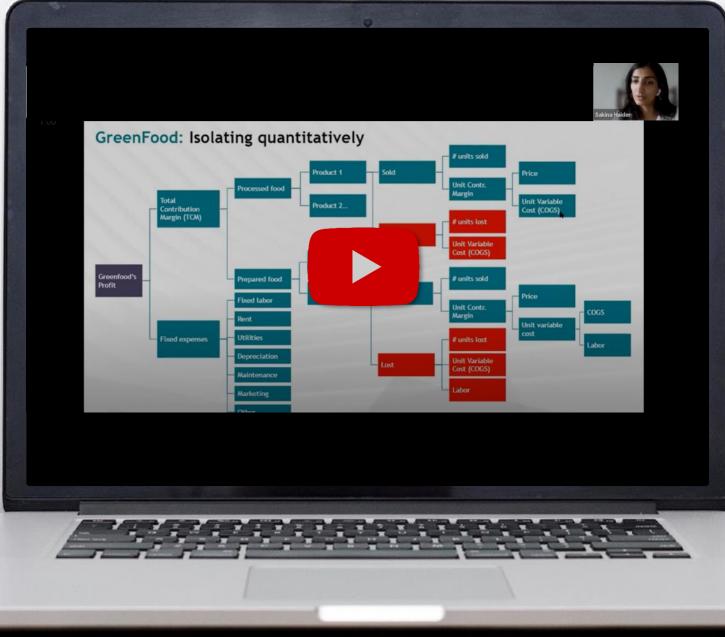
Community of 600+ Alumni to keep practicing

HIGH BRIDGE

Module 1: Immersive Case Interview Course Next Edition



Sneak Peek **MODULE 1** 🕔 2 min



TESTIMONIALS

What our students are saying



Dan N. L. University of Sao Paulo, Brazil Rated High Bridge: $\star \star \star \star \star \star$

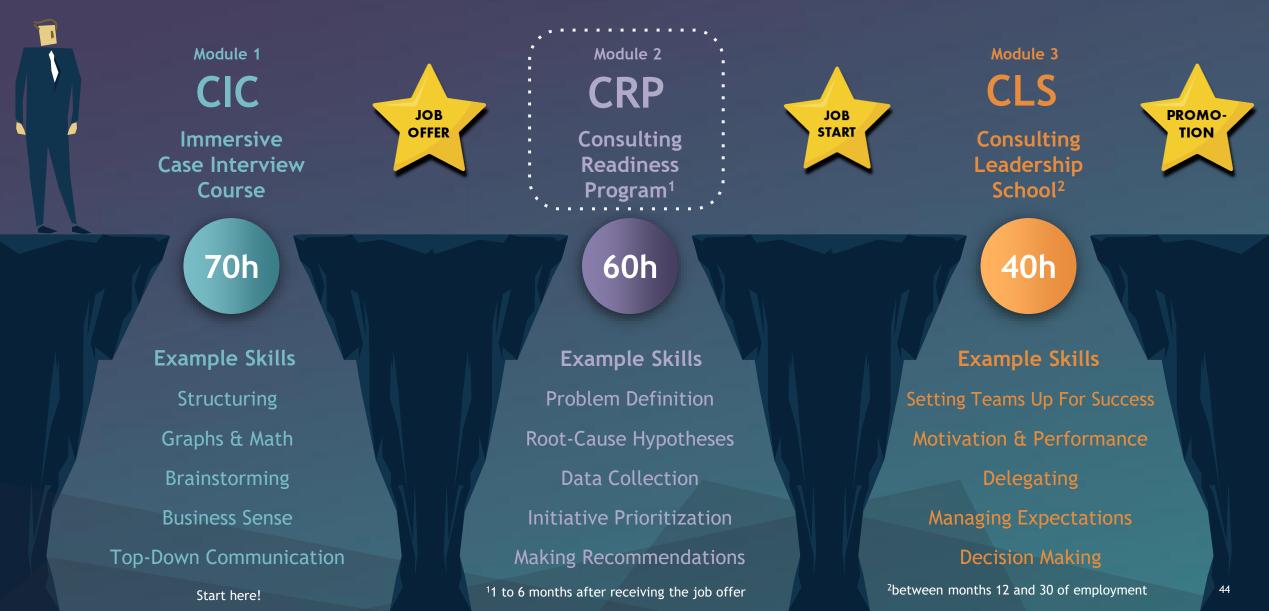
"At the beginning I was someone who didn't know about case interviews and where to start. After the bootcamp, besides learning about case interviews, I also got business knowledge, communication skills, enhanced my English skills, and networked with people from different countries.

HB's first module is an immersive course to get to know yourself better, gain corporate skills, and take yourself to the next level in any kind of recruitment process."



"I have learned a lot since I came into the bootcamp, and now follow specific steps whenever I solve cases, which proves very helpful.

I feel more prepared to apply for consulting roles, and my mindset regarding communication and approaching problems in general has also changed. I am very happy with the bootcamp." THE HIGH BRIDGE CONSULTING BOOTCAMP Preparing to Perform



Consulting Readiness Program



Meeting + Performance Lab

Anti-Burnout Training

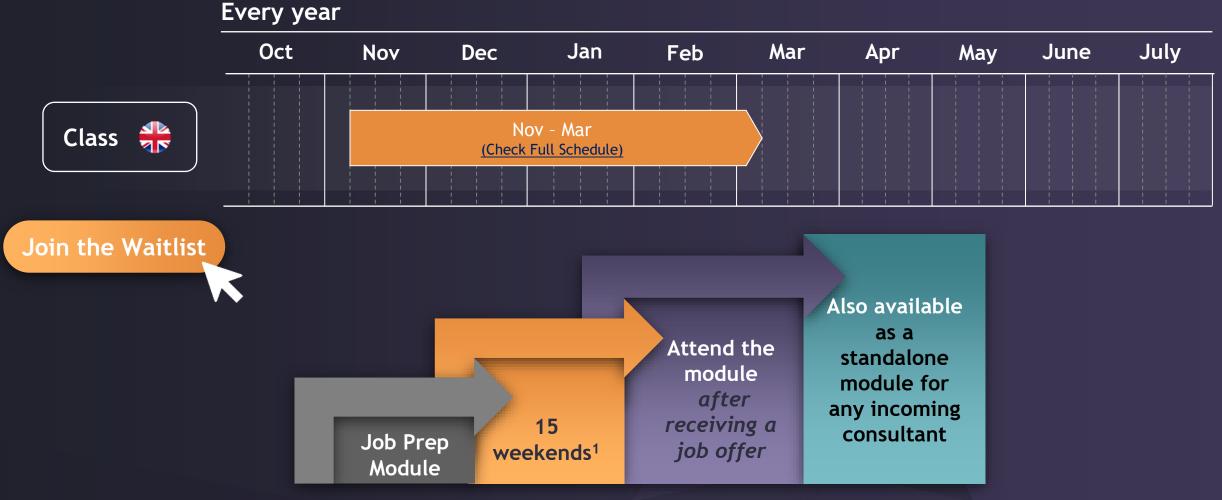
ACHIEVE

ENJOY



Module 2 Next Edition

Bootcamp Module 2 Edition (1x/year)

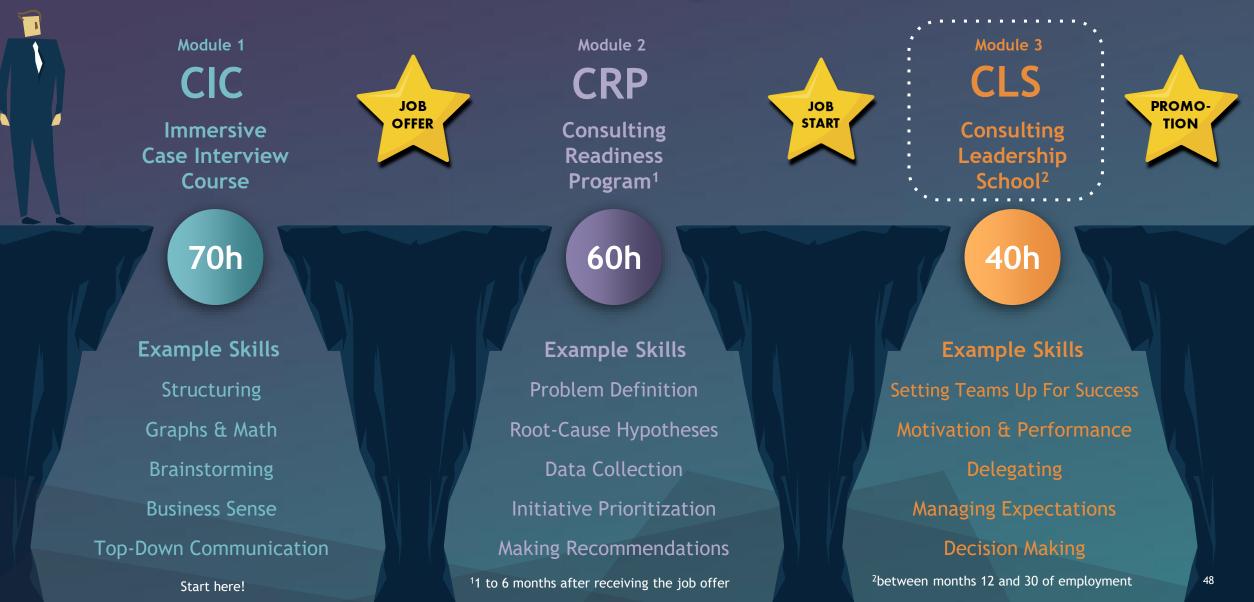


¹When: 1 to 6 months after securing the job offer: jump into the next cohort starting the module in November

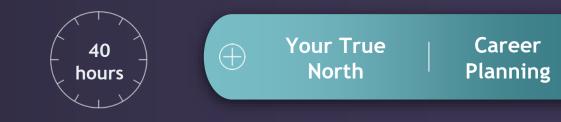
HIGH BRIDGE



THE HIGH BRIDGE CONSULTING BOOTCAMP It's time to manage a team



Consulting Leadership School



REFLECT PREPARE PRACTICE

Leadership Skills





different skillset than that of associates" Flavio Soriano, Founder

WHEN

Designed for after 12 to 30 months after joining the firm to prepare you to be a star manager

TESTIMONIALS

What our students are saying

 \star



Khue V. ESCP Business School, France Rated High Bridge: $\star \star \star \star \star$

"You should NOT apply for High Bridge to study if you (1) do not want to become a consultant, (2) are not willing to sacrifice 8 weekends to study, (3) are not willing to take this risk-free opportunity to have a step-up in your career.

