



HIGH BRIDGE  
ACADEMY

If you are a Corporate/Startup  
looking to upskill your team, send  
your inquiry here



# Consulting Bootcamp

The #1 online program to break into Consulting.

Join the Waitlist



## Module 1

*Ace Your Consulting Interviews*

Applications **Closed. Join the Waitlist.**

## Module 2

*Master Job Skills of Top Consultants*

Applications **Closed. Join the Waitlist.**

# A letter from the founder



To your success,

A stylized, handwritten signature in white ink, consisting of a large 'F' and a cursive 'S'.

Flavio Soriano

[flavio.soriano@highbridgeacademy.com](mailto:flavio.soriano@highbridgeacademy.com)

*Trying to get a great job after college? Or attempting to switch careers to something new?*

*We've been there.*

*It's a lonely and difficult transition. If you stop to think about it, no one really offers the support you need...*

*Upon starting a high-performance career, the skills gap can leave us profoundly discouraged and stretched.*

*This journey has been broken for so long that people cannot even see **a world that is different.***

*We do. And we are building it.*

*High Bridge offers the leading Consulting Bootcamp to get you a top job and acquire the right set of skills and mindsets to thrive when you join a leading company.*

*Believe us, getting the offer is not everything you need to secure success.*

*Speaking of success: our Bootcamp works. That's why we offer a "pay later" model. There are no risky upfront payments. **With our Income Share Agreement (ISA) you settle your tuition only after you start earning a comfortable salary.***

*In summary, we made joining the Consulting Bootcamp an easy decision for you. High Bridge is an inclusive bootcamp with social impact that is **fully committed to your success.***

*We look forward to seeing your application.*

# High Bridge in a Nutshell

Get a glimpse into our program with these 4 informative videos.

## Consulting Bootcamp Results

**Alumni hired by Top companies**  
The **ACTUAL RESULTS** students have received from Consulting Bootcamp.

High Bridge Graduates

2 min 12 s

## Consulting Bootcamp Journey

**The High Bridge Journey**

2 to 7 days later

Interview 60 min

2 to 7 days later

Offer

Promotion to Manager

Module 1: Consulting Leadership School 4 weekends

12 to 30 months later

Job Start (ISA payment starts)

Module 2: Consulting Readiness Program 7 weekends

APPLY

7 min 24 s

## Consulting Bootcamp Tuition

**Make a Great Investment in Yourself**

CONSULTING COMPENSATION (USA, US\$)

35,000,000

5,000,000

2,500,000

1,200,000

Usual path

Your lifetime income (US\$)

A Star is born!

18 22 30 45 55 Age

With High Bridge and a Consulting career

3 min 8 s

## What We Stand For

**HIGH BRIDGE MANAGEMENT ACADEMY**

**MISSION**  
Make young talent and ambitious professionals prosper

**VALUES**  
Courage  
Focus  
Discipline  
Reflection  
Caring Alliance

2 min 40 s

# You...

*...are determined to get a great consulting job*

*...are facing massive and increasing competition:  
only the top 1% gets hired*

*...are looking for the absolute best solution  
and will not risk your future*



**HIGH BRIDGE**  
MANAGEMENT ACADEMY



*100% tailored for a top  
consulting career*



*Live and engaging  
delivery, based on  
practice*



*Fully aligned with your  
objectives via a pay-  
later model\**

*\* Income Share Agreement - keep scrolling for more information*





## TESTIMONIALS

# What our students are saying



Kotaro T.

University of Cambridge, UK

Rated High Bridge: ★★★★★



“A very well organized, and supportive team of professionals dedicated to adding value to you. I’ve found my experience with them **genuinely productive**, and certainly useful for my future.

The level of insight they provide at High Bridge, as well as the team’s insistent **emphasis on ensuring the knowledge they teach you actually internalizes as your skill, is phenomenal.**”



Nina C.

IE Business School, Spain

Rated High Bridge: ★★★★★



“I would wrap up my feelings in 3 items (1) elated - happy that I am done with Module 1 (2) anxious that now whatever I learned will be tested but (3) inspired that I met so **many people who worked hard/are working hard to reach their dreams.**

**High Bridge is a great experience to anyone who wants to explore consulting.** I believe I am more prepared now to start applying and do the entire interview process.”

# Alumni hired by Top companies

The **ACTUAL RESULTS** students have received from Consulting Bootcamp.

**600+**

High Bridge  
Graduates



**Devon R.**  
McKinsey  
& Company



**Pengxiao Y.**  
BAIN  
& COMPANY



**Makar B.**  
BCG



**Gabriel F.**  
BAIN  
& COMPANY



**Aritro S.**  
pwc



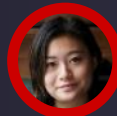
**Ayesha I.**  
BAIN  
& COMPANY



**Bernardo L.**  
pwc



**Kirill I.**  
McKinsey  
& Company



**Christy C.**  
BAIN  
& COMPANY



**Dayane M.**  
McKinsey  
& Company



**Eric F.**  
EY Parthenon



**Felipe R.**  
McKinsey  
& Company



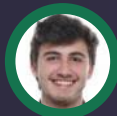
**Gabriel A.**  
McKinsey  
& Company



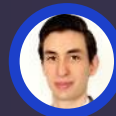
**Gabriela M.**  
BAIN  
& COMPANY



**Isadora R.**  
BCG



**João O.**  
BCG



**Jorge M.**  
McKinsey  
& Company



**Juliana A.**  
accenture



**Leonardo A.**  
BAIN  
& COMPANY



**Luana O.**  
EY Parthenon



**Luis M.**  
BAIN  
& COMPANY



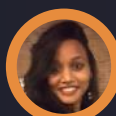
**Luiz B.**  
BCG



**Madalina K.**  
McKinsey  
& Company



**Krisztina K.**  
BCG



**Sakshi M.**  
Deloitte



**Ticiana F.**  
McKinsey  
& Company



**Vijay P.**  
KPMG



**Xin W.**  
McKinsey  
& Company

More Students  
With Offers

# Agenda

Click on each item to  
jump to that topic



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Introduction

②

Modules Overview

③

Tuition Fee

④

Detailed Curriculum

⑤

Our Purpose and Values

# Agenda

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Introduction

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Our Purpose and Values

# The High Bridge Journey







# A TEAM OF STARS

FULLY FOCUSED ON YOUR SUCCESS

50+

Ex-McKinsey,  
Bain, & BCG  
consultants



**Flavio Soriano**  
Ex-McKinsey



**James Piazza**  
Ex-BCG



**Jeanette Maserumule**  
Ex-McKinsey



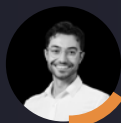
**Afonso Rauh**  
Ex-Bain



**Michael Ruske**  
Ex-BCG



**Christal Wang**  
Ex-Bain



**Selçuk Sabuncu**  
Ex-McKinsey



**Jason Cohen**  
Ex-Bain



**Adriano Paez**  
Ex-Bain



**Gautam Patil**  
Ex-BCG



**Faith Chaibva-King'ori**  
Ex-McKinsey



**Bruno Ferreira**  
Ex-Bain



**Bruno Dias**  
Ex-BCG



**Bruno Costa**  
Ex-McKinsey



**Tommaso Quagli**  
Ex-BCG



**Olga Nissen**  
Ex-McKinsey



**Julia Pomerantz**  
Ex-McKinsey, BCG



**Juliane Hoss**  
Ex-McKinsey



**Larissa dos Santos**  
Ex-Bain



**Vitor Sanches**  
Ex-Bain



**Nemanja Babic**  
Ex-Kearney

More About the  
Faculty

High Bridge does not guarantee any specific Faculty member in a given edition of the bootcamp, but the instructors will always have a background in a top consulting firm.

# You are in great company

*Click below to read reviews*



**High Bridge Management Academy**

Lohmühlenstraße 65, Berlin, Germany

4.9 ★★★★★ 167 Reviews



**High Bridge Management Academy**

Reviews 262 Excellent

4.9 ★★★★★





## TESTIMONIALS

# What our students are saying



Avi  
LSE

Watch



"High Bridge **exceeded my expectations time and time again.** The bootcamp helped me develop by challenging me constantly"



Lisa  
CEMS

Watch



"Having the privilege to learn with **ex-MBB consultants** has been **priceless.**"



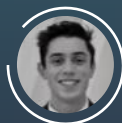
Hizkia  
UI

"My experience at High Bridge Management Academy has been very good (...) Their delivery is **simply brilliant.**"



Mohamad  
HEC

"It exceeded my expectation (...) It has **definitely changed** a lot of things in my problem-solving skills and **the way that I approach problems.**"



Devon  
Isenberg

Watch



"The curriculum is intuitive and **I love the way it is structured** (...) sessions gave us a great insights"

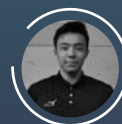


Mirko  
IMD

Watch



" There's a diverse pool of teachers (...) I could get **different perspectives** in order to improve my personal development."



Taka  
LBS

"**I applied many of the learnings** at High Bridge during my internship and it definitely had been **paying off.**"



Yan  
SBS

Watch



"High Bridge is there to help you with your case interview (...) not only for the basic cases **but also for the advanced ones.**"

Where are our students getting hired

McKinsey  
& Company

BAIN & COMPANY

BCG

LEK

OliverWyman

EY

pwc

and more

More Stories



# Why High Bridge?



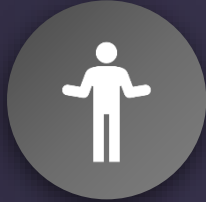


50+ Faculty members 100% from McKinsey, Bain and BCG



Online interactive training with individual coaching unlocks



With the ISA, pay \$ 0 tuition until you get a top job

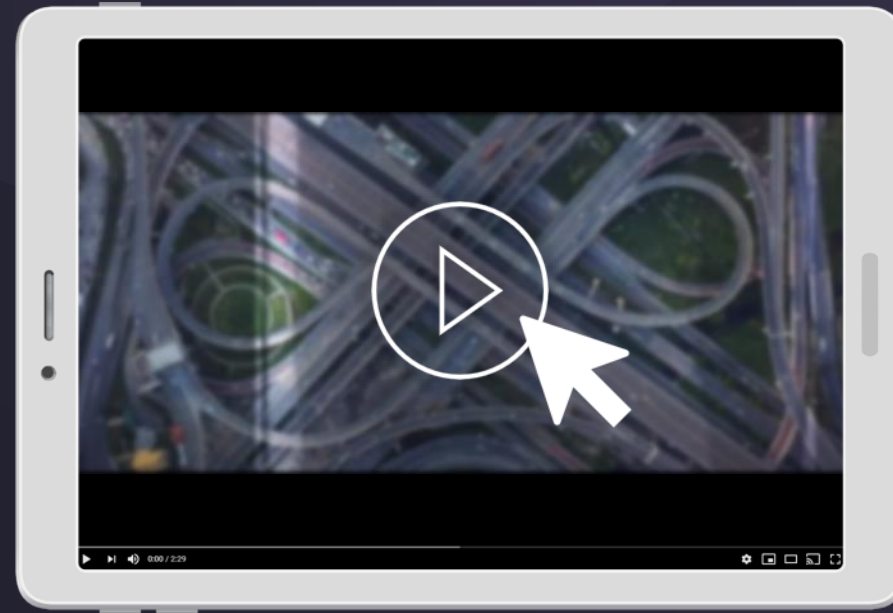
	Without Experts	Individual Coach	High Bridge
			
<b>Cost</b>	None	Very high \$150 - 250/hour	Average & Success- Based
<b>Content</b>	?	Typically 3-10 hours	170 hours (Module 1)
<b>Method &amp; Materials</b>	Unpredictable & outdated	Biased (1 coach)	Comprehensive (diverse Faculty)
<b>Socialization</b>	Average	Low	High (engaged class)
<b>Risk</b>	High (rejection)	High (cost)	Low (pay after results)
<b>Job Preparation</b>	None	None	Modules 2 and 3

**Don't gamble with your future: invest in yourself early on**

AN EXCITING CAREER

Do you really know the **impact**  
you can make as a **consultant?**

 2 min 30 s





# Agenda

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**Modules Overview**

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Detailed Curriculum

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Our Purpose and Values

# All You Need to Take Off in Consulting



Module 1

**CIC**

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



JOB  
OFFER

Module 2

**CRP**

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

Root-Cause Hypotheses

Data Collection

Initiative Prioritization

Making Recommendations

<sup>1</sup>1 to 6 months after receiving the job offer



JOB  
START

Module 3

**CLS**

Consulting  
Leadership  
School<sup>2</sup>

40h

Example Skills

Setting Teams Up For Success

Motivation & Performance

Delegating

Managing Expectations

Decision Making

<sup>2</sup>between months 12 and 30 of employment



PROMO-  
TION

# Consulting Bootcamp Application Process

Applying is **easy**, **fast**, and **free**.



<sup>1</sup> Learn more about the ISA [here](#)



BCG



BAIN & COMPANY

McKinsey  
& Company

OliverWyman

AT&T

Roland  
Berger

strategy&

EY Parthenon

Monitor  
Deloitte.

LEK

# Module 1 Immersive Case Interview Course

8

**Live Weekends\***  
to **guarantee** you are **at your best** for interviews

\*Recordings will be available in case of justified absences

**Live Sessions**

+

**Weekly Assignments  
& Practice Sessions**

**Saturdays**

2 hours

BREAK

2 hours

4-6 hours per week

**Sundays**

2 hours

BREAK

2 hours

# How We Take You There with Module 1

**70 hours***Live Content***100+ hours***Curated Training Materials***1**

Securing the  
Interview Invitation

**Networking  
Training**

GMAT  
Tutoring

Math  
Tutoring

Reading  
List

Warm-Up  
Cases

Live  
Workshops

Guides &  
Q&A  
Sessions

Practice  
Drills

Individual  
Assign-  
ments

Peer 1-1  
Training

Industry  
Guides

1-1  
Coaching<sup>1</sup>

App-based  
Self-Study  
Cases

Alumni  
Masterclasses

Extra  
Peer 1-1  
Training

**2**

Preparing for  
Interviews

**3**

Getting the  
Offer

**BCG**

McKinsey  
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strategy&

EY Parthenon

Monitor  
Deloitte.

LEK™

<sup>1</sup> Up to 5 sessions per student,  
proportional to the level of  
engagement (e.g., attendance)



Make meaningful connections to get referrals

# Networking for Consulting

- Expert senior consultants
- Networking Theory and Practice
- Pragmatic advice
- Fully Included in the Bootcamp

## Example Topics

The role of Networking

When to start

How to tap into your own network

Cold messaging

Breaking the ice

Introduction chat

Networking Events

Advice if you are shy



# How We Take You There with Module 1

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EY Parthenon

Monitor  
Deloitte.

**LEK**

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engagement (e.g., attendance)

Need to brush up on your Aptitude skills?

# GMAT Tutoring Sessions

- ➔ Expert GMAT Teacher
- ➔ Focus on Consulting Aptitude tests
- ➔ Concept Review & Practice
- ➔ Fully Included in the Bootcamp

## Example Topics

The Data Sufficiency Session

Equations & Exponents

Percentages

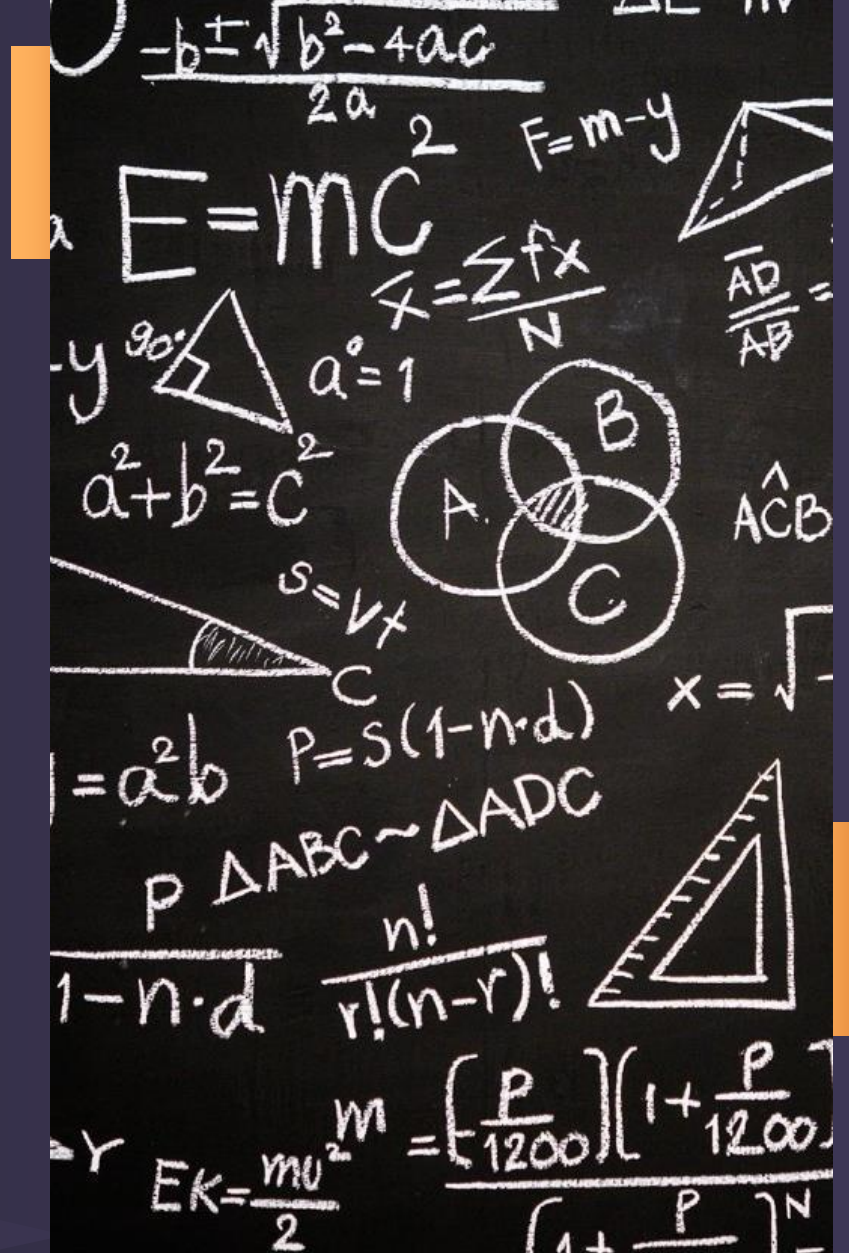
Reading Comprehension - Purpose, Detail, and Inference

Critical Reasoning - Identifying Assumptions

Introduction to Statistics

Critical Reasoning - Strengthen & Weaken Arguments

Data Analysis - Interpreting Graphs and Charts



# How We Take You There with Module 1

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Offer

**BCG**BAIN & COMPANY**McKinsey  
& Company** **Oliver Wyman****AT&T** **Kearney**Roland  
Berger **B****strategy&****EY** **Parthenon****Monitor  
Deloitte.****LEK**

<sup>1</sup> Up to 5 sessions per student,  
proportional to the level of  
engagement (e.g., attendance)



Need to brush up on some math skills?

# Math Tutoring Sessions

→ Expert Math Teachers

→ Concept Review & Practice

→ Focus on Case Interview math

→ Fully Included in the Bootcamp

## Example Topics

Multiplication and Division (short, long)

Mental Math tricks

Fractions, Decimals

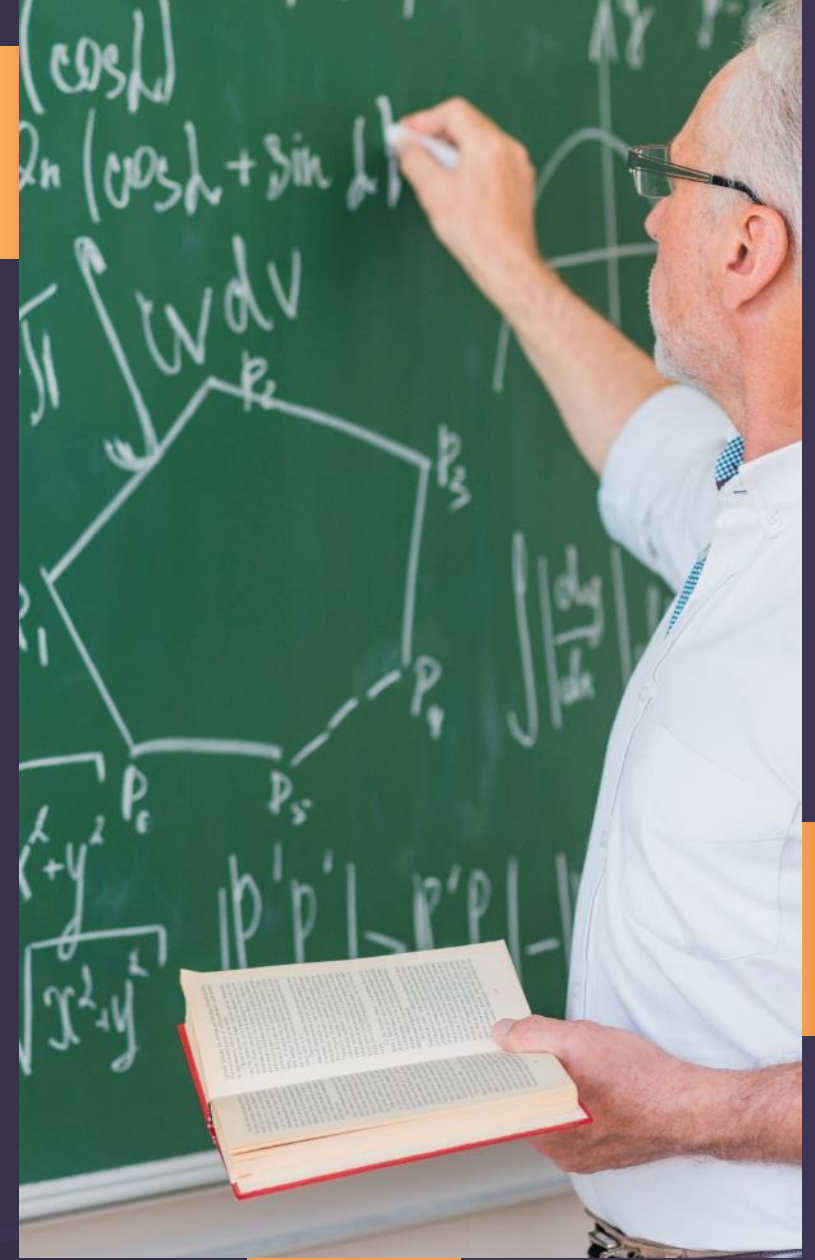
Percentages

Algebra

Introduction to Statistics

Rates: inflation, interest rate, etc

Real-world math problems





# How We Take You There with Module 1

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Deloitte.

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# Handpicked resources and cases by the High Bridge Faculty to warm you up for the Bootcamp

100+ articles & 100+ videos



10 selected warm-up cases

Tubes Inc.

**Key data**

Industry	Manufacturing
Level of difficulty	Medium
Type	Decision Opportunity assessment
Business concepts	Bottleneck Bargaining power Outsourcing

Tubes Inc.

Case question		Clarifying
Category	Question	Answer
Definition	How do you define "waiting period"?	Waiting period refers to the time from the order being placed to order being delivered to the customers.
What exactly happened?	By how much has our client's waiting period changed?	Our client's waiting period was stable at an average of 1.5 months for several years and since about one year it has increased to an average of 3 months.
Goal	Do we have any quantitative targets and deadlines to reach them?	We need to decrease the waiting time as much as possible. The customers will switch to competitors in 6 months at most, if nothing changes.
Business model	What exactly does the client do? I suppose they buy the steel and make the pipes according to the customers' specification	Yes, that's correct. Delivery is outsourced and is made by distributors using trucks, trains and ships.
Industry	Have those delays been observed in other players as well?	Not that we know of.

• After the Clarification Questions, tell the candidate the client sent us Exhibit D.  
• Show it to the candidate and ask them to take a screenshot for later.

# How We Take You There with Module 1

70 hours

Live Content

100+ hours

Curated Training Materials

1

Securing the Interview Invitation

Networking Training

GMAT Tutoring

Math Tutoring

Reading List

Warm-Up Cases

Live Workshops

Guides & Q&A Sessions

2

Preparing for Interviews

Practice Drills

Individual Assignments

Peer 1-1 Training

Industry Guides

App-based Self-Study Cases

1-1 Coaching<sup>1</sup>

Extra Peer 1-1 Training

3

Getting the Offer

BCG



McKinsey & Company

Oliver Wyman

AT Kearney

Roland Berger

strategy&

EY Parthenon

Monitor Deloitte








LEK

<sup>1</sup> Up to 5 sessions per student, proportional to the level of engagement (e.g., attendance)

# Live Workshops

70+  
hours

## 7 Skills

-  Applied 7 Skills Methodology 1, 2 & 3
-  Listening, Recap & Clarifying
-  Structuring 1 & 2
-  Tables & Graphs
-  Math 1 & 2
-  Brainstorming
-  Synthesis










## Business Sense

-  Business for Case Interviews 1 & 2
-  Public Sector for Case Interview
-  Marketing for Case Interviews
-  Supply Chain for Case Interviews
-  Economics for Case Interviews

## Other Skills

-  Estimations
-  Personal Fit 1 & 2
-  Pyramid Principle & Logic
-  Advanced Framework Building 1 & 2
-  Revenue Strategy

## Guides

-  Resumes & Cover Letter
-  Questions Bank
-  Networking Guide
-  HB Fact Pact
-  Takeaways
-  Extra Readings
-  Test & Games
-  McKinsey Imbellus Guide
-  Math Agility



*“Case Interview skills are real consulting skills that you will use in your daily role”*

**Flavio Soriano, Founder**



Faculty  
Q&A

Chat  
Support

# How We Take You There with Module 1

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# Practice Drills & Assignments





# How We Take You There with Module 1

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# Peer 1-1 Training

40+ exclusive cases with complete MBB-level suggested answers to practice with peers

## The High Bridge Case Library

HIGH BRIDGE  
MANAGEMENT ACADEMY

How many job interviews  
Train employees further  
Improve supervision  
Improve tools  
Improve motivation  
Improve processes  
How many job interviews  
Train employees further  
Improve supervision  
Improve tools  
Improve motivation  
Improve processes

Location  
Housing  
Food - variable equation  
Internet  
Provision  
Pain

Home Office  
Change location  
Provision  
Pain

Key Metrics

Match Rate

15 hours

15 hours

20 hours

3 hours

Extra Needed Savings = Target Profit - Current Profit considering SearchAuto  
Extra Needed Savings = 1000 - 500 = 500  
Target Profit = Revenue x Target Profit Margin  
Target Profit = 1000 x 0.5 = 500  
Current Profit considering SearchAuto = Current Profit - SearchAuto Savings  
Current Profit considering SearchAuto = 500 - 0 = 500  
Current Profit = Revenue - Costs  
Current Profit = 1000 - 500 = 500

Risks  
Our operation efficiency and cost control might be overly reliant on SearchAuto, and any failure may hurt the case business.  
We might not get the 100% match rate increase for the 1st Request for various reasons, and the savings might be lower than expected.

Next steps:  
Look for other job opportunities in the company for the people who will be made redundant in the match team.  
Assess other cost reduction opportunities, such as cheaper office location, cheaper providers of telecom/software services, etc.  
Look for revenue increase opportunities, like charging clients for the requests (prioritization).

Get here the High Bridge Value Pack with 4 Cases

# How We Take You There with Module 1

**70 hours***Live Content***100+ hours***Curated Training Materials***1**

Securing the  
Interview Invitation

Networking  
Training

GMAT  
Tutoring

Math  
Tutoring

Reading  
List

Warm-Up  
Cases

Live  
Workshops

Guides &  
Q&A  
Sessions

Practice  
Drills

Individual  
Assign-  
ments

Peer 1-1  
Training

Industry  
Guides

App-based  
Self-Study  
Cases

1-1  
Coaching<sup>1</sup>

Extra  
Peer 1-1  
Training

**2**

Preparing for  
Interviews

**3**

Getting the  
Offer

**BCG**

McKinsey  
& Company

OliverWyman

AT&T

Roland  
Berger

strategy&

EY Parthenon

Monitor  
Deloitte.