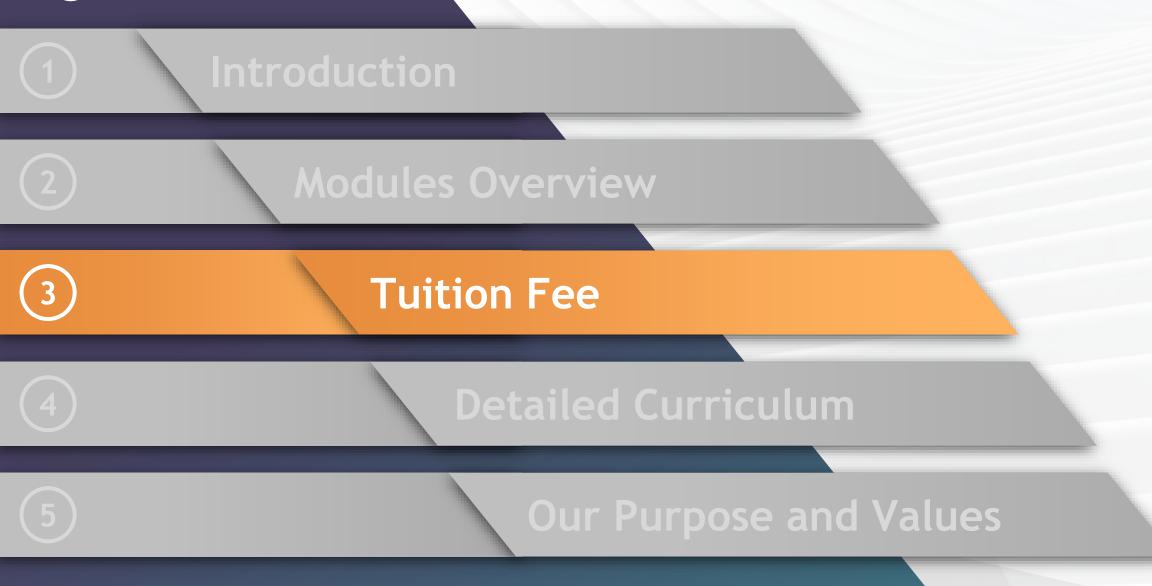
High Bridge is a great place for you to study, practice and master the skills to become a management consultant. You are trained by former top elite consultants all over the world, so you have a great exposure of industry and geography knowledge."

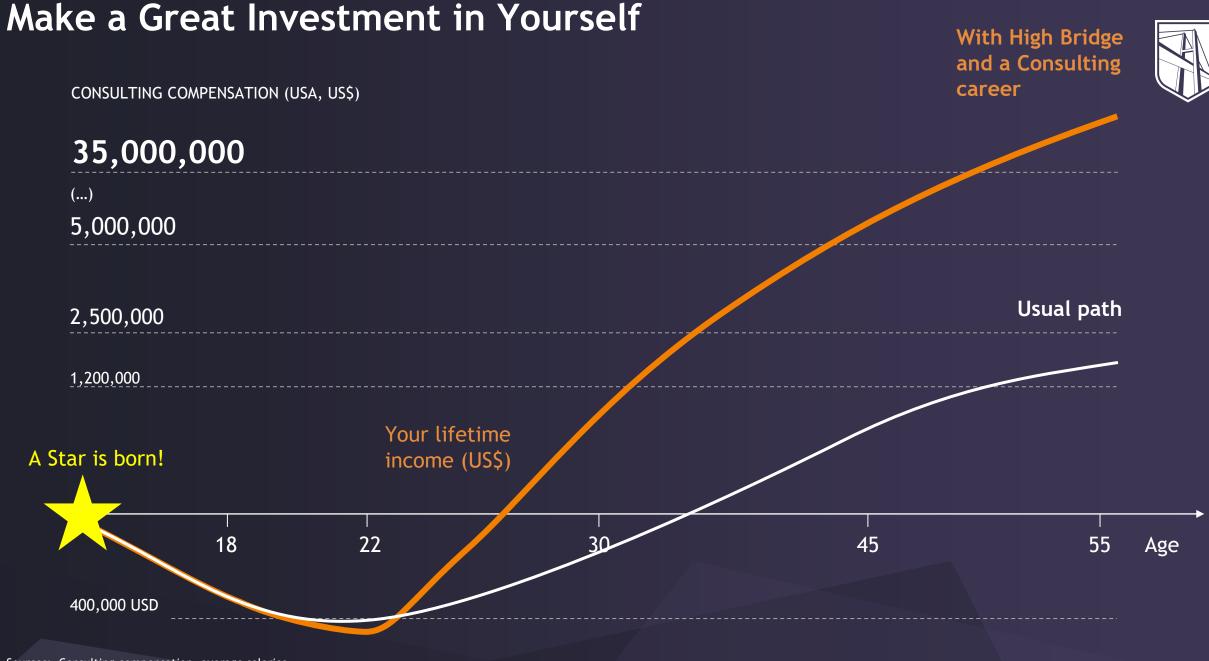


"I highly recommend High Bridge for anyone currently applying for their first job in Consulting, or indeed anyone with any interest in the sector. The course gives you a fantastic overview of the whole application process and the tools to ace interviews and cases. Very interesting modules that are accessible at all levels, taught by experts who have worked for MBB in the past.

The community High Bridge fosters too is excellent; I have met some absolutely fantastic people during my time here."

Agenda



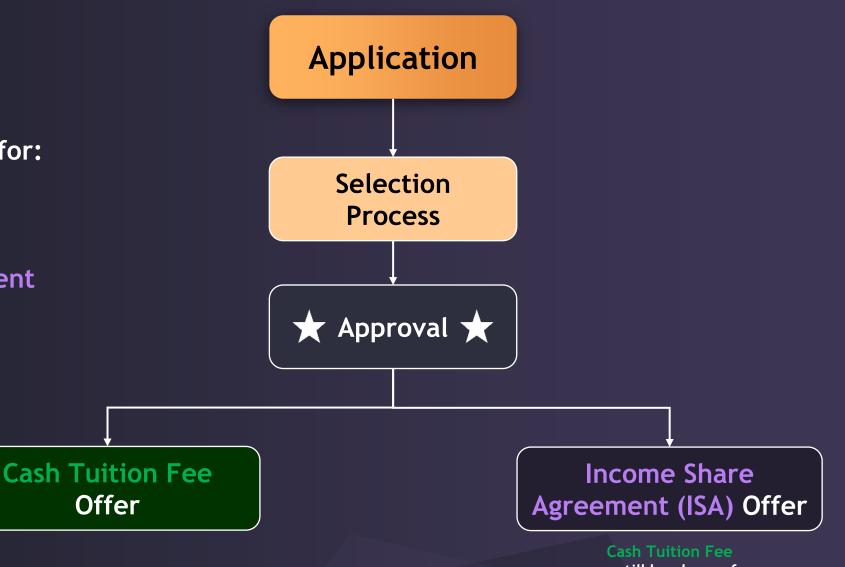


Sources: Consulting compensation, average salaries

Payment Terms

According to the Selection Process results, you may be offered a seat for:

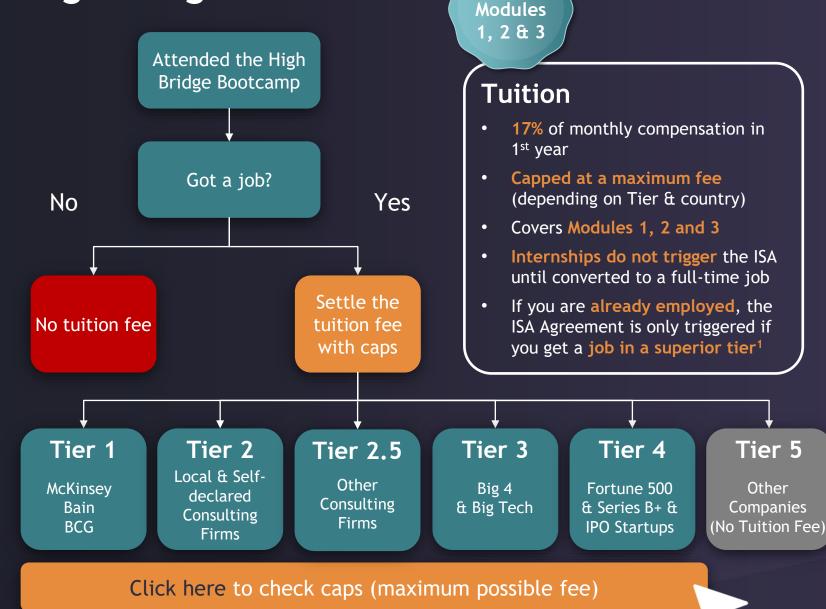
- Cash Tuition Fee or
- Income Sharing Agreement (ISA)



can still be chosen for candidates who have received an ISA Offer



High Bridge's ISA Terms



Includes

Tiers

Tier 1

McKinsey & Company, Bain & Company, Boston Consulting Group and, their daughter companies.

Tier 2

Roland Berger, Kearney, Oliver Wyman, LEK, Strategy&, Mastercard Advisors, Accenture, EY Parthenon and Monitor Deloitte, and their daughter companies.

Tier 2.5

If it defines itself as a management, strategy, financial, operations and/or public sector consulting firm or offers consulting services in any of these areas. *Other Consulting Firms* may also be consulting firms in any industry, which offer consulting services to clients on business management, or on knowledge areas related to technology, finance, analytics, government administration, or any other field of knowledge related to management or specific economic industry.), and their daughter companies.

Tier 3

EY, PwC, KPMG, Deloitte, Amazon, Facebook, Apple, Netflix, Alphabet (Google), Microsoft, Baidu, Tencent, Alibaba and their daughter companies.