LEK™

<sup>1</sup> Up to 5 sessions per student,  
proportional to the level of  
engagement (e.g., attendance)

# Industry Guides: the High Bridge Codex

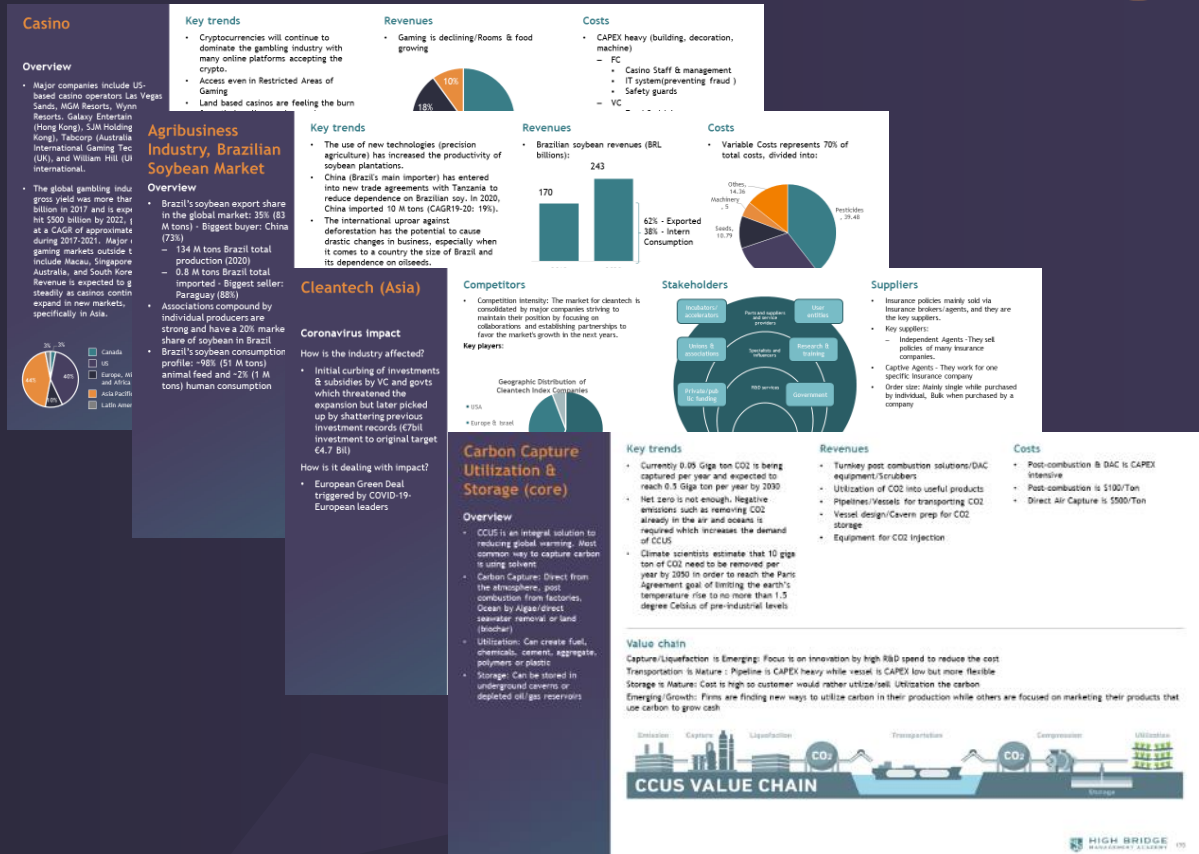
80+  
Industry  
Summaries



## Contents

1 Grocery Retail (Europe)	21 Intercontinental Logistics	41 Cleantech
2 Mining (Steel)	22 E-commerce	42 Cryptocurrency
3 Airlines in Europe	23 E-cigarettes	43 FMCG: Household Products
4 FMCG: Dairy Industry	24 Education	44 Basic Material: Cement
5 Cars Manufacturing (core)	25 Furniture	45 Public Sector: Transportation
6 Telecom for Mobile in USA	26 Commercial Banking	46 Health Insurance
7 Casino	27 Sports Industry	47 Beer
8 Laptop	28 Luxury Goods	48 Tax & Accounting
9 Education USA	29 Livestock	49 Basic Material: Steels
10 Entertainment (Music)	30 Vaccine Industry	50 Car Insurance
11 Solar in Renewable Energy	31 Cloud Computing	51 Insurance
12 Banking and Financial Services USA	32 Solar Energy Asia	52 Grocery Industry
13 IT Industry USA	33 Public Transportation	53 Automotive, Personal
14 Restaurant - Quick Service	34 Video Games	54 Digital Healthcare
15 Retail - USA	35 Private Equity	55 AI, autonomous robots
16 Airline - LATAM	36 Public Healthcare	56 AI Embedded Systems
17 Public Sector	37 Wealth Management	57 Public Aerospace and Defense
18 Agribusiness Industry	38 XR	58 Private Equity
19 FMCG Industry	39 Autonomous Vehicles	59 Europe's pharmaceutical industry
20 Tobacco Industry	40 Life Insurance	60 Wind Energy

HIGH BRIDGE



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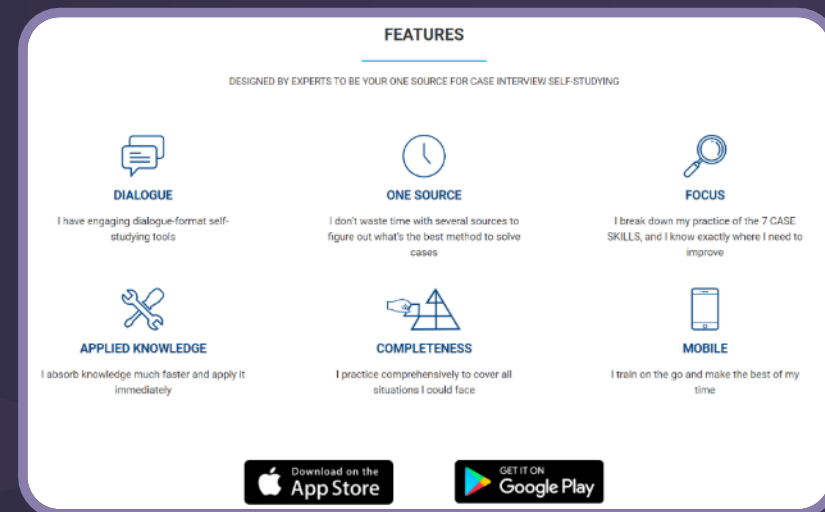
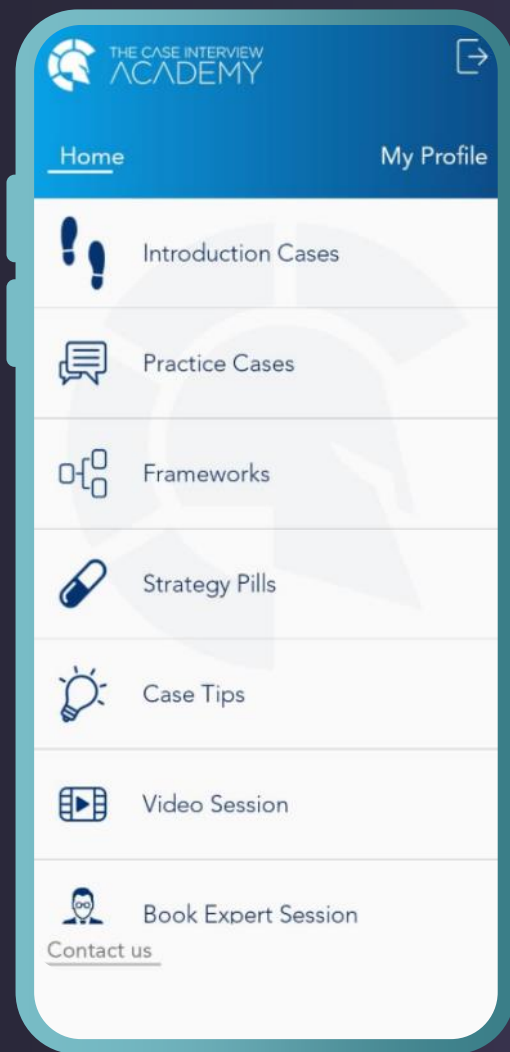
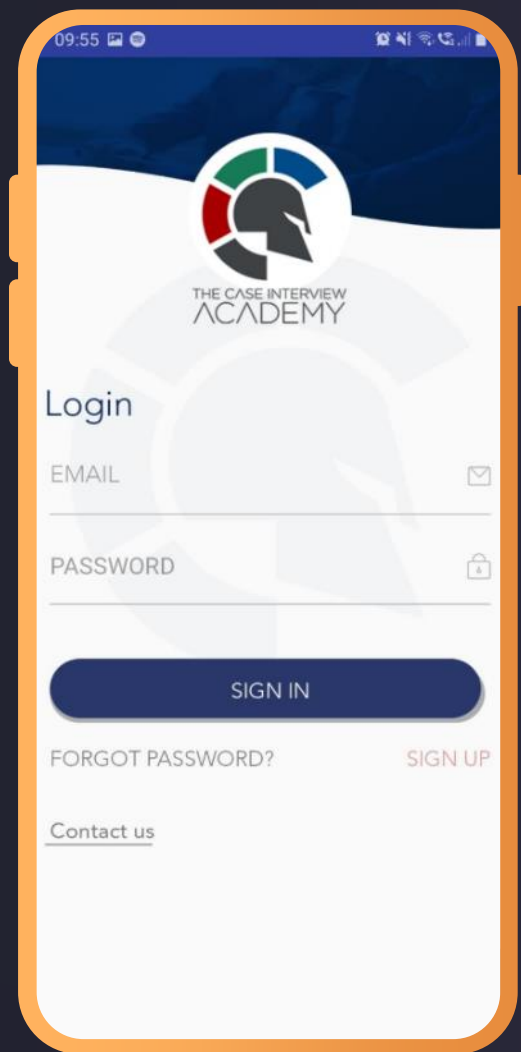
Monitor  
Deloitte.

LEK™

<sup>1</sup> Up to 5 sessions per student,  
proportional to the level of  
engagement (e.g., attendance)



# App-based Self-Study Cases





# How We Take You There with Module 1

**70 hours***Live Content***100+ hours***Curated Training Materials***1**

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Tutoring

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EY Parthenon

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Deloitte.

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engagement (e.g., attendance)

# Unlock 1-1 Coaching through Engagement

We measure Engagement via:



Attendance in the Live Workshops



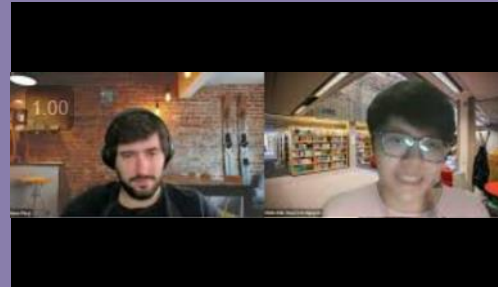
1-1- Peer-Training Participations



Assignment Delivery



Feedback given for the module



# How We Take You There with Module 1

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LEK

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engagement (e.g., attendance)

# Continue learning even after Module 1 with the High Bridge Alumni Alliance

## Alumni Masterclasses

## Extra Peer 1-1 Training

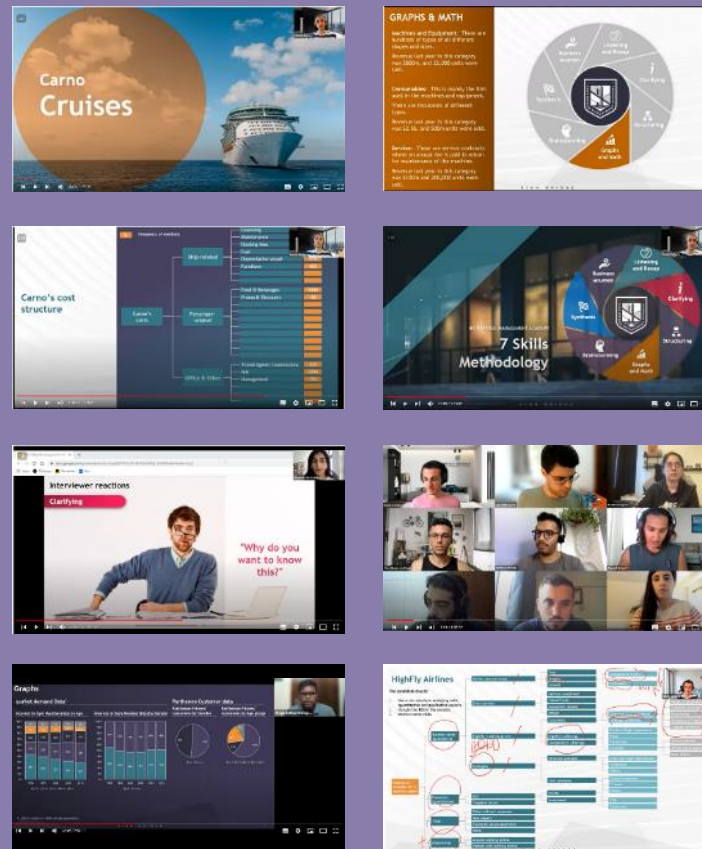


**Module 1**  
Immersive Case  
Interview Course  
*8 weekends*

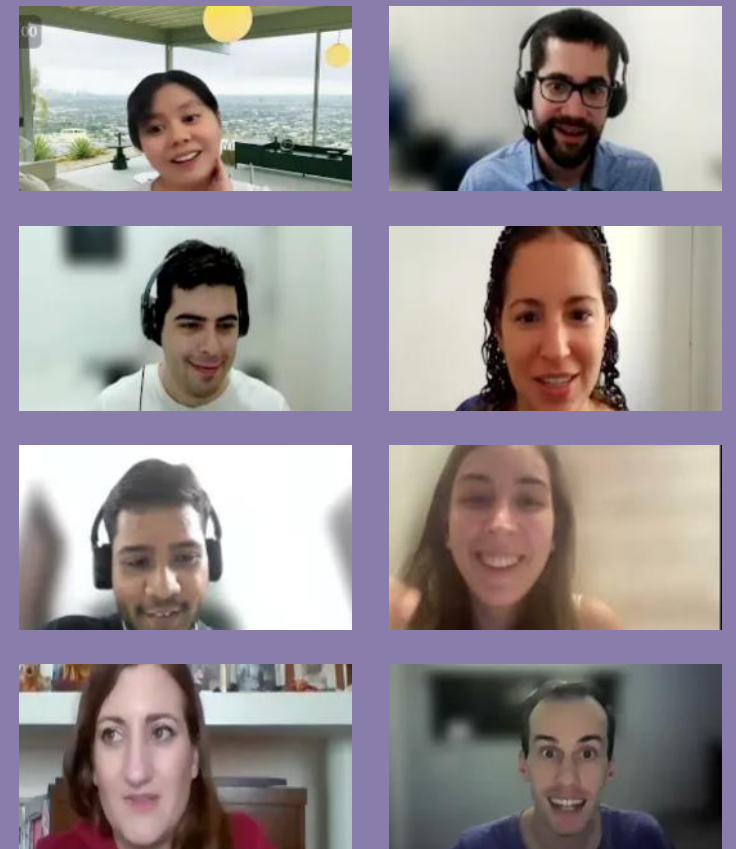
Alumni  
Masterclasses

Extra Peer  
1-1 Training

Job  
Offer



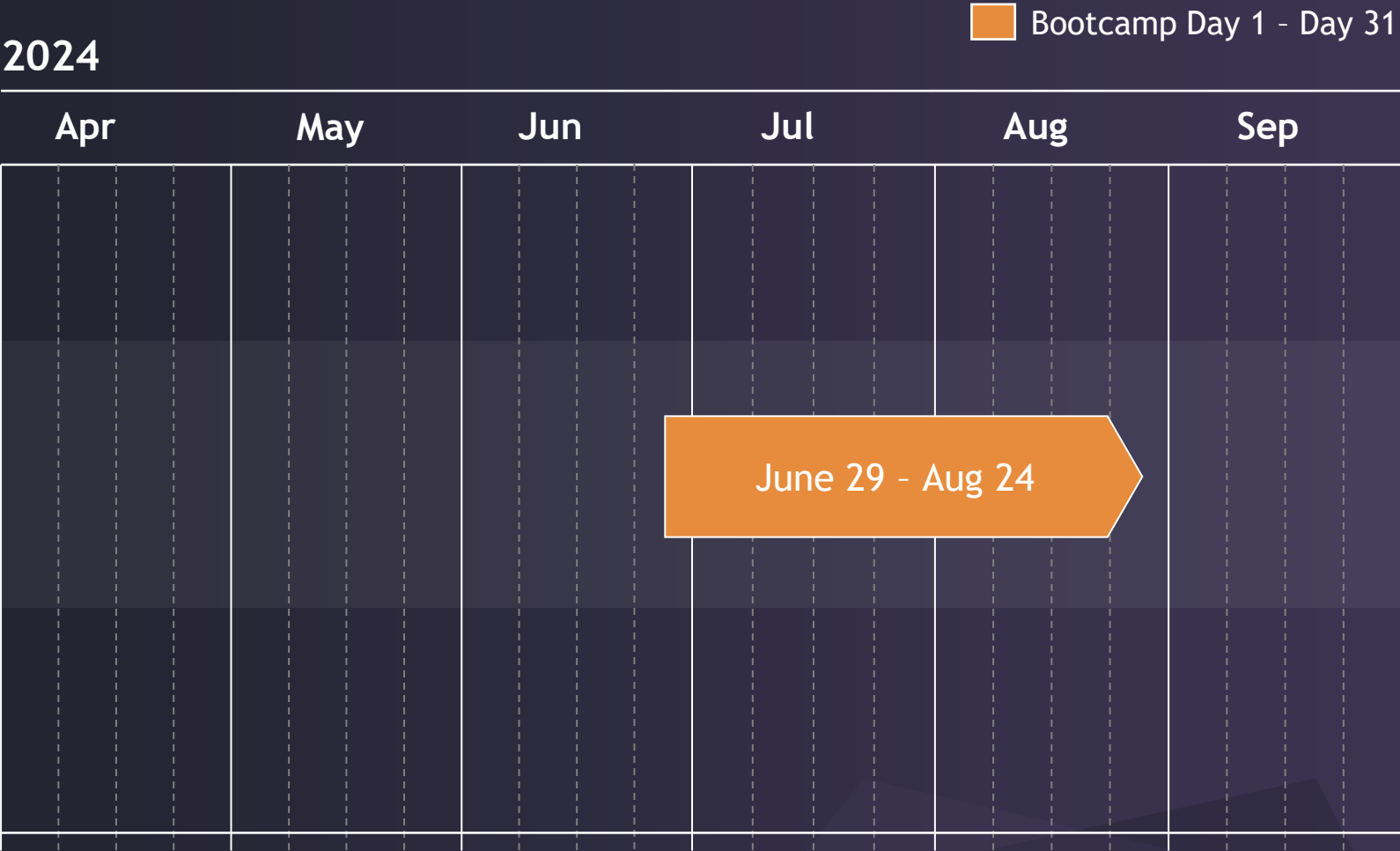
*Library of 30+ Workshops  
& Live Bi-Monthly Workshops*



*Community of 600+ Alumni to keep  
practicing*

# Module 1: Immersive Case Interview Course

## Next Edition



Class 18  
English

 FULL SCHEDULE

- Great for
- EMEA<sup>1</sup>
  - Americas
  - Asia
- 

1. EMEA: Europe, Middle East and Africa



# Sneak Peek

## MODULE 1

 2 min







## TESTIMONIALS

# What our students are saying



Dan N. L.

University of Sao Paulo, Brazil

Rated High Bridge: ★★★★★



“At the beginning I was someone who didn’t know about case interviews and where to start. After the bootcamp, besides learning about case interviews, I also got business knowledge, communication skills, enhanced my English skills, and networked with people from different countries.

HB’s first module is an immersive course to get to know yourself better, gain corporate skills, and take yourself to the next level in any kind of recruitment process.”



Jorge R.

IE University, Spain

Rated High Bridge: ★★★★★



“I have learned a lot since I came into the bootcamp, and now follow specific steps whenever I solve cases, which proves very helpful.

I feel more prepared to apply for consulting roles, and my mindset regarding communication and approaching problems in general has also changed. I am very happy with the bootcamp.”

# THE HIGH BRIDGE CONSULTING BOOTCAMP

## Preparing to Perform



Module 1

### CIC

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



Module 2

### CRP

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

Root-Cause Hypotheses

Data Collection

Initiative Prioritization

Making Recommendations

<sup>1</sup>1 to 6 months after receiving the job offer



Module 3

### CLS

Consulting  
Leadership  
School<sup>2</sup>

40h

Example Skills

Setting Teams Up For Success

Motivation & Performance

Delegating

Managing Expectations

Decision Making

<sup>2</sup>between months 12 and 30 of employment



# Consulting Readiness Program



Meeting  
Performance  
Lab

Anti-Burnout  
Training

ACHIEVE

SHINE

ENJOY

## ACT Advanced Consulting Toolset



Workstyles &  
Stakeholder  
Management



High  
Performing  
Mindsets



Logical & Clear  
Thinking



Top-Down  
Communication



Problem-Solving



Productivity  
Boost

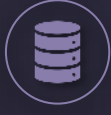
## Software



Excel for  
Consulting



PowerPoint  
for Consulting



Alteryx  
for Consulting



Tableau  
for Consulting



Problem  
Definition



Problem  
Structuring



Root-cause  
hypotheses &  
workplan



Data collection  
for root-causes



Diagnostic  
analysis



Initiative  
hypotheses &  
workplan



Data collection  
for initiatives



Initiative  
analysis



Initiative  
prioritization



Recommendation



*"We equip you to rock at your new job, and enjoy the ride"*

**Flavio Soriano, Founder**

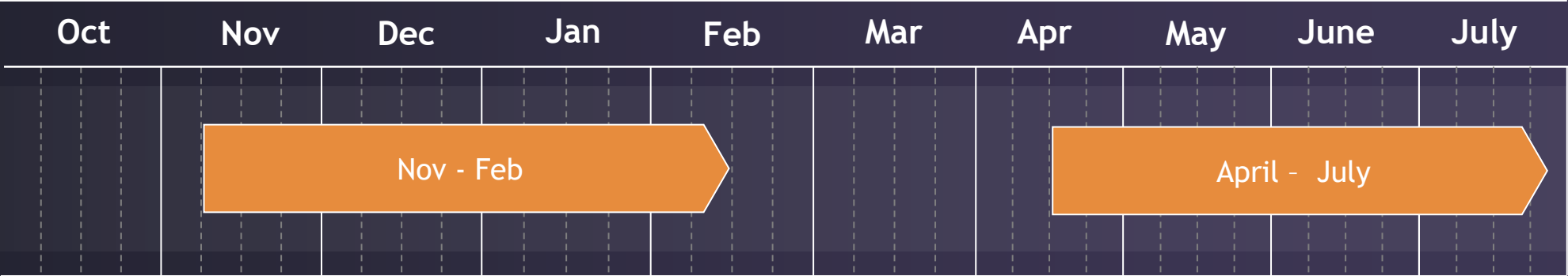
# Module 2

## Next Editions

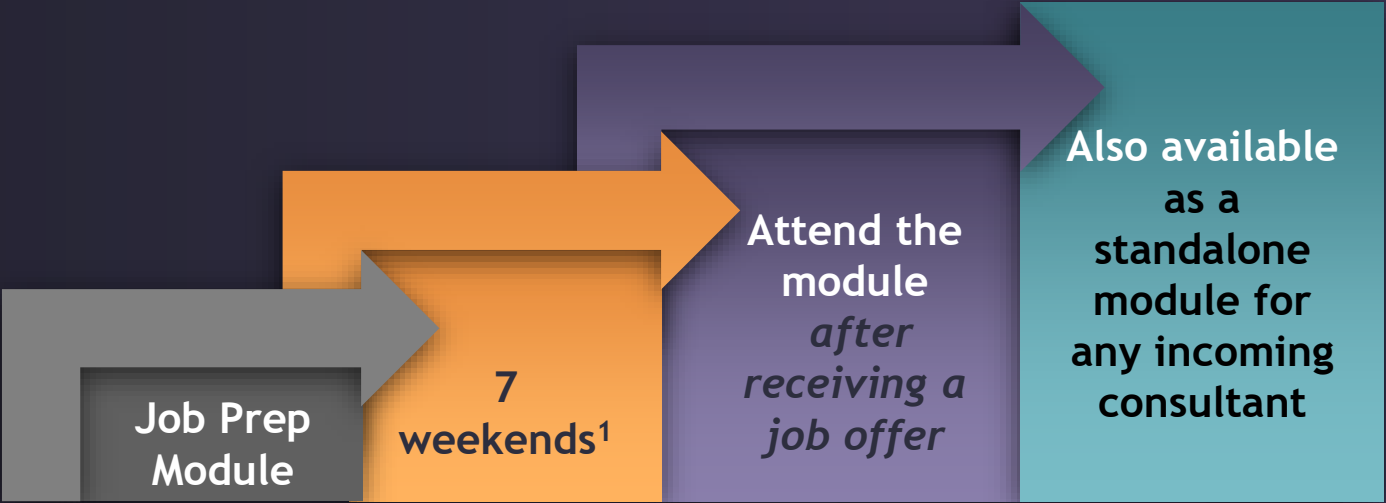
Bootcamp Module 2 Editions (2x/year)

Every year

Class 



Join the Waitlist



<sup>1</sup>When: 1 to 6 months after securing the job offer: jump into the next cohort starting the module in April or October

# Sneak Peek

## MODULE 2

 1 min 33 s



# THE HIGH BRIDGE CONSULTING BOOTCAMP

## It's time to manage a team



Module 1

### CIC

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



Module 2

### CRP

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

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Module 3

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40h

Example Skills

Setting Teams Up For Success

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Managing Expectations

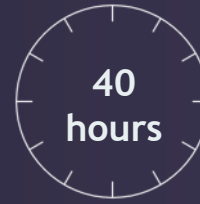
Decision Making

<sup>2</sup>between months 12 and 30 of employment





# Consulting Leadership School



Your True North

Career Planning

## Leadership Skills



Setting Up Team for Success



Facilitating Meetings



Decision-Making Biases



Delegating



Leveraging Individual Spikes



Managing Stress



Reviewing Deliverables



Managing Client Expectations



Situational Leadership

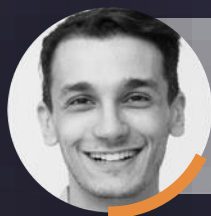


Motivation & Performance



Downward Feedback

Launching June 2023



*"Shining as a consulting manager takes a whole different skillset than that of associates"*

**Flavio Soriano, Founder**

## WHEN

Designed for after 12 to 30 months after joining the firm to prepare you to be a star manager



## TESTIMONIALS

# What our students are saying



Khue V.

ESCP Business School, France

Rated High Bridge: ★★★★★



“You should NOT apply for High Bridge to study if you (1) do not want to **become a consultant**, (2) are not willing to sacrifice 8 weekends to study, (3) are not willing to take this **risk-free opportunity** to have a step-up in your career.

High Bridge is a great place for you to **study, practice and master** the skills to become a management consultant. You are trained by former top elite consultants all over the world, so you have a **great exposure of industry and geography knowledge.**”



Peter B.

University of Edinburgh, UK

Rated High Bridge: ★★★★★



“I highly recommend High Bridge for anyone currently applying for their first job in Consulting, or indeed anyone with any interest in the sector. The course gives you a **fantastic overview of the whole application process and the tools to ace interviews and cases.** Very interesting modules that are **accessible at all levels**, taught by experts who have worked for MBB in the past.

**The community High Bridge fosters too is excellent;** I have met some absolutely **fantastic people** during my time here.”