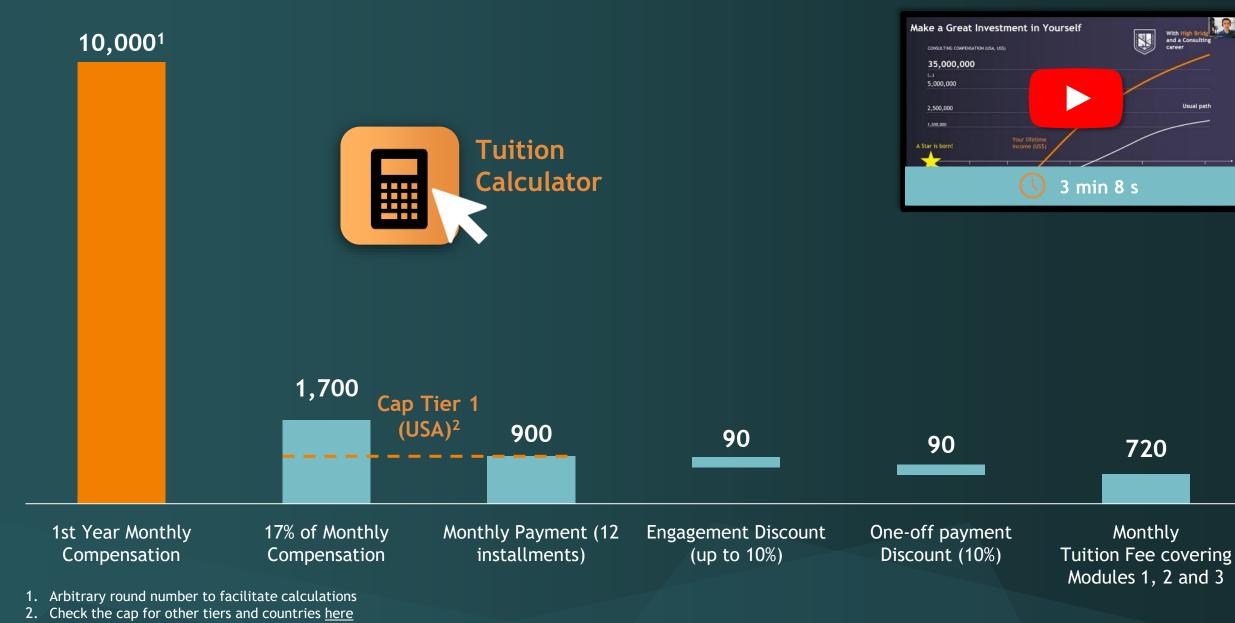
Tier 4

Fortune 500 and Global Fortune 500 companies according to <u>fortune.com</u> in the year of the offer receipt, all **Post-Series-B (inclusive) and Post-IPO Start-ups** according to <u>crunchbase.com</u>, as well as their daughter companies.



1. Starting Tier subject to approval by High Bridge

ISA Tuition Fee Example (no scholarship)



Consulting Bootcamp Tuition

Cash Tuition Fee



TESTIMONIALS

What our students are saying



Laurent N. ESCP Business School, France Rated High Bridge: $\star \star \star \star \star$

"Good academy for aspiring consultants. They provide you with tools that will help **boost your confidence** in your ability to get through the interview process of consulting firms. Great experience.

The drills were fairly clear, comprehensive, and extensive. I am really happy to have taken part in this great adventure, learned a lot, grown a lot, and am excited to practice the talents and knowledge I have acquired."

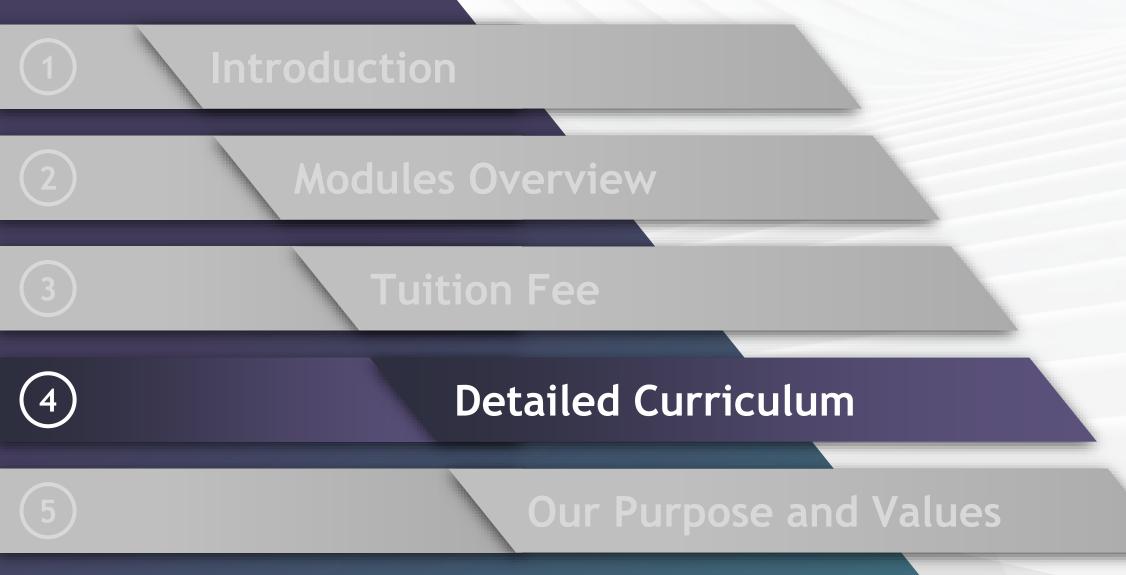


"I practiced other case books before the bootcamp, and thought High Bridge was also going to teach the same as them.

But, the Bootcamp experience totally changed my mindset and increased my belief that I can confidently sit in any consulting interview, and clear it.

High Bridge is the place to study and master your skills to become a management consultant."

Agenda



DETAILED BOOTCAMP CURRICULUM



Consulting Bootcamp



High Bridge Academy

Next-Generation Consulting Bootcamps

www.HighBridgeAcademy.com

HIGH BRIDGE

Full Curriculum Presentation

🕓 2 min 20 s





Anatomy of a High Bridge Bootcamp

Bootcamps fully delivered by market professionals out of the most admired companies



HIGH BRIDGE

All You Need to Take Off in Consulting



TESTIMONIALS

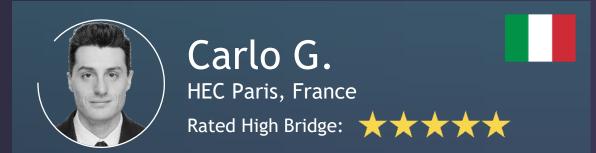
What our students are saying



Devendra M. Schulich School of Business, Canada Rated High Bridge: $\star \star \star \star \star \star$

"I joined High Bridge to help me with the consulting interview processes and understand the robust frameworks that one should use to solve different types of problems.

Surprisingly, the academy went well beyond my expectations. They helped me understand all concepts (including the financial ones) and made me practice, increasing my skills and confidence drastically. I now know exactly what to think and how to correct those as well."



"The ISA is very good and is what led me to overcome doubts. I didn't want to invest much money upfront, but if High Bridge allows me to get into my target firm I'll be very happy to pay the fee.

I am very happy with the bootcamp and have been recommending it to people already. They will apply in the future.

Most of the workshop faculty were incredibly good - keep up the good work!"

Module 1 Immersive Case Interview Course

| Time below depends | FR ACC | ESS! | | | | | | | | | | | | | | | | | | | | |
|----------------------------------|---|---------------------------------|-----|---------|-------------------------------------|--|---|--------------------------------------|---------|-----|-------------------------------------|-------------------|------------------------------|-------------------------------------|-----|---------|--|--|-----------------------------------|--|---|-------------------------------------|
| on your timezone | DA | | | /EEKEND | | | DAY 3 | | FREE WE | | | DAY 6 | DAY 7 | | | 'EEKEND | | | | | DAY 13 | |
| 09:00 - | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN | SAT | SUN |
| - - - 10:00 - - - | Introduction to Consulting | Tables & Graphs | | | Marketing for Case Interviews | Public Sector for Case Interviews | Case | Business for Case Interviews 2 | | | Listening, Recap & Clarifying | Structuring 2 | Math 1 | Math 2 | | | Applied 7 Skills Methodology 2- Open Cases | Synthesis | Skills Drills Graphs & Math | Advanced Framework Building 1 | Applied 7 Skills Methodology 3 | Revenue Strategy |
| - 11:00 - | Bootcamp | | | | | | | | | | | | | | | | | | | | | |
| - | orientation | | | | Break | Break | Break | Break | | | Break | Break | Break | Break | | | Break | Break | Break | Break | Break | Break |
| | Break | Break | | | | | | | | | | | | | | | | | | | I | |
| 12:00 - | | | | | Socializing Session | | | | | | | | | Socializing Session | | | - | | | | | - |
| - - 13:00 - - - - | Applied 7 Skills Methodology 1 | Pyramid Principle & Logic | | | Marketing for Case Interviews | Estimations | Supply Chain for Case Interviews | Interviewer Training - Cases | | | Structuring 1 | Personal Fit 1 | Skills Drills Structuring | Economics for Case Interviews | | | Brain- storming | Skill Drills Public Sector & Business | Skill Drills Estimations | Skills Drills Pyramid & Logic & Marketing | Advanced Framework Building 2 | Full – Interview Experience – |
| 14:00 - | | | | | | | | | | | | | | | | | Break | | | | | |
| | | | | | | | | | | | | | | | | | Dreak | | | | Break | Break |
| - 15:00 - - - | | | | | | | | | | | | | | | | | Personal Fit 2 | | | | Q&A with Faculty` | Graduation |
| - 16:00 - | | | | | | | | | | | | | | | | | | | | | | |



What if I cannot attend all live workshops because of other commitments?

You can get up to 1/3 of the module in recordings



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Business for Case Interviews 1 & 2



300 min

Why is this tested?

- Behind strong business judgment is a solid foundation of business knowledge, finance and economics
- Businesses operate under a common set of market rules, and the knowledge thereof helps predict corporate and consumer behavior

Example Skills

- Bringing business theories together to effectively apply them to cases
- Mastering the 3 financial statements for any analysis
- Understanding how firms behave under the 5 different market structures

Bonus



- Use classic tools like the BCG matrix and Porter 5 Forces in case situations
- Grasp all the financial formulas that you must know for cases
- Get the real difference between fixed and variable costs

Note: High Bridge's specific curriculum & Faculty can change over time



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Public Sector for Case Interviews



120 min

Why is this tested?

- Public Sector projects are a fundamental revenue stream for many consulting firms
- There are fundamental differences between private and public sector projects

Example Skills

- Understanding what value is for the Public Sector and how to account for it in solving cases
- Making useful analogies between different types of cases
- Thinking about the main classes of risks and how to mitigate them

Bonus



- Brainstorm all key Public Sector stakeholders
- Understand how subsidies & public bids work
- Learn to pick your battles and use benchmarking to define goals

Note: High Bridge's specific curriculum & Faculty can change over time



Marketing for Case Interviews



180 min

Why is this tested?

- Successful businesses have strong relationships with their customers, which are built using Marketing techniques
- Understanding customer needs and the best way to fulfill them is the strongest lever to unlock profits

Example Skills

- Thinking about how customer needs and the competitive offerings interact
- Understanding what defines a product/service offering and how you can improve them
- Brainstorming what B2C and B2B customers want in different industries

Bonus



- Master the segmentation of a customer base in useful ways
- Calculate churn, CAC and CLV for subscription-based businesses
- Determine the Marketing ROI of an investment

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Supply Chain for Case Interviews





Why is this tested?

- Both strategy and operations projects delivered by consultants often touch upon supply chain
- Supply chain Management can make or break a company

Example Skills

- Asking the key questions to diagnose a supply chain issue
- Visualizing the supply chain of different industries
- Identifying and dealing with bottlenecks

Bonus



- Grasp what the efficiency gains in supply chain are
- Understand how companies
 purchase
- Learn how technology and the pandemic are reshaping supply chains



Economics for Case Interviews



75 min

Why is this tested?

- While Macroeconomic concepts is not typically tested in strategy consulting interviews, Microeconomics are
- Companies and individuals make decisions that can be explained with Economics all the time

Example Skills

- Choosing the appropriate Pricing strategy for your client to maximize captured value
- Understanding the market structure and the implications for your client when, for instance, entering those markets

Bonus



- Understand the true nature of supply and demand and their differences
- Recognize real-world pricing strategies and their pros & cons
- Think about barriers as a double-edged sword

| MODULE 1 Immersive Case Interview Course | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| Open | Cases | () 120 min | | | | | | | |
| Why is this tested? | Example Skills | Bonus | | | | | | | |
| Consultants don't have a mastermind (like an interviewers) guiding their actions and decisions The world is complex and dynamic, and the best approach to cracking problems is to use hypotheses | Identifying when you are facing an Open Case (Candidate-Led) case Practice how to drive an open case using hypotheses correctly Showing strong case leadership at the end of every answer you give | Deal with extreme uncertainty without showing hesitation Connect various exhibits in a coherent line of reasoning (storyline) Ask for guidance when needed | | | | | | | |

Note: High Bridge's specific curriculum & Faculty can change over time

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Immersive Case Interview Course Estimations Assignment + Additional Drills 240 min Example Skills Why is this tested? Bonus Recognizing the 5 types of Consultants use estimations all Break penetration rates down to • estimations the time to quickly assess, for their components to gain instance, if markets and accuracy Internalizing the 6 steps to • initiatives are large enough to estimating anything and avoid Select assumptions that speed be worth exploring traps up the calculations Doing accurate estimations • Using 3 tricks to facilitate • Apply a reality check to your requires structure and strong estimations estimation business acumen

MODULE 1



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Listening, Recap & Clarifying





Why is this tested?

- Consultants must be great listeners, since valuable information is not always evident
- Recapping & clarifying information properly avoids misunderstandings and rework

Example Skills

- Effective note-taking to capture important information
- Standing out from the pack by making interesting remarks
- Sounding confident and eloquent
- Asking the 5 safe categories of clarifying questions to uncover useful information early

Bonus



- Apply 4 types of Action Plans to keep your interviewer comfortable with your approach
- Understand the 6 types of interviewer reaction to your clarifying questions



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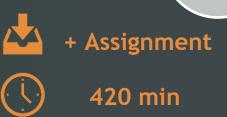
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Structuring 1, 2 and 3 + Additional Drills



Why is this tested?

- Consultants are valuable professionals thanks to their outstanding ability to think and communicate more clearly
- Clarity is indispensable in solving complex business problems involving multiple people

Example Skills

- Choosing one of the 3 appropriate structure formats for the case
- Using the 4 MECE breakdown types to ensure a logical approach
- Excelling in presenting your structure



- Use 32 Business Building Blocks that are reusable in many different problems
- Buy more time to improve your structure
- Show you are hypothesis-driven after presenting your structure





Tables & Graphs

+ Additional Drills



Why is this tested?

- Data and analysis are part of the daily life of a consultant
- Different flavors of information must be absorbed quickly and accurately
- Data from tables & graphs serve as input for client deliverables

Example Skills

- Taking appropriate action whether you have a clear quantitative question or not
- Following the 4-step approach to dealing with tables & graphs efficiently
- Avoiding common pitfalls when reading exhibits



- Use techniques to analyze real MBB tables and graphs
- Identify the 6 most common types of exhibits
- Summarize insights and connect them to the next steps

| MODULE 1 Immersive Case Interview Course | | | | |
|--|---|--|--|--|
| $ \begin{array}{c} \begin{array}{c} \begin{array}{c} \begin{array}{c} \begin{array}{c} \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array}\\ \end{array} $ | | + Assignment 360 min | | |
| Why is this tested? | Example Skills | Bonus | | |
| A large part of business problems are or can be interpreted mathematically Consultants use quantitative skills on a daily basis to unlock value for clients | Using 9 steps to address a math case question Creating hypotheses that can be mathematically tested Sounding assertive and confident when solving math problems | Gain math agility to impress interviewers Deal with intentional information overload Avoid rounding mistakes | | |

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+ Additional Drills

Why is this tested?

- Divergent thinking to generate ideas is a powerful force behind the most brilliant business strategies
- Clients expect consultants to be creative thinkers who bring innovation to the table

Example Skills

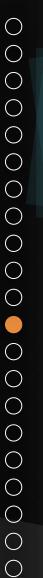
- Recognizing any situation where brainstorming is needed
- Following the 4 steps to harness your brainstorming potential

HIGH BRIDGE

Communicating an organized
 brainstorming output

Bonus

- Employ a powerful technique to double the number of ideas
- Brainstorm out loud when the interviewer does not allow for time to think
- Understand how to avoid the trap of overexplaining ideas

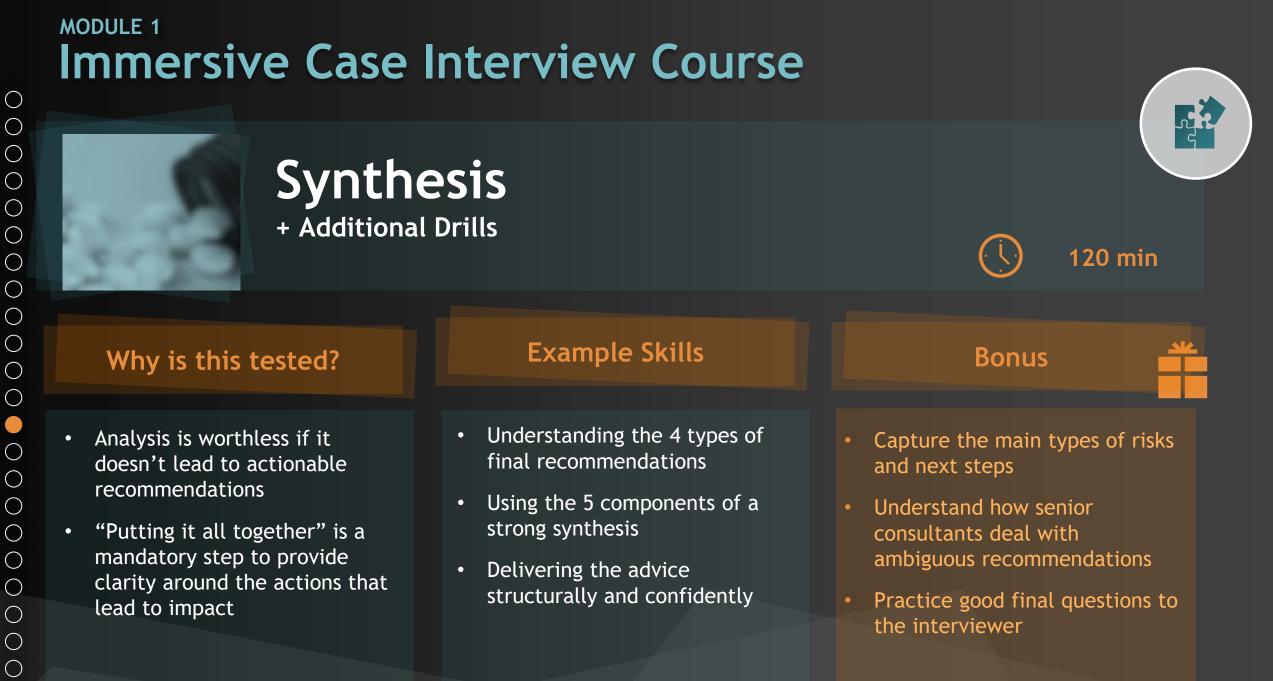


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120 min





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Personal Fit 1, 2 and 3



Why is this tested?

- Consultants need drive & leadership skills to do their jobs
- Telling your stories the right way means you will also tell project stories well to prospective clients

Example Skills

- Understanding the 3 qualities you need to showcase to shine
- Telling any personal story like a true hero
- Presenting yourself in the most insightful manner
- Convincing the interviewer you are a perfect fit for consulting and for their firm



- Hook the listener from the start
- Leverage language & framing to create an advantageous perception
- Connect with the interviewer on a personal level
- Understand how the interviewer perception work by watching candidates' videos

Building 1 & 2





Why is this tested?

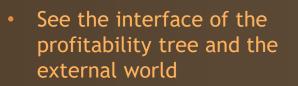
- Consultants are required to structure any business problems that clients need help with
- Basic case structures are already mastered by a large number of candidates and no longer differentiate them

Example Skills

Advanced Framework

- Thinking like a consultant when building a framework step-bystep
- Leveling up your profitability, growth, cost cutting and M&A frameworks, among others

Bonus



- Understand the mathematical relationships in Income Statements
- List all types of entry barriers

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Applied 7 Skills Methodology 1, 2 & 3





Why is this tested?

- Consultants must perform strongly in skills tested in cases
- Being an all-rounder in a case is a great predictor of success in consulting
- Knowing how to operate in different case styles (open and guided) shows flexibility

Example Skills

- Applying the best practices for each of the 7 skills
- Learning how to drive an open case using hypotheses correctly
- Starting and ending the case strongly to be rated an outstanding candidate

Bonus



- Choose the correct type among the 3 fundamental formats of structures
- Involve the interviewer in the decision of which direction to take
- Use the right language when transitioning in the case



Interviewer Training & Full Interview Experience



Why is this tested?

- Knowing how to transition from one section of the case to another smoothly shows intellectual versatility
- Creating and sustaining a strong impression is an indispensable skill in client engagements

Example Skills

- Using the High Bridge Feedback forms for peer training
- Solving market entry cases with a profound understanding of what you are doing
- Never losing track of where you are in a case

Bonus



180 min

- Think about the real world when structuring issues and reaching conclusions
- Do partial syntheses to recap where you stand
- Ask the interviewer for help the right way



Revenue Strategy

Why is this tested?