# Agenda

①

Introduction

②

Modules Overview

③

Tuition Fee

④

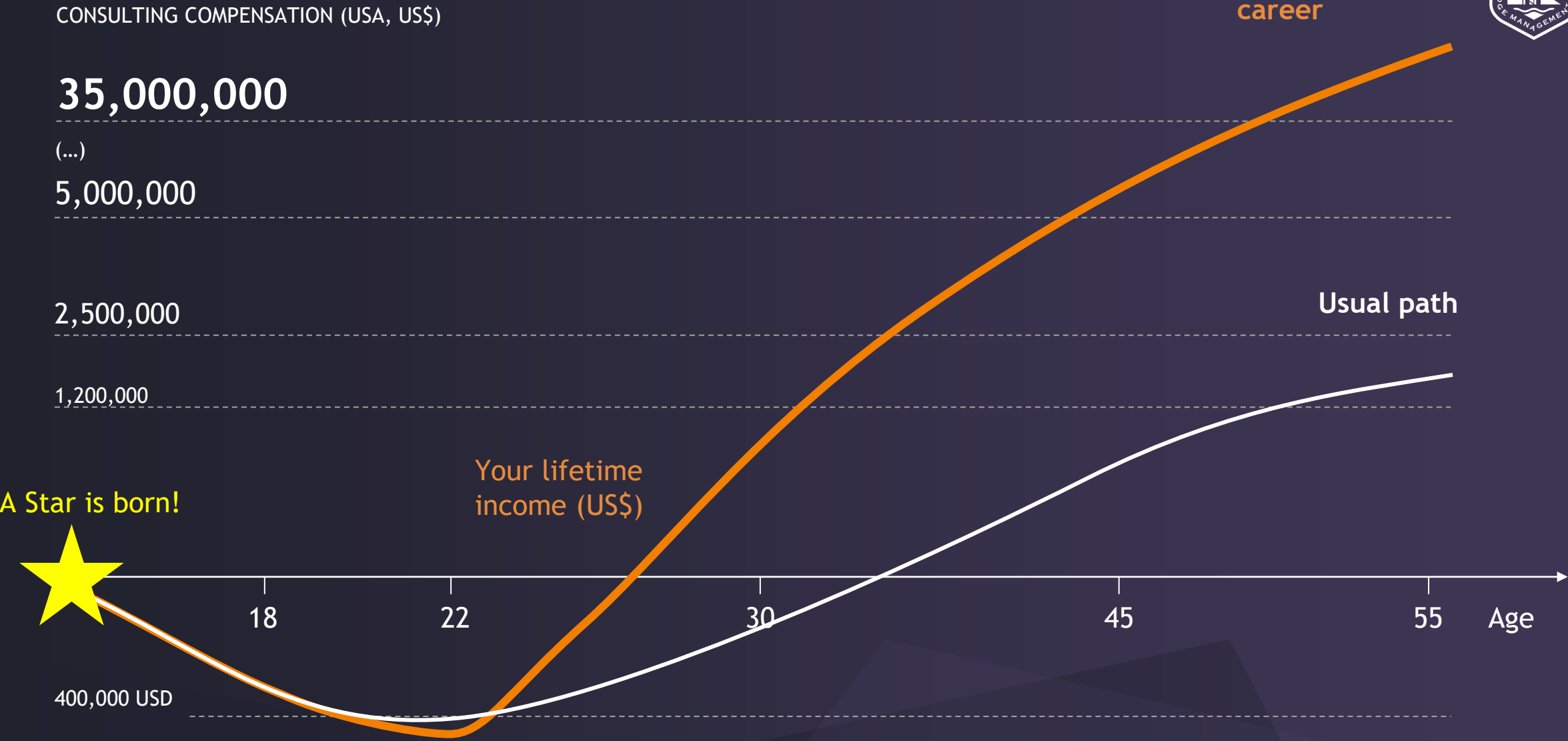
Detailed Curriculum

⑤

Our Purpose and Values

# Make a Great Investment in Yourself

With High Bridge  
and a Consulting  
career

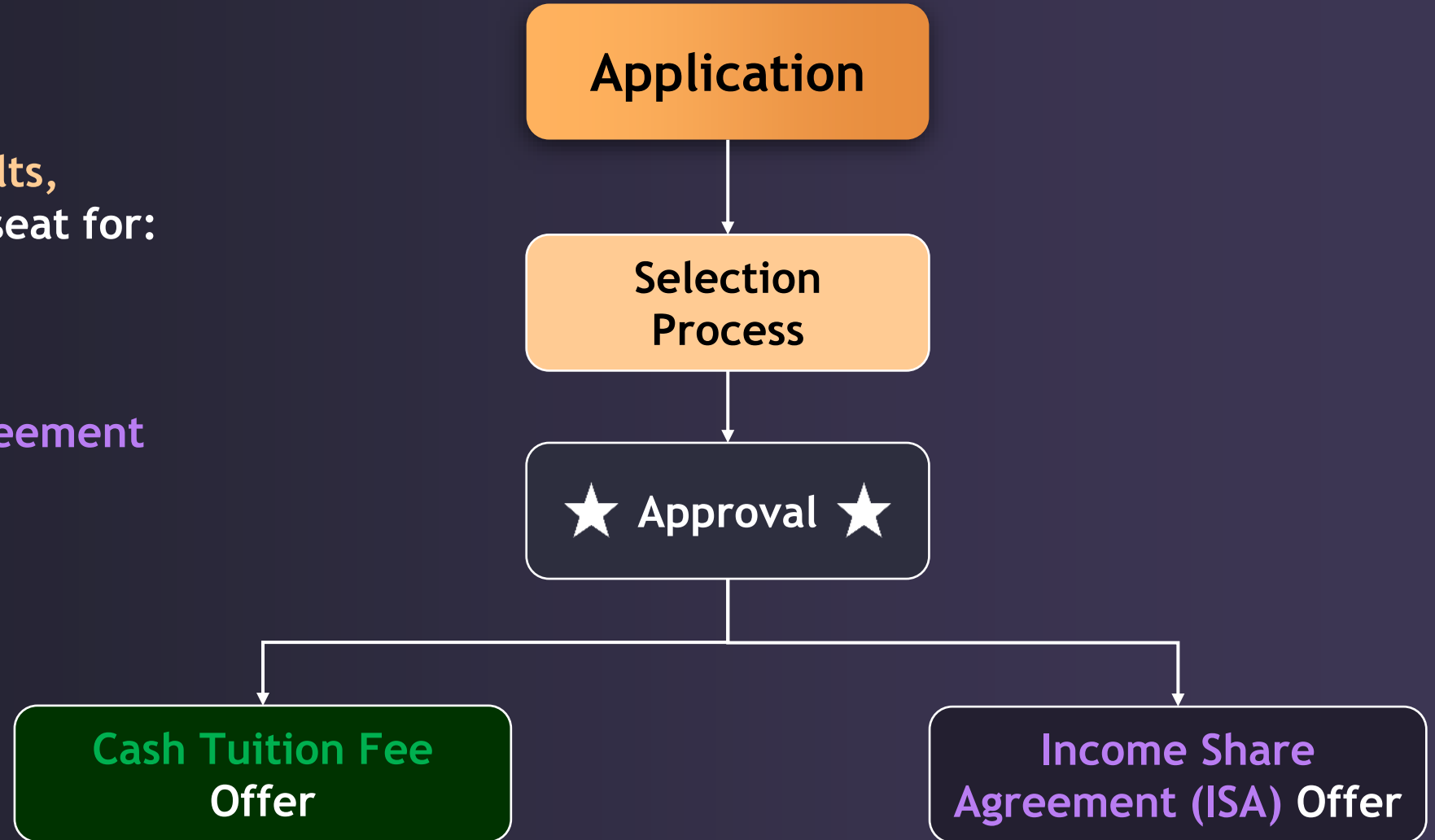


Sources: [Consulting compensation](#), [average salaries](#)

# Payment Terms

According to the **Selection Process results**, you may be offered a seat for:

- **Cash Tuition Fee** or
- **Income Sharing Agreement (ISA)**



**Cash Tuition Fee**  
can still be chosen for  
candidates who have  
received an **ISA Offer**



# Discover High Bridge's **Innovative** Payment Model

**I**ncome

**S**hare

**A**greement

1

Join Module 1  
for \$0 tuition  
fee

2

Once you get a  
top job, settle the  
tuition in  
installments

3

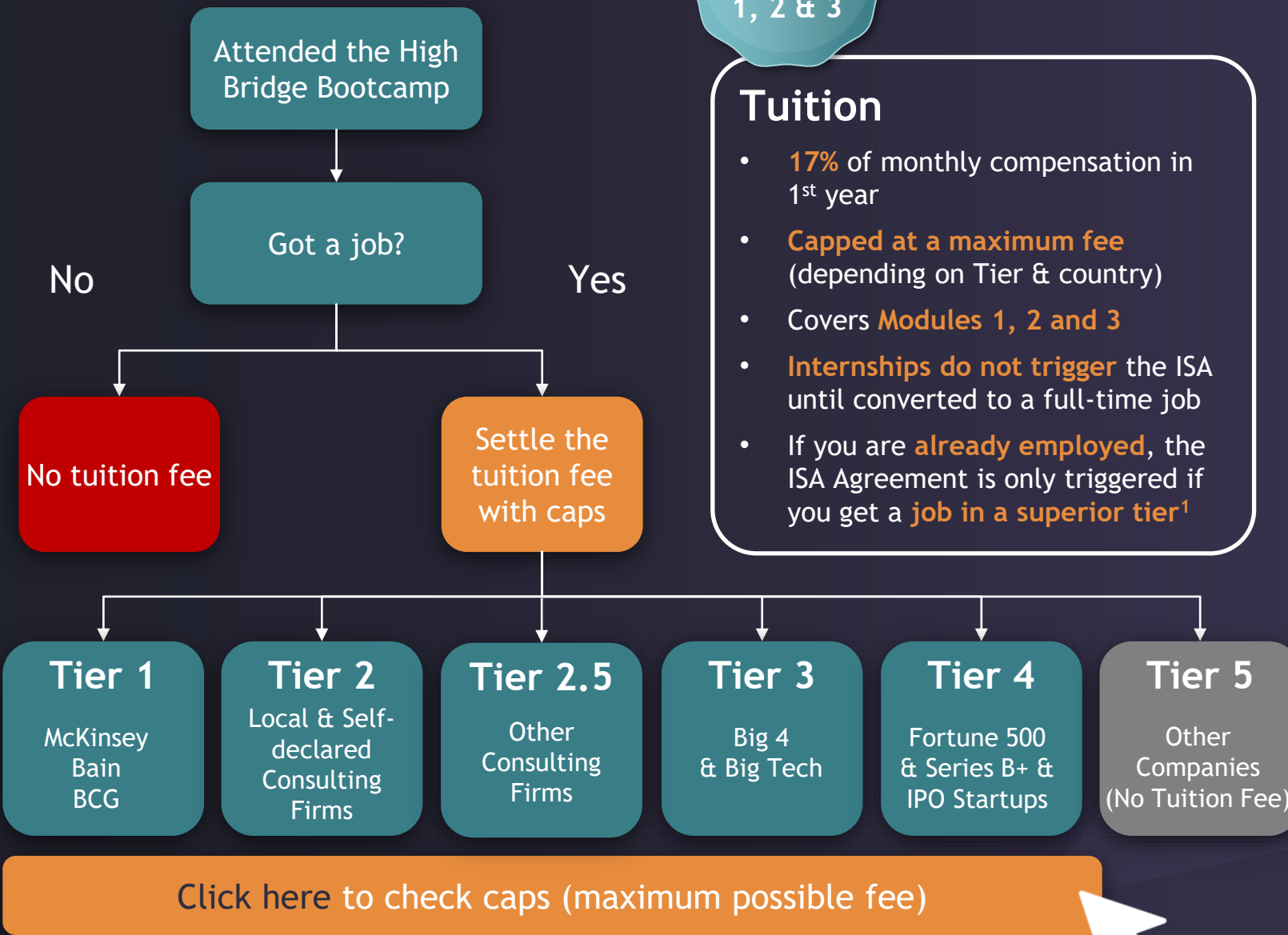
Join  
Modules 2 and 3  
(included in ISA)



High Bridge awards  
merit-based  
scholarships to  
outstanding  
candidates.

You automatically run  
for them after applying

# High Bridge's ISA Terms



## Tiers

### Tier 1

McKinsey & Company, Bain & Company, Boston Consulting Group and, their daughter companies.

### Tier 2

Roland Berger, Kearney, Oliver Wyman, LEK, Strategy&, Mastercard Advisors, Accenture, EY Parthenon and Monitor Deloitte, and their daughter companies.

### Tier 2.5

If it defines itself as a management, strategy, financial, operations and/or public sector consulting firm or offers consulting services in any of these areas. *Other Consulting Firms* may also be consulting firms in any industry, which offer consulting services to clients on business management, or on knowledge areas related to technology, finance, analytics, government administration, or any other field of knowledge related to management or specific economic industry.), and their daughter companies.

### Tier 3

EY, PwC, KPMG, Deloitte, Amazon, Facebook, Apple, Netflix, Alphabet (Google), Microsoft, Baidu, Tencent, Alibaba and their daughter companies.

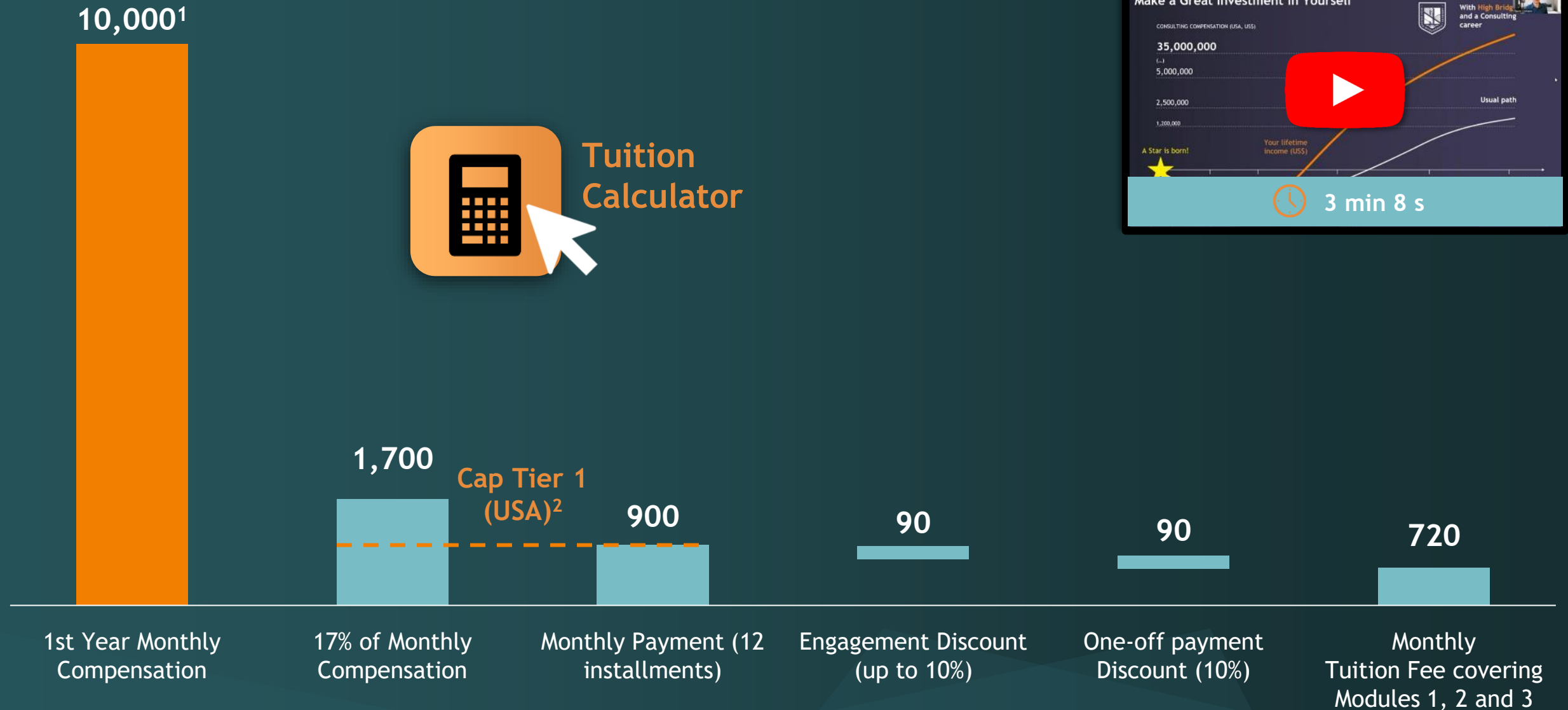
### Tier 4

Fortune 500 and Global Fortune 500 companies according to [fortune.com](https://fortune.com) in the year of the offer receipt, all **Post-Series-B (inclusive) and Post-IPO Start-ups** according to [crunchbase.com](https://crunchbase.com), as well as their daughter companies.