- Growth- or top-line projects are very common in consulting
- Growing revenues is complex because it involves decisions by numerous economic actors from customers, to players, to regulators

Example Skills

- Using drawing to understand business models
- Identifying the main revenue drivers for different types of businesses
- Visualizing the Porter 5 Forces

Bonus



120 min

- Understand how established companies manage revenues vs startups
- Grasp what enables a company to perform well in a marketplace
- Use price discrimination to achieve better outcomes



Introduction to Consulting





90 min

Why is this tested?

- Having an accurate and mature view of the consulting profession shows during the interview
- Having aligned expectations about the career increases the likelihood of a successful time in consulting

Example Skills

- Learn about the origin of consulting firms
- Understanding what a junior consultant truly does
- Identifying different types of projects and functions

Bonus



- Understand the career
 progression in consulting
- Learn about the real exit opportunities in consulting



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Networking for Consulting





Why is this tested?

- Networking is a life skill that becomes increasingly useful in the consulting career
- Doing it properly shows that you are going to be a strong networker among clients too, and generate business opportunities

Example Skills

- Adjusting your approach depending on the context of the networking
- Understanding the mindset of the consultants you are approaching
- Being likeable and getting help without asking



- Write cold messages that maximize engagement
- Avoid common traps that can set you back in networking interactions
- Introduce yourself properly at events



Resume & Cover Letter



Why is this tested?

- The resume and cover letter are the main documents representing the candidate in the screening phase
- The quality of those documents can make or break the application

Example Skills

- Crafting powerful bullet points that transmit Problem Solving, Drive and Leadership skills
- Tailoring the resume content to the job opening
- Telling a compelling story in your cover letter



- Understand how a screener skims your resume to better prepare it
- Learn what the best format for a consulting resume is



Tests & Games

Incl. McKinsey's Imbellus



Why is this tested?

- Consultants must have the intellectual capacity to process data and make fast decisions
- Consulting techniques such as the use of hypothesis and prioritization can be tested in short exams and games

Example Skills

- Solving math and critical reasoning questions under time pressure
- Understanding what personality tests are testing for
- Adopting the correct mindset for the Imbellus game



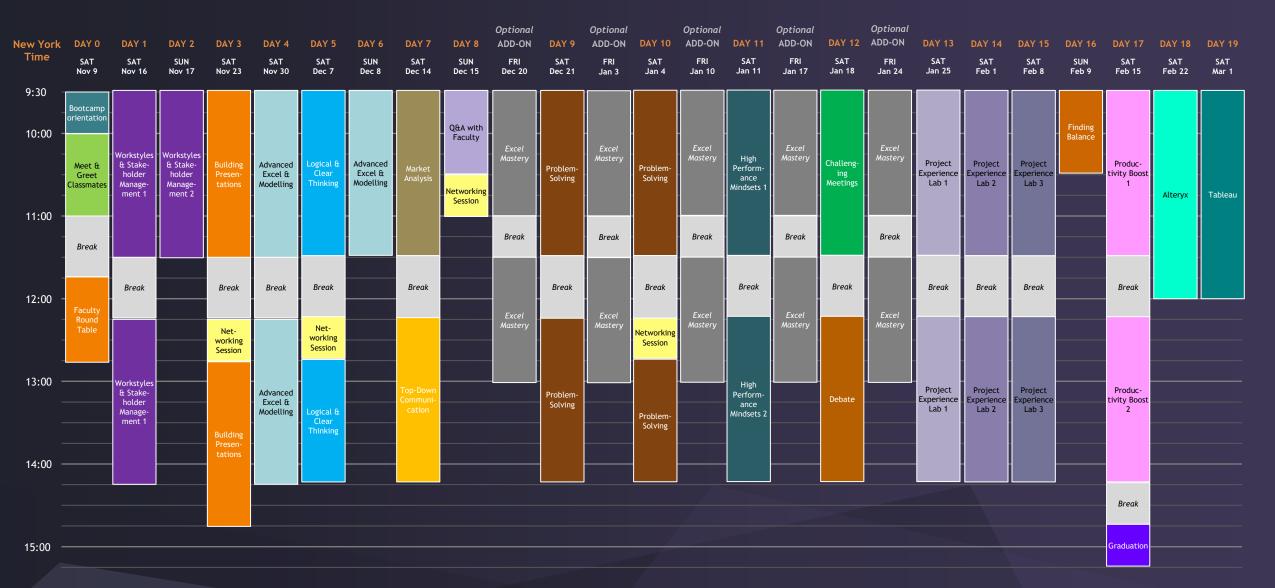
- Gain math agility to solve questions in under 2 minutes
- Understand what type of questions to expect in top consulting firms

All You Need to Take Off in Consulting



Module 2: Consulting Readiness Program

November 2024 - March 2025



| Problem-Solving is a consultant's bread and butter: it's the main skill clients look for | Defining and structure a problem Creating hypotheses and workplans | Craft powerful interview to have effective client meetings |
|--|---|---|
| In order to unlock the most value, Consulting projects follow a rigorous Problem- Solving methodology | Collecting information and conducting analysis Synthesizing actionable recommendations | Clean messy databases Learn the main types of you can perform to get insights faster |



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Why do I need this?

Example Skills

MODULE 2 Consulting Readiness Program

Problem-Solving 1 & 2

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Bonus

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Note: High Bridge's specific curriculum & Faculty can change over time

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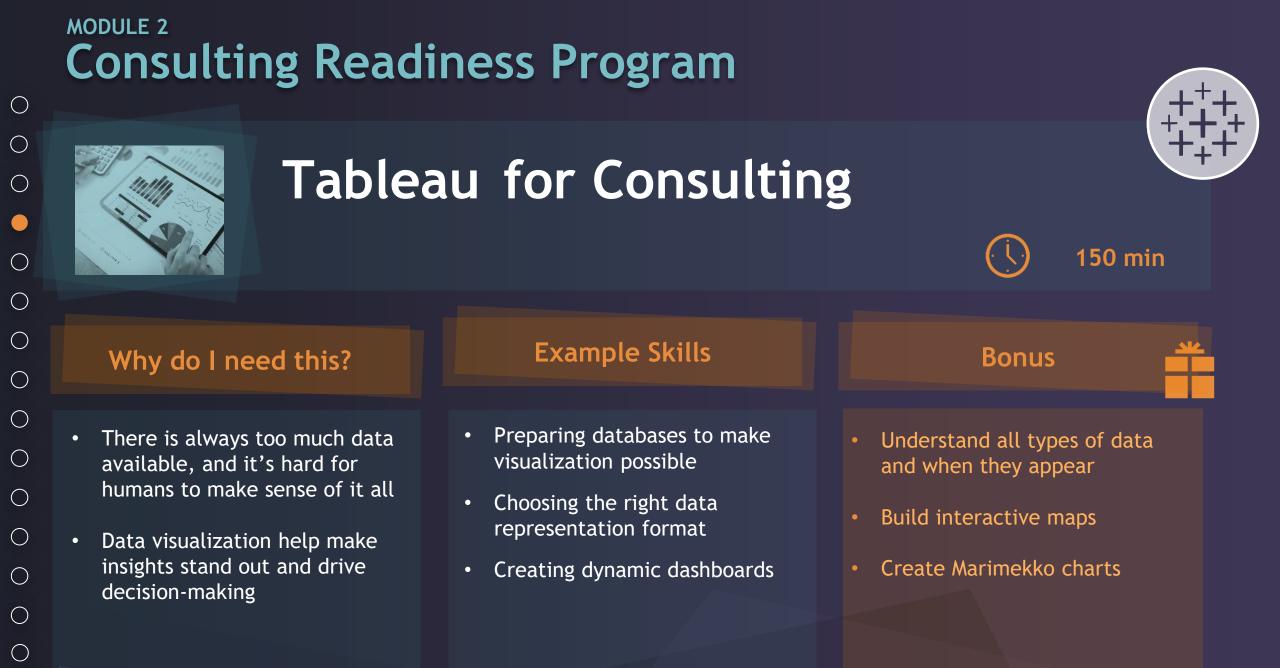
450 min

| 0 | MODULE 2 Consulting Readi | ness Program | |
|-------------|--|---|--|
| | Buildin | ng Presentations | S |
| 0 0 0 | Why do I need this? | Example Skills | Bonus |
| 0 0 0 0 0 0 | Consultants convey ideas the fastest using storylines and slides Mastering the art of creating great slides requires focused practice | Creating consulting-grade pages from scratch Avoiding common pitfalls when creating pages Using the dummy-deck technique to apply the hypothesis-driven approach that saves a ton of time | Learn what type of graph to use for what purpose Write the appropriate topic sentence for a slide Apply shortcuts to work faster |

| MODULE 2 Consulting Readiness Program | | | |
|---|---|--|--|
| | ced Excel Mode | eling | |
| Why do I need this? | Example Skills | Bonus | |
| Analysis is part of a consultant's daily life and Excel is still the most ubiquitous software used for analysis Advanced Excel proficiency is one of the most significant time-savers for analysts | Cleaning databases to prepare them for analysis Running analysis and knowing when to outsource it to analytics experts Creating correct and flexible models | Learn and practice the most important formulas and shortcuts Fix problematic models Run sensitivity analyses | |

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|-----------|---|---|---|
| | Altery: | x for Consulting | |
| | | | (<u>\</u>) 150 min |
|) | | | |
|)) | Why do I need this? | Example Skills | Bonus |
| | Data continues to grow exponentially and Excel alone does not cut it Manipulating databases skillfully will increase your productivity and impact manyfold | Cleaning up and preparing "dirty" databases for analysis Automating the creation of reports and forecasts to save time | Identify what did not match in a Vlookup or an Index/Match Recognize and avoid common pitfalls |

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MODULE 2 Consulting Readiness Program

Management





Why do I need this?

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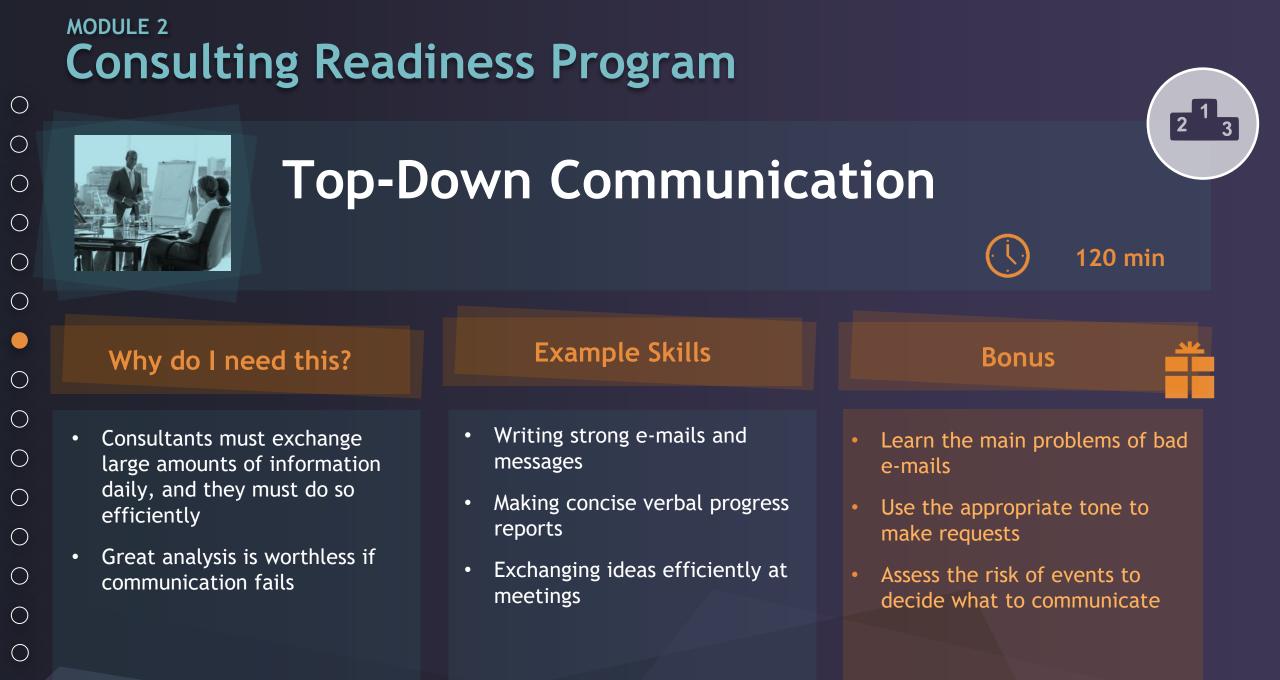
- Consulting is a people business, and your success is closely tied with your ability to manage the relationships with your team and clients
- Many situations you will face are ambiguous and will require strong judgment to make the right decision

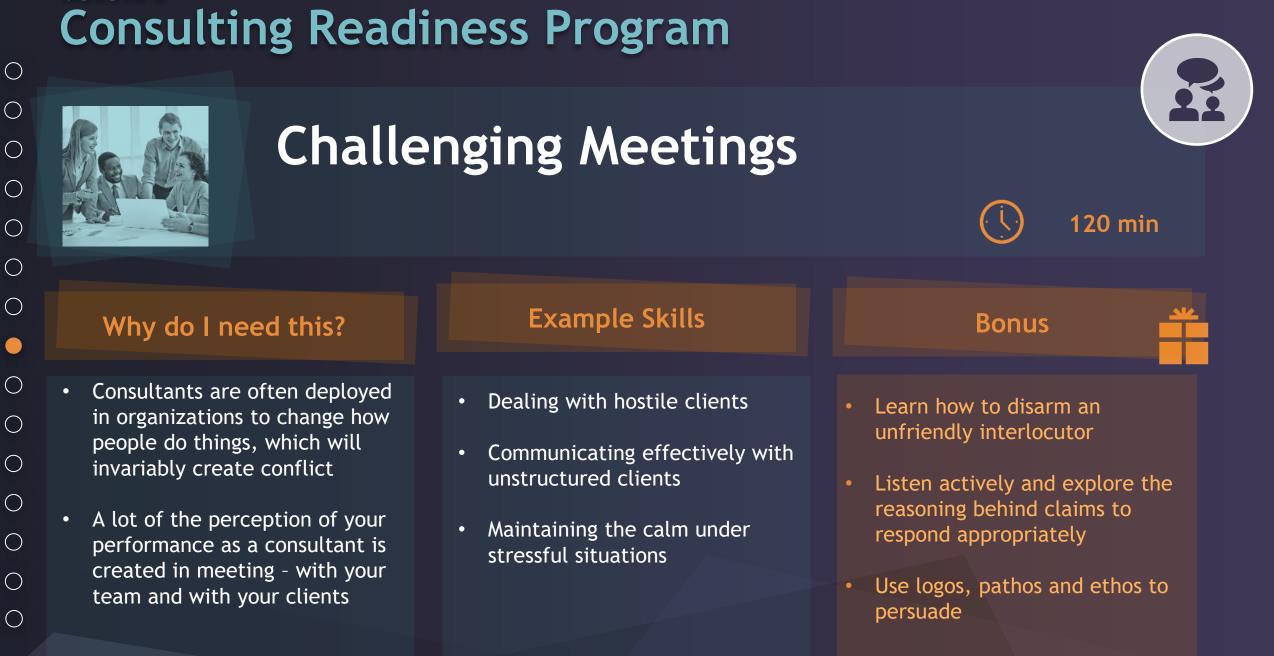
Workstyles & Stakeholder

- Establishing rapport and a good reputation with anyone from the first contact
- Managing the relationship with your manager



- Adopt an open mindset to receive feedback
- Defuse tensions constructively and unlock new levels of collaboration
- Establish and communicate your priorities





MODULE 2

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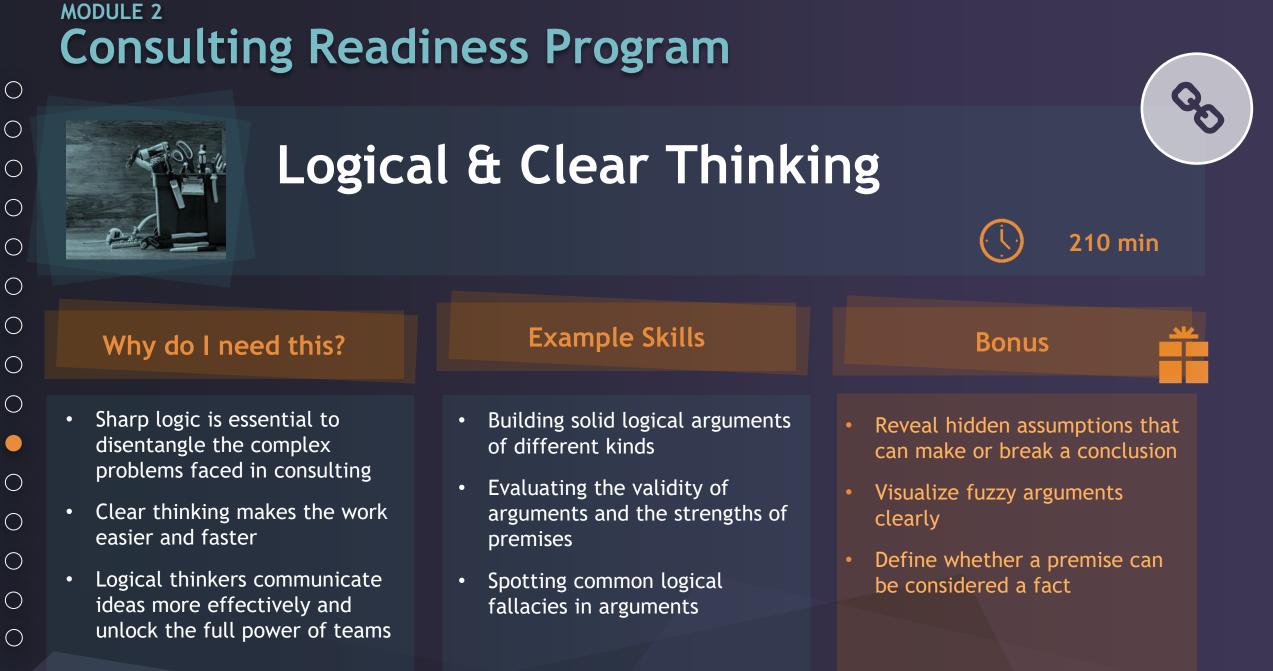
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|) | MODULE 2 Consulting Read | iness Program | |
|--------|---|---|--|
| | Debat | :e | (L) 120 min |
|)) | Why do I need this? | Example Skills | Bonus |
| | Debating is not proving you are right - it is engaging in productive discussions to find the truth, or at least the best path forward Consultants often hold problem-solving meetings where everyone needs to engage in the discussion | Learning the difference between debate and negotiation Understand how to do research for both sides of an argument Using all the potential devices to debate well | Identify and avoid fallacies Deal with hidden agendas Avoid unnecessary debate |

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| MODULE 2 Consulting Readiness Program | | | |
|--|---|--|--|
| | Marke | et Analysis | (120 min |
| | | | |
| | Why do I need this? | Example Skills | Bonus |
|))) | Understanding the market well and quickly is crucial for the success of many types of projects Time is short in Consulting and | Structuring the Market Analysis Tapping into the appropriate sources of information Synthesizing research findings | Manage the research budget Combine primary and secondary sources for top insight Find the best public sources of |
| | prioritizing what to look for in a Market Analysis is a valuable skill | Synthesizing research midnigs | Find the best public sources of information |