**Tuition  
Calculator**

# ISA Tuition Fee Example (no scholarship)



1. Arbitrary round number to facilitate calculations
2. Check the cap for other tiers and countries [here](#)

# Cash Tuition Fee

## Module 1

Immersive Case  
Interview Course

3 monthly instalments of

US\$ 1,090

## Module 2

Consulting  
Readiness Program

3 monthly instalments of

US\$ 950

## Module 3

Consulting  
Leadership School

3 monthly instalments of

US\$ 890

All Modules

~~US\$ 8,790~~

3 monthly instalments of

US\$ 1,790



## TESTIMONIALS

# What our students are saying



Laurent N.

ESCP Business School, France

Rated High Bridge: ★★★★★



“Good academy for aspiring consultants. They provide you with tools that will help **boost your confidence** in your ability to get through the interview process of consulting firms. **Great experience.**

The drills were fairly clear, comprehensive, and extensive. I am really happy to have taken part in this **great adventure, learned a lot, grown a lot**, and am excited to practice the talents and knowledge I have acquired.”



Alagu M.

Curtin University, Australia

Rated High Bridge: ★★★★★



“I practiced other case books before the bootcamp, and thought High Bridge was also going to teach the same as them.

But, the **Bootcamp experience totally changed my mindset** and increased my belief that **I can confidently sit in any consulting interview, and clear it.**

High Bridge is the place to study and master your skills to become a management consultant.”

# Agenda

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Tuition Fee

④

**Detailed Curriculum**

⑤

Our Purpose and Values



## DETAILED BOOTCAMP CURRICULUM



# Consulting Bootcamp

CONTACT US



High Bridge Academy  
Next-Generation Consulting Bootcamps  
[www.HighBridgeAcademy.com](http://www.HighBridgeAcademy.com)

# Full Curriculum Presentation

 2 min 20 s



# Anatomy of a High Bridge Bootcamp

Bootcamps fully  
delivered by **market professionals**  
out of the **most admired companies**

Born **global**

Only for selected  
participants

Tuition based on  
**Income Share  
Agreement**  
(\$0 enrollment  
barrier)

Case-solving practice with  
**real-world business  
situations**

Focus on real skill-  
building through  
**drills and short  
feedback loops**

**Data-driven &  
iterative mindset**  
for product  
leadership

**Live and  
collaborative**  
learning experience



# All You Need to Take Off in Consulting



Module 1

**CIC**

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



JOB  
OFFER

Module 2

**CRP**

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

Root-Cause Hypotheses

Data Collection

Initiative Prioritization

Making Recommendations

<sup>1</sup>1 to 6 months after receiving the job offer



JOB  
START

Module 3

**CLS**

Consulting  
Leadership  
School<sup>2</sup>

40h

Example Skills

Setting Teams Up For Success

Motivation & Performance

Delegating

Managing Client Expectations

Decision Making

<sup>2</sup>between months 12 and 30 of employment



PROMO-  
TION



## TESTIMONIALS

# What our students are saying



Devendra M.

Schulich School of Business, Canada

Rated High Bridge: ★★★★★



“I joined High Bridge to help me with the consulting interview processes and understand the robust frameworks that one should use to solve different types of problems.

Surprisingly, the academy went well beyond my expectations. They helped me understand all concepts (including the financial ones) and made me practice, increasing my skills and confidence drastically. I now know exactly what to think and how to correct those as well.”



Carlo G.

HEC Paris, France

Rated High Bridge: ★★★★★



“The ISA is very good and is what led me to overcome doubts. I didn't want to invest much money upfront, but if High Bridge allows me to get into my target firm I'll be very happy to pay the fee.

I am very happy with the bootcamp and have been recommending it to people already. They will apply in the future.

Most of the workshop faculty were incredibly good - keep up the good work!”

# Module 1 Immersive Case Interview Course

Time below depends on your timezone	FREE ACCESS!																						
	DAY 0		FREE WEEKEND		DAY 1	DAY 2	DAY 3	DAY 4	FREE WEEKEND		DAY 5	DAY 6	DAY 7	DAY 8	FREE WEEKEND		DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14	
	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	SAT	SUN	
09:00	Introduction to Consulting	Tables & Graphs			Marketing for Case Interviews	Public Sector for Case Interviews	Business for Case Interviews 1	Business for Case Interviews 2			Listening, Recap & Clarifying	Structuring 2	Math 1	Math 2			Applied 7 Skills Methodology 2- Open Cases	Synthesis	Skills Drills Graphs & Math	Advanced Framework Building 1	Applied 7 Skills Methodology 3	Revenue Strategy	
10:00																							
11:00	Bootcamp orientation																						
	Break	Break			Break	Break	Break	Break			Break	Break	Break	Break			Break	Break	Break	Break	Break	Break	
12:00	Applied 7 Skills Methodology 1	Pyramid Principle & Logic			Socializing Session	Estimations	Supply Chain for Case Interviews	Interviewer Training - Cases			Structuring 1	Personal Fit 1	Skills Drills Structuring	Socializing Session			Brain-storming	Skill Drills Public Sector & Business	Skill Drills Estimations	Skills Drills Pyramid & Logic & Marketing	Advanced Framework Building 2	Full Interview Experience	
13:00																							
14:00																							
																	Break				Break	Break	
15:00																	Personal Fit 2				Q&A with Faculty	Graduation	
16:00																							





What if I cannot attend  
all live workshops  
because of other  
commitments?

You can get up to  
1/3 of the module in  
recordings

# Immersive Case Interview Course



## Business for Case Interviews 1 & 2



300 min



### Why is this tested?

- Behind strong business judgment is a solid foundation of business knowledge, finance and economics
- Businesses operate under a common set of market rules, and the knowledge thereof helps predict corporate and consumer behavior

### Example Skills

- Bringing business theories together to effectively apply them to cases
- Mastering the 3 financial statements for any analysis
- Understanding how firms behave under the 5 different market structures

### Bonus



- Use classic tools like the BCG matrix and Porter 5 Forces in case situations
- Grasp all the financial formulas that you must know for cases
- Get the real difference between fixed and variable costs

# Immersive Case Interview Course



## Public Sector for Case Interviews



120 min



### Why is this tested?

- Public Sector projects are a fundamental revenue stream for many consulting firms
- There are fundamental differences between private and public sector projects

### Example Skills

- Understanding what value is for the Public Sector and how to account for it in solving cases
- Making useful analogies between different types of cases
- Thinking about the main classes of risks and how to mitigate them

### Bonus



- Brainstorm all key Public Sector stakeholders
- Understand how subsidies & public bids work
- Learn to pick your battles and use benchmarking to define goals

# Immersive Case Interview Course



## Marketing for Case Interviews



180 min



### Why is this tested?

- Successful businesses have strong relationships with their customers, which are built using Marketing techniques
- Understanding customer needs and the best way to fulfill them is the strongest lever to unlock profits

### Example Skills

- Thinking about how customer needs and the competitive offerings interact
- Understanding what defines a product/service offering and how you can improve them
- Brainstorming what B2C and B2B customers want in different industries

### Bonus



- Master the segmentation of a customer base in useful ways
- Calculate churn, CAC and CLV for subscription-based businesses
- Determine the Marketing ROI of an investment

# Immersive Case Interview Course



## Supply Chain for Case Interviews



120 min



### Why is this tested?

- Both strategy and operations projects delivered by consultants often touch upon supply chain
- Supply chain Management can make or break a company

### Example Skills

- Asking the key questions to diagnose a supply chain issue
- Visualizing the supply chain of different industries
- Identifying and dealing with bottlenecks

### Bonus



- Grasp what the efficiency gains in supply chain are
- Understand how companies purchase
- Learn how technology and the pandemic are reshaping supply chains



# Immersive Case Interview Course



## Economics for Case Interviews



75 min



### Why is this tested?

- While Macroeconomic concepts is not typically tested in strategy consulting interviews, Microeconomics are
- Companies and individuals make decisions that can be explained with Economics all the time

### Example Skills

- Choosing the appropriate Pricing strategy for your client to maximize captured value
- Understanding the market structure and the implications for your client when, for instance, entering those markets

### Bonus



- Understand the true nature of supply and demand and their differences
- Recognize real-world pricing strategies and their pros & cons
- Think about barriers as a double-edged sword



# Immersive Case Interview Course



## Open Cases



120 min

### Why is this tested?

- Consultants don't have a mastermind (like an interviewer) guiding their actions and decisions
- The world is complex and dynamic, and the best approach to cracking problems is to use hypotheses

### Example Skills

- Identifying when you are facing an Open Case (Candidate-Led) case
- Practice how to drive an open case using hypotheses correctly
- Showing strong case leadership at the end of every answer you give

### Bonus



- Deal with extreme uncertainty without showing hesitation
- Connect various exhibits in a coherent line of reasoning (storyline)
- Ask for guidance when needed

# Immersive Case Interview Course



## Estimations

+ Additional Drills



+ Assignment



240 min



### Why is this tested?

- Consultants use estimations all the time to quickly assess, for instance, if markets and initiatives are large enough to be worth exploring
- Doing accurate estimations requires structure and strong business acumen

### Example Skills

- Recognizing the 5 types of estimations
- Internalizing the 6 steps to estimating anything and avoid traps
- Using 3 tricks to facilitate estimations

### Bonus



- Break penetration rates down to their components to gain accuracy
- Select assumptions that speed up the calculations
- Apply a reality check to your estimation

# Immersive Case Interview Course



## Listening, Recap & Clarifying



120 min



### Why is this tested?

- Consultants must be great listeners, since valuable information is not always evident
- Recapping & clarifying information properly avoids misunderstandings and rework

### Example Skills

- Effective note-taking to capture important information
- Standing out from the pack by making interesting remarks
- Sounding confident and eloquent
- Asking the 5 safe categories of clarifying questions to uncover useful information early

### Bonus



- Apply 4 types of Action Plans to keep your interviewer comfortable with your approach
- Understand the 6 types of interviewer reaction to your clarifying questions

# Immersive Case Interview Course



## Structuring 1, 2 and 3

+ Additional Drills



+ Assignment



420 min



### Why is this tested?

- Consultants are valuable professionals thanks to their outstanding ability to think and communicate more clearly
- Clarity is indispensable in solving complex business problems involving multiple people

### Example Skills

- Choosing one of the 3 appropriate structure formats for the case
- Using the 4 MECE breakdown types to ensure a logical approach
- Excelling in presenting your structure

### Bonus



- Use 32 Business Building Blocks that are reusable in many different problems
- Buy more time to improve your structure
- Show you are hypothesis-driven after presenting your structure

# Immersive Case Interview Course



## Tables & Graphs

+ Additional Drills



120 min

### Why is this tested?

- Data and analysis are part of the daily life of a consultant
- Different flavors of information must be absorbed quickly and accurately
- Data from tables & graphs serve as input for client deliverables

### Example Skills

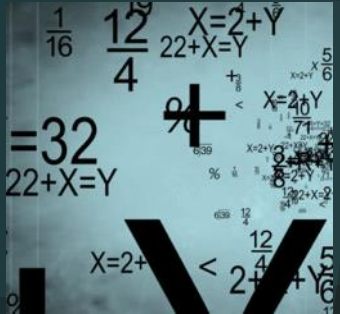
- Taking appropriate action whether you have a clear quantitative question or not
- Following the 4-step approach to dealing with tables & graphs efficiently
- Avoiding common pitfalls when reading exhibits

### Bonus



- Use techniques to analyze real MBB tables and graphs
- Identify the 6 most common types of exhibits
- Summarize insights and connect them to the next steps

# Immersive Case Interview Course



## Math 1 & 2

+ Additional Drills



+ Assignment



360 min

### Why is this tested?

- A large part of business problems are or can be interpreted mathematically
- Consultants use quantitative skills on a daily basis to unlock value for clients

### Example Skills

- Using 9 steps to address a math case question
- Creating hypotheses that can be mathematically tested
- Sounding assertive and confident when solving math problems

### Bonus



- Gain math agility to impress interviewers
- Deal with intentional information overload
- Avoid rounding mistakes



# Immersive Case Interview Course



## Brainstorming

+ Additional Drills



120 min



### Why is this tested?

- Divergent thinking to generate ideas is a powerful force behind the most brilliant business strategies
- Clients expect consultants to be creative thinkers who bring innovation to the table

### Example Skills

- Recognizing any situation where brainstorming is needed
- Following the 4 steps to harness your brainstorming potential
- Communicating an organized brainstorming output

### Bonus



- Employ a powerful technique to double the number of ideas
- Brainstorm out loud when the interviewer does not allow for time to think
- Understand how to avoid the trap of overexplaining ideas

# Immersive Case Interview Course



## Synthesis

+ Additional Drills



120 min

### Why is this tested?

- Analysis is worthless if it doesn't lead to actionable recommendations
- “Putting it all together” is a mandatory step to provide clarity around the actions that lead to impact

### Example Skills

- Understanding the 4 types of final recommendations
- Using the 5 components of a strong synthesis
- Delivering the advice structurally and confidently

### Bonus



- Capture the main types of risks and next steps
- Understand how senior consultants deal with ambiguous recommendations
- Practice good final questions to the interviewer

# Immersive Case Interview Course



## Pyramid Principle & Logic

+ Additional Drills



60 min



### Why is this tested?

- Consultants must communicate clearly and effectively to get the job done
- Logic underpins how consultants operate and persuade clients of their recommendations