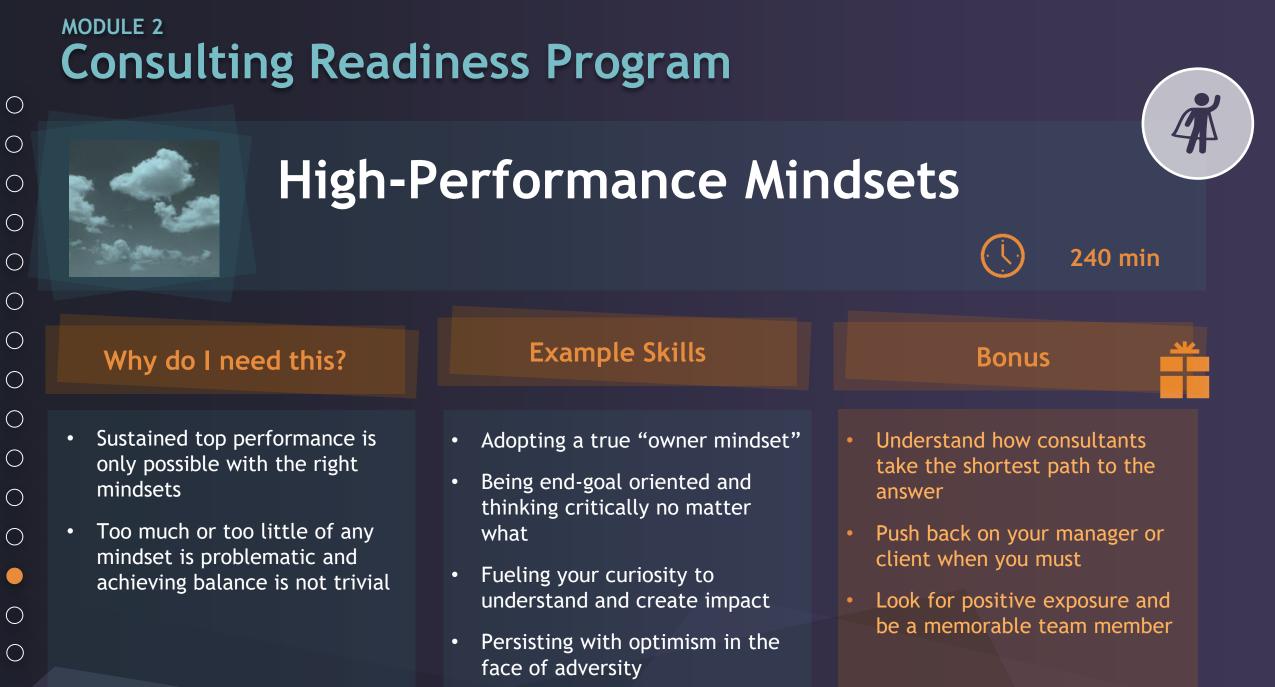
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| MODULE 2 Consulting Readiness Program | | |
|---|---|---|
| Produe | ctivity Boost | (L) 240 min |
| Why do I need this? | Example Skills | Bonus |
| There is always a lot of work to get done, and time is always limited High productivity unlocks more free time | Adopting the mindsets of the most productive professionals Using lists and calendars to get more done in less time Leveraging diverse digital resources to accomplish more in less time | Apply mindfulness techniques that increase productivity Disaggregate and aggregate tasks logically Re-prioritize deliverables with your manager |

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| MODULE 2 Consulting Readiness Program | | | |
|---|--|---|--|
| Findir | ng Balance | (1) 75 min | |
| Why do I need this? | Example Skills | Bonus | |
| Fast-paced careers require constant rebalancing to stay away from the burn-out zone A powerful mindset and some techniques can help you enjoy the consulting journey much more | Understanding the role of stress in productivity Finding the optimal stress level to operate Identifying and diffusing exaggerated tension in a timely manner and avoiding burning out | Redefine what success is Reflect upon your priorities Help others stay in balance | |

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|) | Consulting Read | | |
|---|---|---|--|
| | Proje | ct Experience La | b () 720 min |
| | Why do I need this? | Example Skills | Bonus |
| | Applying all skills learned in an integrated simulation is one of the best ways to learn Teamwork practice combined with frequent feedback & reflection helps calibrate behavior | All skills learned in Module 2 are practiced in PEL, for example: Client management Problem-Solving methodology Meeting best practices | Deal with difficult clients Use top-down estimates to find impact Build bottom-up business cases to make recommendations |
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MODULE 2 Consulting Readiness Program



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Excel Mastery [Optional Add-On]





Why do I need this?

- Analysis is part of a consultant's daily life and Excel is still the most ubiquitous software used for analysis
- Advanced Excel proficiency is one of the most significant time-savers for analysts

Example Skills

- Cleaning data using basic Excel functions
- Sorting & filtering data to make quick decisions with data
- Using lookup functions to locate data within large datasets

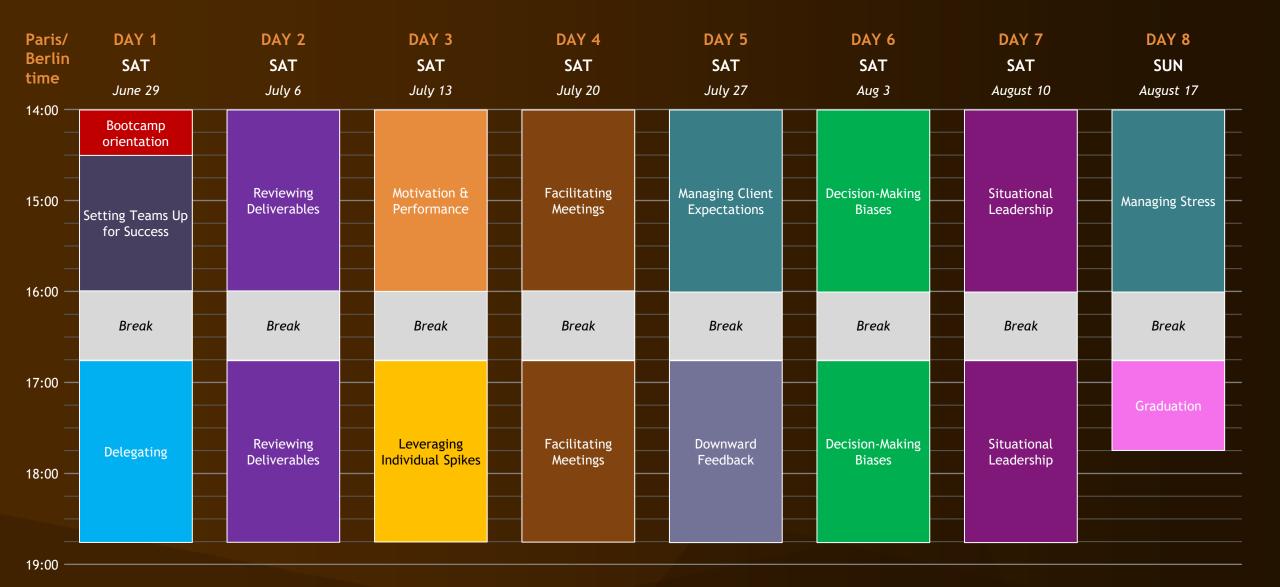


- Use Array Functions
- Apply Conditional formatting basics and advanced techniques
- Create charts & graphs and put them into an interactive dashboard

All You Need to Take Off in Consulting



Module 3 Consulting Leadership School



1. The curriculum & any individual workshop can still be changed



Note: High Bridge's specific curriculum & Faculty can change over time

Consulting Leadership School

Delegating

Why do I need this?

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- Doing all the work yourself doesn't cut it when you are leading
- The delegation scope varies immensely according to the task and team member, and is hard to get right

Example Skills

- Identifying what is delegable and what is not - according to the team you have
- Aligning delegation with personal development plans of team members

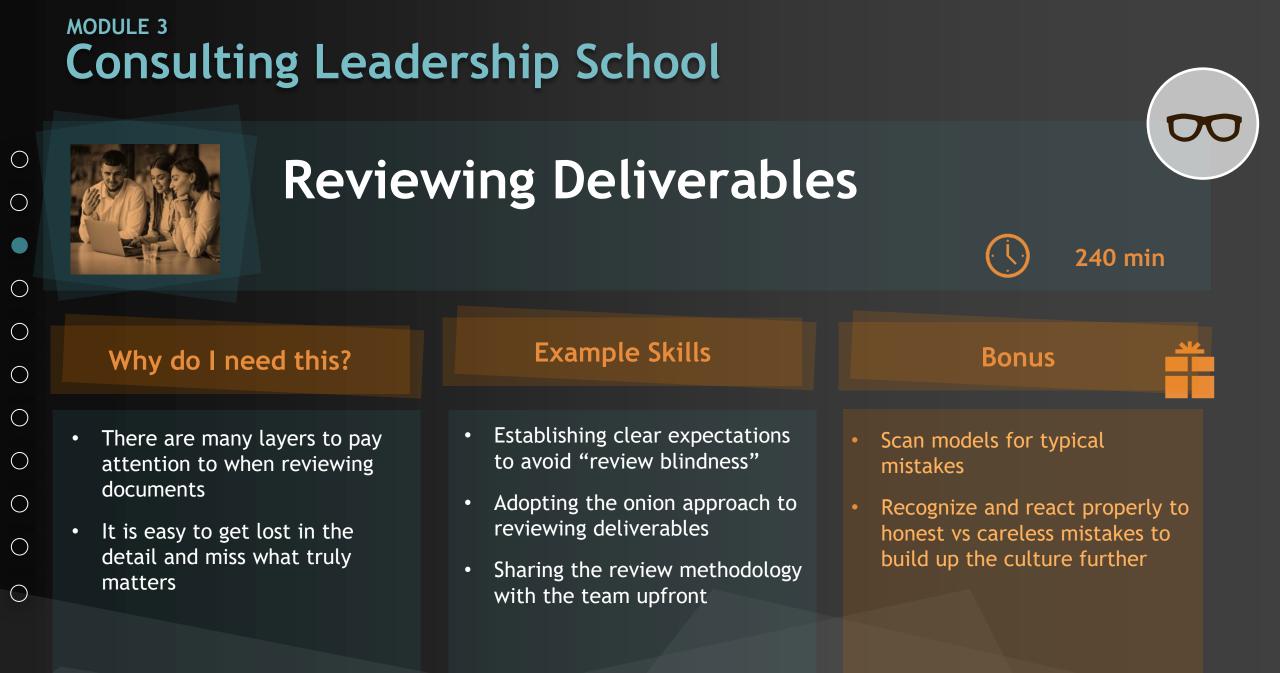
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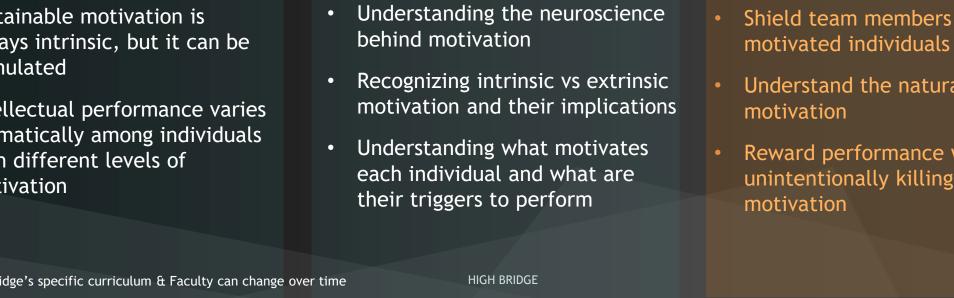
Bonus

- Strike the balance between control and creativity according to the task
- Communicate what success
 looks like
- Allow for failure as a learning device



120 min





MODULE 3 **Consulting Leadership School**



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Motivation & Performance

Why do I need this?