### Example Skills

- Mastering communication using the top-down approach
- Improvising and using the pyramid principle without preparing
- Evaluating the rigor of an argument

### Bonus



- Grasp the practical difference between Deductive vs Inductive arguments
- Identify hidden assumptions behind conclusions
- Decide when to use the bottom-up approach

# Immersive Case Interview Course



## Personal Fit 1, 2 and 3



+ Assignment



390 min



### Why is this tested?

- Consultants need drive & leadership skills to do their jobs
- Telling your stories the right way means you will also tell project stories well to prospective clients

### Example Skills

- Understanding the 3 qualities you need to showcase to shine
- Telling any personal story like a true hero
- Presenting yourself in the most insightful manner
- Convincing the interviewer you are a perfect fit for consulting and for their firm

### Bonus



- Hook the listener from the start
- Leverage language & framing to create an advantageous perception
- Connect with the interviewer on a personal level
- Understand how the interviewer perception work by watching candidates' videos

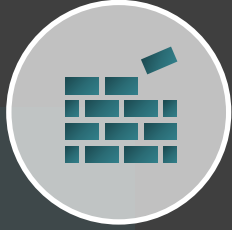
# Immersive Case Interview Course



## Advanced Framework Building 1 & 2



240 min



### Why is this tested?

- Consultants are required to structure any business problems that clients need help with
- Basic case structures are already mastered by a large number of candidates and no longer differentiate them

### Example Skills

- Thinking like a consultant when building a framework step-by-step
- Leveling up your profitability, growth, cost cutting and M&A frameworks, among others

### Bonus



- See the interface of the profitability tree and the external world
- Understand the mathematical relationships in Income Statements
- List all types of entry barriers

# Immersive Case Interview Course



## Applied 7 Skills Methodology 1, 2 & 3



360 min



### Why is this tested?

- Consultants must perform strongly in skills tested in cases
- Being an all-rounder in a case is a great predictor of success in consulting
- Knowing how to operate in different case styles (open and guided) shows flexibility

### Example Skills

- Applying the best practices for each of the 7 skills
- Learning how to drive an open case using hypotheses correctly
- Starting and ending the case strongly to be rated an outstanding candidate

### Bonus



- Choose the correct type among the 3 fundamental formats of structures
- Involve the interviewer in the decision of which direction to take
- Use the right language when transitioning in the case



# Immersive Case Interview Course



## Interviewer Training & Full Interview Experience



180 min



### Why is this tested?

- Knowing how to transition from one section of the case to another smoothly shows intellectual versatility
- Creating and sustaining a strong impression is an indispensable skill in client engagements

### Example Skills

- Using the High Bridge Feedback forms for peer training
- Solving market entry cases with a profound understanding of what you are doing
- Never losing track of where you are in a case

### Bonus



- Think about the real world when structuring issues and reaching conclusions
- Do partial syntheses to recap where you stand
- Ask the interviewer for help the right way

# Immersive Case Interview Course



## Revenue Strategy



120 min



### Why is this tested?

- Growth- or top-line projects are very common in consulting
- Growing revenues is complex because it involves decisions by numerous economic actors - from customers, to players, to regulators

### Example Skills

- Using drawing to understand business models
- Identifying the main revenue drivers for different types of businesses
- Visualizing the Porter 5 Forces

### Bonus



- Understand how established companies manage revenues vs startups
- Grasp what enables a company to perform well in a marketplace
- Use price discrimination to achieve better outcomes

# Immersive Case Interview Course



## Introduction to Consulting



90 min



### Why is this tested?

- Having an accurate and mature view of the consulting profession shows during the interview
- Having aligned expectations about the career increases the likelihood of a successful time in consulting

### Example Skills

- Learn about the origin of consulting firms
- Understanding what a junior consultant truly does
- Identifying different types of projects and functions

### Bonus



- Understand the career progression in consulting
- Learn about the real exit opportunities in consulting

# Immersive Case Interview Course



## Networking for Consulting



High Bridge Guide



### Why is this tested?

- Networking is a life skill that becomes increasingly useful in the consulting career
- Doing it properly shows that you are going to be a strong networker among clients too, and generate business opportunities

### Example Skills

- Adjusting your approach depending on the context of the networking
- Understanding the mindset of the consultants you are approaching
- Being likeable and getting help without asking

### Bonus



- Write cold messages that maximize engagement
- Avoid common traps that can set you back in networking interactions
- Introduce yourself properly at events

# Immersive Case Interview Course



## Resume & Cover Letter



High Bridge Guide



### Why is this tested?

- The resume and cover letter are the main documents representing the candidate in the screening phase
- The quality of those documents can make or break the application

### Example Skills

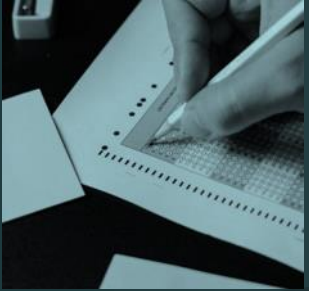
- Crafting powerful bullet points that transmit Problem Solving, Drive and Leadership skills
- Tailoring the resume content to the job opening
- Telling a compelling story in your cover letter

### Bonus



- Understand how a screener skims your resume to better prepare it
- Learn what the best format for a consulting resume is

# Immersive Case Interview Course



## Tests & Games

Incl. McKinsey's Imbellus



High Bridge Guide

### Why is this tested?

- Consultants must have the intellectual capacity to process data and make fast decisions
- Consulting techniques such as the use of hypothesis and prioritization can be tested in short exams and games

### Example Skills

- Solving math and critical reasoning questions under time pressure
- Understanding what personality tests are testing for
- Adopting the correct mindset for the Imbellus game

### Bonus



- Gain math agility to solve questions in under 2 minutes
- Understand what type of questions to expect in top consulting firms



# All You Need to Take Off in Consulting



Module 1

## CIC

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



Module 2

## CRP

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

Root-Cause Hypotheses

Data Collection

Initiative Prioritization

Making Recommendations

<sup>1</sup> 1 to 6 months after receiving the job offer



Module 3

## CLS

Consulting  
Leadership  
School<sup>2</sup>

40h

Example Skills

Setting Teams Up For Success

Motivation & Performance

Delegating

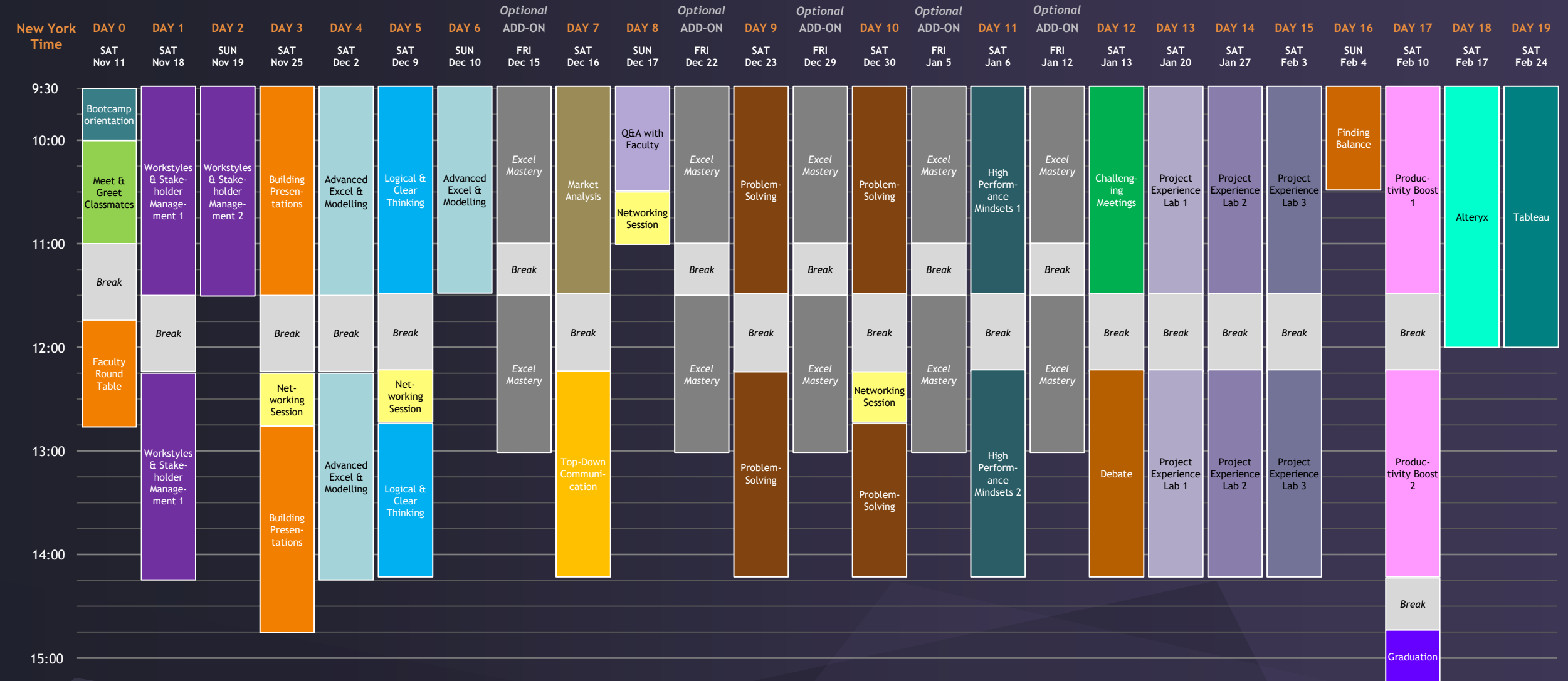
Managing Client Expectations

Decision Making

<sup>2</sup>between months 12 and 30 of employment



November 2023 - February 2024



# Consulting Readiness Program



## Problem-Solving 1 & 2



450 min



### Why do I need this?

- Problem-Solving is a consultant's bread and butter: it's the main skill clients look for
- In order to unlock the most value, Consulting projects follow a rigorous Problem-Solving methodology

### Example Skills

- Defining and structure a problem
- Creating hypotheses and workplans
- Collecting information and conducting analysis
- Synthesizing actionable recommendations

### Bonus



- Craft powerful interview guides to have effective client meetings
- Clean messy databases
- Learn the main types of analysis you can perform to get to insights faster

# Consulting Readiness Program



## Building Presentations



240 min

### Why do I need this?

- Consultants convey ideas the fastest using storylines and slides
- Mastering the art of creating great slides requires focused practice

### Example Skills

- Creating consulting-grade pages from scratch
- Avoiding common pitfalls when creating pages
- Using the dummy-deck technique to apply the hypothesis-driven approach that saves a ton of time

### Bonus



- Learn what type of graph to use for what purpose
- Write the appropriate topic sentence for a slide
- Apply shortcuts to work faster

# Consulting Readiness Program



## Advanced Excel Modeling



360 min

### Why do I need this?

- Analysis is part of a consultant's daily life and Excel is still the most ubiquitous software used for analysis
- Advanced Excel proficiency is one of the most significant time-savers for analysts

### Example Skills

- Cleaning databases to prepare them for analysis
- Running analysis and knowing when to outsource it to analytics experts
- Creating correct and flexible models

### Bonus



- Learn and practice the most important formulas and shortcuts
- Fix problematic models
- Run sensitivity analyses

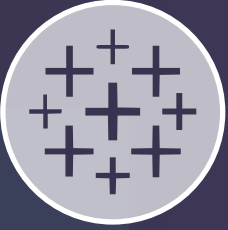
# Consulting Readiness Program



## Tableau for Consulting



150 min



### Why do I need this?

- There is always too much data available, and it's hard for humans to make sense of it all
- Data visualization help make insights stand out and drive decision-making

### Example Skills

- Preparing databases to make visualization possible
- Choosing the right data representation format
- Creating dynamic dashboards

### Bonus



- Understand all types of data and when they appear
- Build interactive maps
- Create Marimekko charts



# Consulting Readiness Program



## Alteryx for Consulting



150 min

### Why do I need this?

- Data continues to grow exponentially and Excel alone does not cut it
- Manipulating databases skillfully will increase your productivity and impact manyfold

### Example Skills

- Cleaning up and preparing “dirty” databases for analysis
- Automating the creation of reports and forecasts to save time

### Bonus



- Identify what did not match in a Vlookup or an Index/Match
- Recognize and avoid common pitfalls

# Consulting Readiness Program



## Workstyles & Stakeholder Management



360 min



### Why do I need this?

- Consulting is a people business, and your success is closely tied with your ability to manage the relationships with your team and clients
- Many situations you will face are ambiguous and will require strong judgment to make the right decision

### Example Skills

- Establishing rapport and a good reputation with anyone from the first contact
- Managing the relationship with your manager

### Bonus



- Adopt an open mindset to receive feedback
- Defuse tensions constructively and unlock new levels of collaboration
- Establish and communicate your priorities

# Consulting Readiness Program



## Top-Down Communication



120 min

1  
2 3

### Why do I need this?

- Consultants must exchange large amounts of information daily, and they must do so efficiently
- Great analysis is worthless if communication fails

### Example Skills

- Writing strong e-mails and messages
- Making concise verbal progress reports
- Exchanging ideas efficiently at meetings

### Bonus



- Learn the main problems of bad e-mails
- Use the appropriate tone to make requests
- Assess the risk of events to decide what to communicate

# Consulting Readiness Program



## Challenging Meetings



120 min



### Why do I need this?

- Consultants are often deployed in organizations to change how people do things, which will invariably create conflict
- A lot of the perception of your performance as a consultant is created in meeting - with your team and with your clients

### Example Skills

- Dealing with hostile clients
- Communicating effectively with unstructured clients
- Maintaining the calm under stressful situations

### Bonus



- Learn how to disarm an unfriendly interlocutor
- Listen actively and explore the reasoning behind claims to respond appropriately
- Use logos, pathos and ethos to persuade

# Consulting Readiness Program



## Debate



120 min

### Why do I need this?

- Debating is not proving you are right - it is engaging in productive discussions to find the truth, or at least the best path forward
- Consultants often hold problem-solving meetings where everyone needs to engage in the discussion

### Example Skills

- Learning the difference between debate and negotiation
- Understand how to do research for both sides of an argument
- Using all the potential devices to debate well

### Bonus



- Identify and avoid fallacies
- Deal with hidden agendas
- Avoid unnecessary debate

# Consulting Readiness Program



## Logical & Clear Thinking



210 min



### Why do I need this?

- Sharp logic is essential to disentangle the complex problems faced in consulting
- Clear thinking makes the work easier and faster
- Logical thinkers communicate ideas more effectively and unlock the full power of teams