- Sustainable motivation is • always intrinsic, but it can be stimulated
- Intellectual performance varies dramatically among individuals with different levels of motivation

Example Skills

- Shield team members from low-

Bonus

120 min

- Understand the natural cycle of
- Reward performance without unintentionally killing



| MODULE 3 Consulting Leadership School | | |
|--|---|--|
| Facilitating Meetings | | (L) 240 min |
| Why do I need this? | Example Skills | Bonus |
| Reaching the maximum potential of a meeting requires skillful orchestration of the participants Poorly run meetings destroy productivity and motivation | Setting up the meeting for success Building agendas collaboratively Leading with questions Applying divergent and convergent thinking techniques | Capture and provide post- meeting feedback Adopt continuous improvement practices to meetings |

Note: High Bridge's specific curriculum & Faculty can change over time

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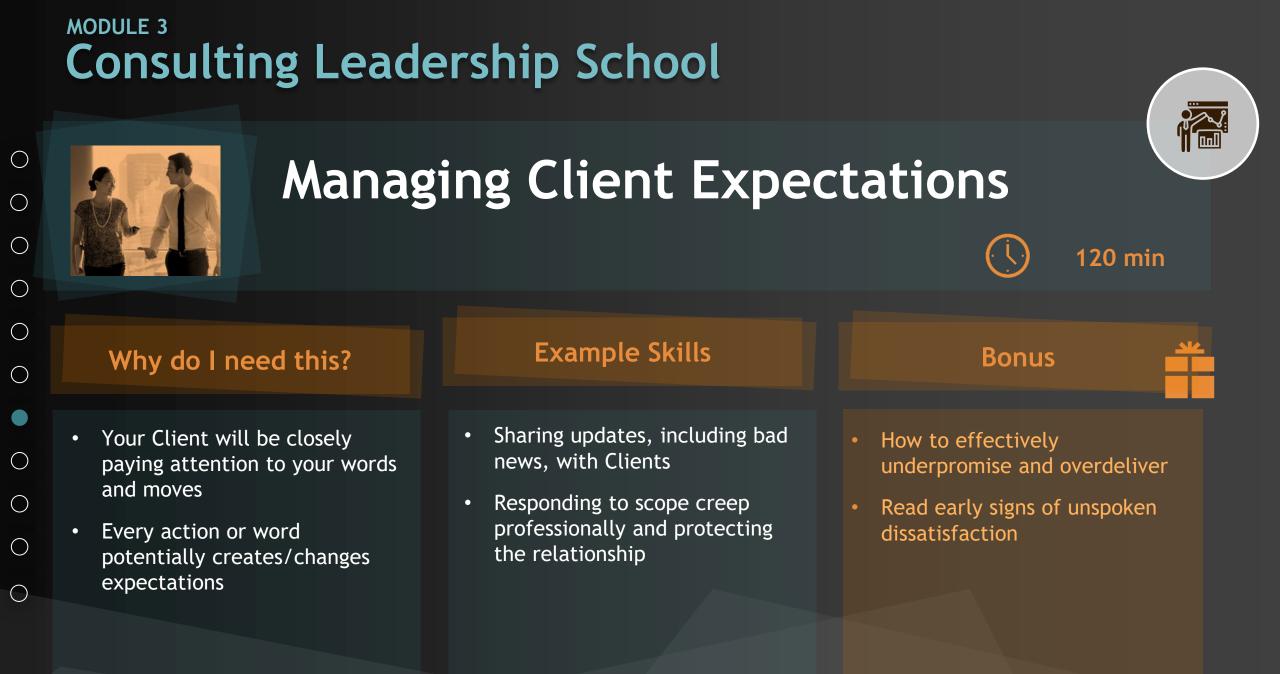
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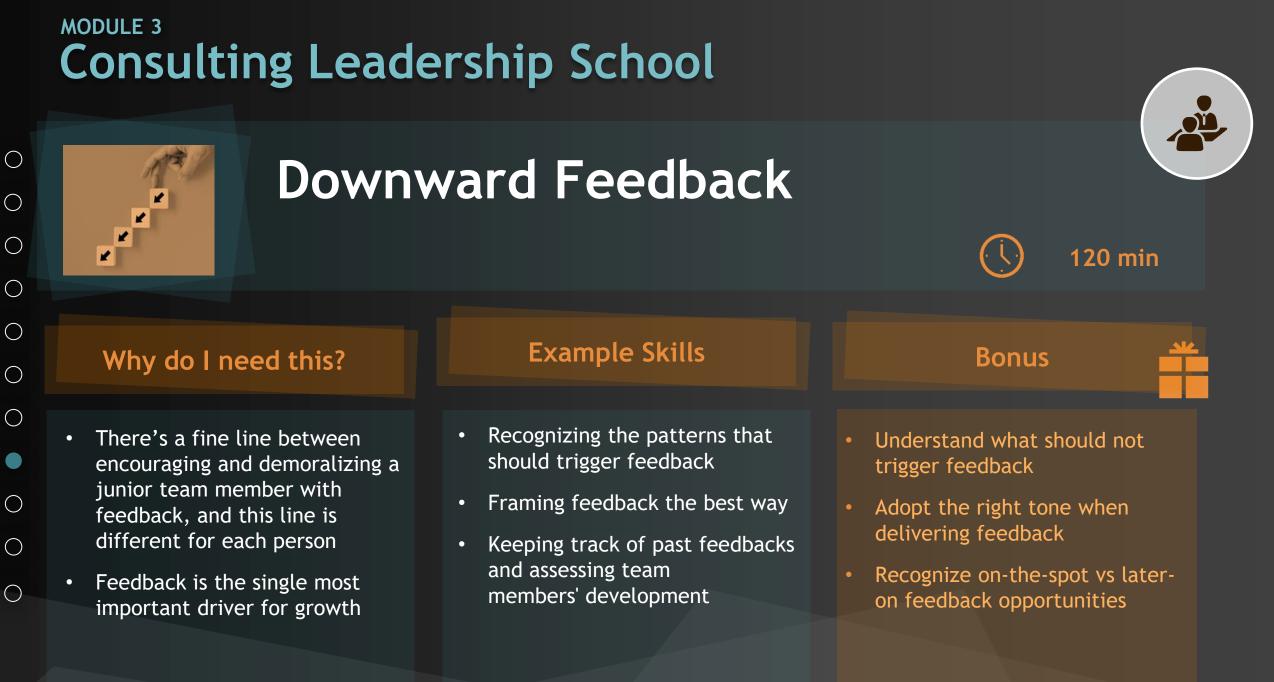
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Note: High Bridge's specific curriculum & Faculty can change over time

Decision-Making Biases 240 min **Example Skills** Bonus Why do I need this? Classifying decision as recurrent Decision-making biases are Set up decision-making and strategic pervasive and undermine team processes to fight biases and client decisions alike Recognizing biases such as • Diagnose your own decisionconfirmation, group think, loss making biases There are hundreds of biases, aversion, overconfidence and but recognizing the few critical others ones in their different forms is kev Using decision checklists to • minimize biases

Consulting Leadership School

MODULE 3

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MODULE 3 Consulting Leadership School



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Managing Stress



- There's an optimal level of stress for peak performance, but beyond that it's a slippery slope
- Active stress management goes way beyond breathing exercises

Example Skills

- Recognizing stress triggers early
- Pre-empting unnecessary sources of stress
- Getting back in control in crisis situations

Bonus

120 min

- Mindsets to keep a balanced and sustainable work rhythm
- Redefine what success means for a more fulfilling life

Note: High Bridge's specific curriculum & Faculty can change over time



Agenda



HIGH BRIDGE ACADEMY

MISSION

Make young talent and ambitious professionals prosper

600

VISION

To be the #1 career partner for high-achievers and offer organizations a world-class talent pool



VALUES

Courage Focus Discipline Reflection Caring Alliance





Core Values High Bridge





Highbridgers persevere confidently in the face of fear, risk and conventional beliefs.

They are natural experimenters, open to people and new ideas.

Never afraid of exposing themselves, they dare and take the initiative over and over again.

They have a growth mindset and see feedback as fundamental to become their best-selves.

COURAGE



Highbridgers stop frequently to reflect upon their past experiences and goals.

Their past experiences inform them about what to continue, start and stop doing to reach new heights.

Their goals are revisited periodically to realign their present actions and guarantee consistency.

Highbridgers love growing and feeling ownership about their own development.

They understand that incremental evolution is the most powerful force in nature.

REFLECTION



To achieve their goals Highbridgers execute with steady and rigorous effort.

They understand that small habits add up and make conscious efforts to build those habits.

Highbridgers are proud of their high standards of execution.

They are reliable and don't let anything slip through the cracks.

Highbridgers understand that through discipline, we unlock more time and freedom.

DISCIPLINE





Highbridgers know that laser focus is THE superpower to have because the mind needs to process one thing at a time to do it truly well.

They prioritize where they will spend their energy, and ruthlessly say NO to everything else.

They understand how vulnerable our minds are to distractions and take action to minimize them.



CARING ALLIANCE

Each Highbridger is a substantial positive force in the alliance and actively builds lifetime relationships in the network.

They trust and develop one another and give help without expecting anything back.

Whenever they go through difficult situations or have hard decisions to make, they remember that they can count on the High Bridge community for support and advice.

TESTIMONIALS

What our students are saying



Jingwen F. University of Cambridge, UK Rated High Bridge: $\star \star \star \star \star$

"The bootcamp was intensive but definitely very useful for consulting preparation, even for beginners who want to learn business & consulting from scratch.

Many of the mentors are previous MBB consultants and are very responsive and honest, helping you get to know more about the consulting industry and its preparation."



"Although the bootcamp was quite intensive, it was well worth the time and effort.

The workshops were structured very well and had amazing instructors who were ex-MBB consultants that genuinely cared about our success.

I don't think I would have ever learned so much in such a short period of time if I were to prepare on my own. It certainly improved my case solving abilities and I now feel more confident in my skills."

To our future Highbridgers



High Bridge is a gym to practice everything you need not only to GET ahead but most importantly, STAY ahead.

Our Bootcamp teaches you how to play the game, climb the ladder and achieve personal and professional fulfillment.

If you are reading this far, you are ambitious. You don't settle for easy goals.

We are like you, just with 150+ years of combined experience at McKinsey, Bain and BCG, dealing with top management projects and CEOs.

Our training accelerates your career to a speed you could never imagine.

Become a Highbridger and start rewriting your future.

If you are a Corporate/Startup looking to upskill your team, send your inquiry here



Consulting Bootcamp

The #1 online program to break into Consulting.

Join the Waitlist

Module 1 Ace Your Consulting Interviews Applications Closed. Join the Waitlist. Module 2 Master Job Skills of Top Consultants Applications Closed. Join the Waitlist.