### Example Skills

- Building solid logical arguments of different kinds
- Evaluating the validity of arguments and the strengths of premises
- Spotting common logical fallacies in arguments

### Bonus



- Reveal hidden assumptions that can make or break a conclusion
- Visualize fuzzy arguments clearly
- Define whether a premise can be considered a fact



# Consulting Readiness Program



## Market Analysis



120 min



### Why do I need this?

- Understanding the market well and quickly is crucial for the success of many types of projects
- Time is short in Consulting and prioritizing what to look for in a Market Analysis is a valuable skill

### Example Skills

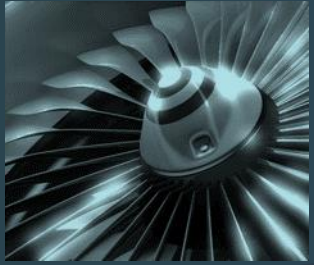
- Structuring the Market Analysis
- Tapping into the appropriate sources of information
- Synthesizing research findings

### Bonus



- Manage the research budget
- Combine primary and secondary sources for top insight
- Find the best public sources of information

# Consulting Readiness Program



## Productivity Boost



240 min



### Why do I need this?

- There is always a lot of work to get done, and time is always limited
- High productivity unlocks more free time

### Example Skills

- Adopting the mindsets of the most productive professionals
- Using lists and calendars to get more done in less time
- Leveraging diverse digital resources to accomplish more in less time

### Bonus



- Apply mindfulness techniques that increase productivity
- Disaggregate and aggregate tasks logically
- Re-prioritize deliverables with your manager

# Consulting Readiness Program



## High-Performance Mindsets



240 min

### Why do I need this?

- Sustained top performance is only possible with the right mindsets
- Too much or too little of any mindset is problematic and achieving balance is not trivial

### Example Skills

- Adopting a true “owner mindset”
- Being end-goal oriented and thinking critically no matter what
- Fueling your curiosity to understand and create impact
- Persisting with optimism in the face of adversity

### Bonus



- Understand how consultants take the shortest path to the answer
- Push back on your manager or client when you must
- Look for positive exposure and be a memorable team member

# Consulting Readiness Program



## Finding Balance



75 min



### Why do I need this?

- Fast-paced careers require constant rebalancing to stay away from the burn-out zone
- A powerful mindset and some techniques can help you enjoy the consulting journey much more

### Example Skills

- Understanding the role of stress in productivity
- Finding the optimal stress level to operate
- Identifying and diffusing exaggerated tension in a timely manner and avoiding burning out

### Bonus



- Redefine what success is
- Reflect upon your priorities
- Help others stay in balance

# Consulting Readiness Program



## Project Experience Lab



720 min



### Why do I need this?

- Applying all skills learned in an integrated simulation is one of the best ways to learn
- Teamwork practice combined with frequent feedback & reflection helps calibrate behavior

### Example Skills

- All skills learned in Module 2 are practiced in PEL, for example:
  - Client management
  - Problem-Solving methodology
  - Meeting best practices

### Bonus



- Deal with difficult clients
- Use top-down estimates to find impact
- Build bottom-up business cases to make recommendations

# Consulting Readiness Program



## Excel Mastery [Optional Add-On]



900 min

### Why do I need this?

- Analysis is part of a consultant's daily life and Excel is still the most ubiquitous software used for analysis
- Advanced Excel proficiency is one of the most significant time-savers for analysts

### Example Skills

- Cleaning data using basic Excel functions
- Sorting & filtering data to make quick decisions with data
- Using lookup functions to locate data within large datasets

### Bonus



- Use Array Functions
- Apply Conditional formatting basics and advanced techniques
- Create charts & graphs and put them into an interactive dashboard



# All You Need to Take Off in Consulting



Module 1

## CIC

Immersive  
Case Interview  
Course

70h

Example Skills

Structuring

Graphs & Math

Brainstorming

Business Sense

Top-Down Communication

Start here!



JOB  
OFFER

Module 2

## CRP

Consulting  
Readiness  
Program<sup>1</sup>

60h

Example Skills

Problem Definition

Root-Cause Hypotheses

Data Collection

Initiative Prioritization

Making Recommendations

<sup>1</sup>1 to 6 months after receiving the job offer



JOB  
START

Module 3

## CLS

Consulting  
Leadership  
School<sup>2</sup>

40h

Example Skills

Setting Teams Up For Success

Motivation & Performance

Delegating

Managing Client Expectations

Decision Making

<sup>2</sup>between months 12 and 30 of employment



PROMO-  
TION

# Module 3 Consulting Leadership School

Paris/ Berlin time	DAY 1 SAT June 29	DAY 2 SAT July 6	DAY 3 SAT July 13	DAY 4 SAT July 20	DAY 5 SAT July 27	DAY 6 SAT Aug 3	DAY 7 SAT August 10	DAY 8 SUN August 17
14:00	Bootcamp orientation							
15:00	Setting Teams Up for Success	Reviewing Deliverables	Motivation & Performance	Facilitating Meetings	Managing Client Expectations	Decision-Making Biases	Situational Leadership	Managing Stress
16:00	Break	Break	Break	Break	Break	Break	Break	Break
17:00	Delegating	Reviewing Deliverables	Leveraging Individual Spikes	Facilitating Meetings	Downward Feedback	Decision-Making Biases	Situational Leadership	Graduation
18:00								
19:00								

1. The curriculum & any individual workshop can still be changed

# Consulting Leadership School



## Setting Teams Up for Success



90 min

### Why do I need this?

- Starting off on the right foot can make or break a project
- Kicking off a project well requires craft and expertise
- Small signs in the beginning of a project must be properly read to avert disaster

### Example Skills

- Interpreting & acting on the learning objectives shared by the team
- Identifying potential weaknesses early
- Aligning and providing transparency on the work process

### Bonus



- Introducing yourself properly and sharing your workstyle and preferences
- Identify the signs of positive and negative team cultures and address bad-apple behavior

# Consulting Leadership School



## Delegating



120 min

### Why do I need this?

- Doing all the work yourself doesn't cut it when you are leading
- The delegation scope varies immensely according to the task and team member, and is hard to get right

### Example Skills

- Identifying what is delegable and what is not - according to the team you have
- Aligning delegation with personal development plans of team members

### Bonus



- Strike the balance between control and creativity according to the task
- Communicate what success looks like
- Allow for failure as a learning device

# Consulting Leadership School



## Reviewing Deliverables



240 min

### Why do I need this?

- There are many layers to pay attention to when reviewing documents
- It is easy to get lost in the detail and miss what truly matters

### Example Skills

- Establishing clear expectations to avoid “review blindness”
- Adopting the onion approach to reviewing deliverables
- Sharing the review methodology with the team upfront

### Bonus



- Scan models for typical mistakes
- Recognize and react properly to honest vs careless mistakes to build up the culture further

# Consulting Leadership School



## Motivation & Performance



120 min

### Why do I need this?

- Sustainable motivation is always intrinsic, but it can be stimulated
- Intellectual performance varies dramatically among individuals with different levels of motivation

### Example Skills

- Understanding the neuroscience behind motivation
- Recognizing intrinsic vs extrinsic motivation and their implications
- Understanding what motivates each individual and what are their triggers to perform

### Bonus



- Shield team members from low-motivated individuals
- Understand the natural cycle of motivation
- Reward performance without unintentionally killing motivation



# Consulting Leadership School



## Leveraging Individual Spikes



120 min

### Why do I need this?

- Individuals have dramatically different skill levels and aptitudes
- Matching the right task to the right person always unlocks immense value

### Example Skills

- Speed-reading team members strengths and interests
- Identifying early potential for stellar performance

### Bonus



- What to look for in stories and behavior to identify spikes
- Assemble a well-rounded team for a project

# Consulting Leadership School



## Facilitating Meetings



240 min

### Why do I need this?

- Reaching the maximum potential of a meeting requires skillful orchestration of the participants
- Poorly run meetings destroy productivity and motivation

### Example Skills

- Setting up the meeting for success
- Building agendas collaboratively
- Leading with questions
- Applying divergent and convergent thinking techniques

### Bonus



- Capture and provide post-meeting feedback
- Adopt continuous improvement practices to meetings

# Consulting Leadership School



## Managing Client Expectations



120 min

### Why do I need this?

- Your Client will be closely paying attention to your words and moves
- Every action or word potentially creates/changes expectations

### Example Skills

- Sharing updates, including bad news, with Clients
- Responding to scope creep professionally and protecting the relationship

### Bonus



- How to effectively underpromise and overdeliver
- Read early signs of unspoken dissatisfaction

# Consulting Leadership School



## Downward Feedback



120 min

### Why do I need this?

- There's a fine line between encouraging and demoralizing a junior team member with feedback, and this line is different for each person
- Feedback is the single most important driver for growth

### Example Skills

- Recognizing the patterns that should trigger feedback
- Framing feedback the best way
- Keeping track of past feedbacks and assessing team members' development

### Bonus



- Understand what should not trigger feedback
- Adopt the right tone when delivering feedback
- Recognize on-the-spot vs later-on feedback opportunities

# Consulting Leadership School



## Decision-Making Biases



240 min

### Why do I need this?

- Decision-making biases are pervasive and undermine team and client decisions alike
- There are hundreds of biases, but recognizing the few critical ones in their different forms is key

### Example Skills

- Classifying decision as recurrent and strategic
- Recognizing biases such as confirmation, group think, loss aversion, overconfidence and others
- Using decision checklists to minimize biases

### Bonus



- Set up decision-making processes to fight biases
- Diagnose your own decision-making biases

# Consulting Leadership School



## Managing Stress



120 min

### Why do I need this?

- There's an optimal level of stress for peak performance, but beyond that it's a slippery slope
- Active stress management goes way beyond breathing exercises

### Example Skills

- Recognizing stress triggers early
- Pre-empting unnecessary sources of stress
- Getting back in control in crisis situations

### Bonus



- Mindsets to keep a balanced and sustainable work rhythm
- Redefine what success means for a more fulfilling life



# Consulting Leadership School



## Situational Leadership



240 min

### Why do I need this?

- Different leadership hats are required for different team members and contexts
- Leaders who can flexibly change styles accomplish much more than the rest

### Example Skills

- When to delegate, support, coach and direct
- Pros and cons of each leadership style applied to practical project situations

### Bonus



- Identify tasks and project moments where direction is needed
- How to make the pace-setting style really work
- How to be a great coach leader

# Agenda

①

Introduction

②

Modules Overview

③

Tuition Fee

④

Detailed Curriculum

⑤

**Our Purpose and Values**

# HIGH BRIDGE MANAGEMENT ACADEMY



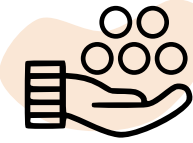
## MISSION

Make young talent and  
ambitious professionals  
prosper



## VISION

To be the #1 career partner  
for high-achievers and offer  
organizations a  
world-class talent pool



## VALUES

Courage  
Focus  
Discipline  
Reflection  
Caring Alliance



# Core Values High Bridge



COURAGE



REFLECTION



DISCIPLINE



FOCUS



CARING  
ALLIANCE





Highbridgers *persevere confidently*  
*in the face of fear, risk and conventional beliefs.*

They are *natural experimenters*,  
*open to people and new ideas.*

*Never afraid* of exposing themselves, they *dare and take*  
*the initiative* over and over again.

They have a *growth mindset* and see *feedback as*  
*fundamental* to become their best-selves.



*Highbridgers stop frequently to reflect upon their past experiences and goals.*

*Their past experiences inform them about what to continue, start and stop doing to reach new heights.*

*Their goals are revisited periodically to realign their present actions and guarantee consistency.*

*Highbridgers love growing and feeling ownership about their own development.*

*They understand that incremental evolution is the most powerful force in nature.*





*To achieve their goals Highbridgers execute with **steady** and rigorous effort.*

*They understand that **small habits add up** and make conscious efforts to build those habits.*

*Highbridgers are proud of their **high standards** of execution.*

*They are reliable and **don't let anything slip** through the cracks.*

*Highbridgers understand that through discipline, **we unlock more time and freedom.***



*Highbridgers know that laser focus is **THE superpower** to have because the mind needs to process one thing at a time to do it truly well.*

*They **prioritize** where they will spend their energy, and **ruthlessly say NO** to everything else.*

*They understand **how vulnerable** our minds are to **distractions** and take action to **minimize them**.*



CARING  
ALLIANCE

*Each Highbridger is a substantial positive force in the alliance and actively builds lifetime relationships in the network.*

*They trust and develop one another and give help without expecting anything back.*

*Whenever they go through difficult situations or have hard decisions to make, they remember that they can count on the High Bridge community for support and advice.*



## TESTIMONIALS

# What our students are saying



Jingwen F.

University of Cambridge, UK

Rated High Bridge: ★★★★★



“The bootcamp was **intensive** but definitely very useful for consulting preparation, **even for beginners who want to learn business & consulting from scratch.**

Many of the mentors are previous MBB consultants and are very **responsive and honest**, helping you get to know more about the consulting industry and its preparation.”



Jaselyn C.

Imperial College London, UK

Rated High Bridge: ★★★★★



“Although the bootcamp was quite intensive, it was **well worth the time and effort.**

The workshops were structured very well and had amazing **instructors** who were ex-MBB consultants that **genuinely** cared about our success.

I don't think I would have ever **learned so much in such a short period of time** if I were to prepare on my own. It certainly improved my case solving abilities and I now feel **more confident in my skills.**”

# To our future *Highbridgers*



High Bridge is a gym to practice everything you need not only to **GET ahead** but most importantly, **STAY ahead**.

Our Bootcamp teaches you how to **play the game**, **climb the ladder** and achieve **personal and professional** fulfillment.

If you are reading this far, *you are ambitious*. You don't settle for easy goals.

We are like you, just with **150+ years of combined experience** at **McKinsey, Bain and BCG**, dealing with top management projects and CEOs.

Our training accelerates your career to a speed you could never imagine.

*Become a Highbridger and start rewriting your future.*



HIGH BRIDGE  
ACADEMY

If you are a Corporate/Startup  
looking to upskill your team, send  
your inquiry here



# Consulting Bootcamp

The #1 online program to break into Consulting.

Join the Waitlist



## Module 1

*Ace Your Consulting Interviews*

Applications **Closed. Join the Waitlist.**

## Module 2

*Master Job Skills of Top Consultants*

Applications **Closed. Join the Waitlist.**